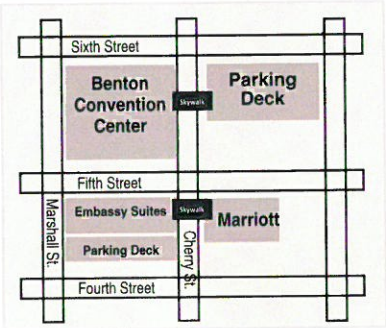
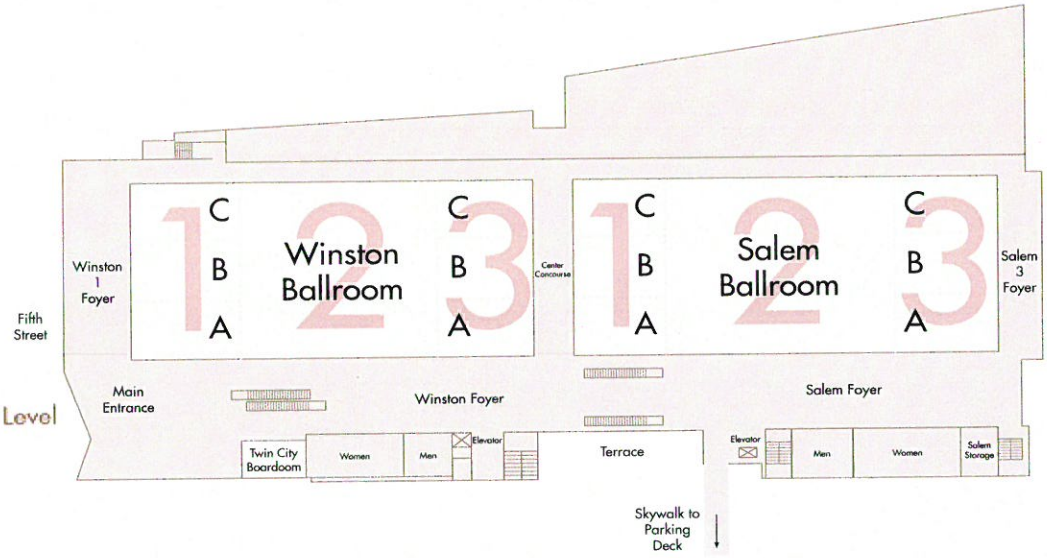
The BENTON CONVENTION CENTER
Winston-Salem North Carolina

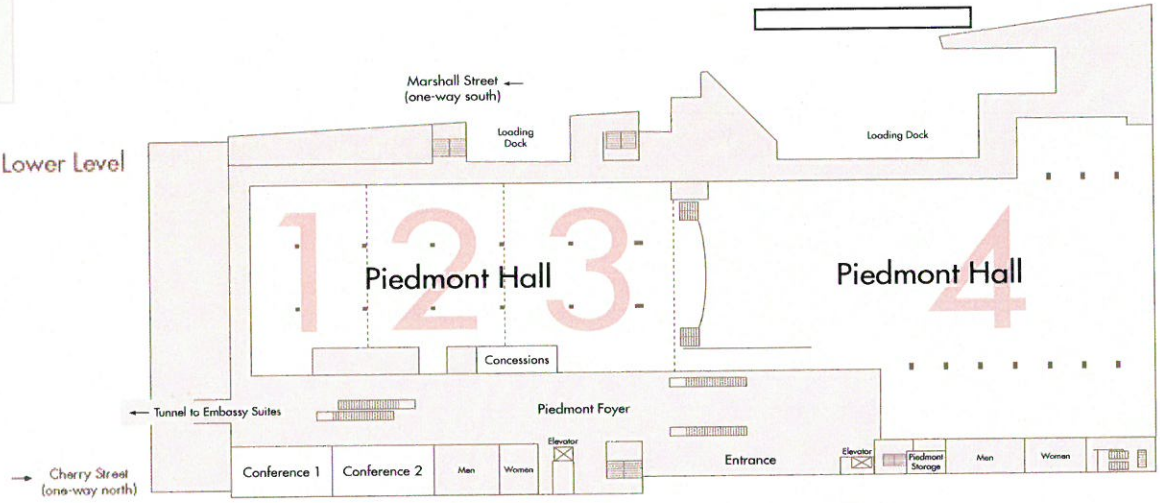


TWIN CITY QUARTER
WINSTON-SALEM, NC
meet • stay • play • shop • dine • live

Main Level



Lower Level



	DIMENSIONS	SQ. FT.	CEILING	THEATER	CLASSROOM	U-SHAPED	HOLLOW SQUARE	RECEPTION	BANQUET 66" ROUNDS	BOARDROOM	EXHIBITS 10' X 10
LOWER LEVEL											
Piedmont Hall 1, 2, 3 and 4	223' x 208'	46,008	15'-18'	4,822	1,500	–	–	2,400	2,400	–	231
Piedmont Hall 1, 2 and 3	84' x 196'	18,300	15'	1,900	650	–	–	950	900	–	100
Piedmont Hall 1 and 2	84' x 117'	9,198	15'	1,100	350	–	–	540	540	–	100
Piedmont Hall 2 and 3	84' x 141'	12,700	15'	1,450	450	–	–	740	700	–	78
Piedmont Hall 1	54' x 84'	3,594	15'	400	140	–	–	200	200	–	22
Piedmont Hall 2	63' x 84'	5,604	15'	600	200	–	–	320	320	–	34
Piedmont Hall 3	78' x 84'	7,173	15'	825	250	–	–	420	420	–	44
Piedmont Hall 4	135' x 208'	27,708	18'	2,893	1,100	–	–	1,440	1,440	–	131
Conference Room 1	19' x 68'	1,332	9'	160	70	20	24	70	70	-	–
Conference Room 2	22' x63'	1,430	9'	170	80	24	28	80	80	-	–
MAIN LEVEL											
Salem Ballroom	95' x 202'	19,190	18'-25'	2,056	1,002	–	–	1,024	1,024	–	110
Salem Ballroom 2	95' x 112'	10,640	18'-25'	1,140	540	–	–	568	568	–	70
Salem Ballroom 1 (A, B or C)	31' x 44'	1,364	18'	150	72	25	30	70	70	30	–
Salem Ballroom 3 (A, B or C)	31' x 48'	1,488	18'	175	80	25	30	80	80	30	–
Winston Ballroom	95' x 196'	18,620	16'	1,995	993	–	–	993	993	–	110
Winston Ballroom 2	95' x 112'	10,640	16'	1,140	540	–	–	568	568	–	70
Winston Ballroom 1 (A, B or C)	31' x 44'	1,364	16'	150	72	25	30	70	70	30	
Winston Ballroom 3 (A, B or C)	31' x 48'	1,488	16'	175	80	25	30	80	80	30	–
Twin City Boardroom	19' x 32'	647	9'	–	–	–	–	–	–	18	–