North Carolina Library Association (NCLA) 65th Biennial Conference

Event Schedule

Mon, Oct 16, 2023

9:00 AM

Speed dating with an AI database or tool

🕐 9:00 AM - 9:45 AM, Oct 16

📍 VIRTUAL

`Academic Libraries` `Public Libraries` `New Professionals/Early Career` `Special Libraries` `Youth Services/School Libraries` `Archives/Special Collections` `LIS Education` `Reference/User Services` `Teaching/Learning/Literacy` `Technology/Digital Tools`

ChatGPT took off in the media at the beginning of Spring 2023. However, there are other AI databases and tools that not only act as generative text but help researchers to find resources efficiently and effectively as well as provide an overview to STEM/STEAM research questions. scite.ai has evolved over the past year and includes an "Ask a question" beta which using the ChatGPT API to provide a answer to questions with scholarly resources embedded as inline citations. elicit.ai continues to provide scholarly resources to answer questions as well as provide a variety of questions to ensure depth and breadth. Other AI tools answer STEM/STEAM questions in ways that ChatGPT cannot.

📢 **Speakers**

Denice Lewis
Research and Instruction Librarian for Engineering and Science
Wake Forest University

Willow Dressel

Aleshia Huber
Engineering Librarian
Binghamton University

Starting a Digital Navigator Program at Durham County Library

🕐 9:00 AM - 9:45 AM, Oct 16

📍 VIRTUAL

`Public Libraries` `Equity/Diversity/Inclusion/Social Justice` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy` `Technology/Digital Tools`

During the COVID 19 pandemic, The Durham County Library partnered with Digital Durham on an LSTA grant to create a digital navigator program. This program sought to reach out and support the community with digital resources, such as guiding people to free devices, providing one-on-one digital literacy instruction, and supporting sign ups for the affordable connectivity program. Digital Navigator sessions were offered at the Center for Senior Life and Families Moving Forward. The team participated in a community advertising session at NCCU. Digital Durham partners provided laptops and librarians trained as digital navigators to provide digital literacy training and affordable connectivity program support in one-on-one sessions. This presentation will discuss how the program was established, what worked well, and how Durham County Library has continued the digital navigator program after the grant period has ended.

📢 **Speakers**

C

Claudia Aleman
Branch Manager
Durham County Library

K

Kathryn Kehoe

Branching out: Cultivating student success through a textbook affordability program

🕐 9:00 AM - 9:45 AM, Oct 16

📍 VIRTUAL

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Reference/User Services` `Teaching/Learning/Literacy`

The cost of textbooks has risen exponentially since 2000, far outpacing inflation. Students from lower socioeconomic backgrounds fall behind because they are unable to afford their course materials. Since 2015, UNC Greensboro has offered Textbook Affordability & Open Educational Resources (OER) Grants, which provide financial incentives to faculty who replace their textbooks with low- or no-cost OER or library-licensed materials. This program has saved students over $3 million since it began. In 2021, UNCG's Provost approached the Libraries about expanding this program to include more awards. Melody Rood and Amy Harris Houk ultimately developed a program with three tiers: (1) replacing a textbook with an OER or a library-licensed ebook, (2) substantially revising a course to include free or low-cost resources, and (3) creating new OERs. To evaluate this scaled-up project, UNCG University Libraries joined forces with the Office of Assessment, Evaluation, and Research, housed in UNCG's School of Education. We were interested in answering the following evaluation questions: Implementation and Effectiveness: How was the TAP program implemented in practice? What went well and what could be improved for next time? What are successes, challenges, and lessons learned? Implementation and Effectiveness: How was the TAP program implemented in practice? What went well and what could be improved for next time? What are successes, challenges, and lessons learned? Outcomes: What were the outcomes of TAP for teachers and students? How did TAP impact participating students' academic success? Outcomes: What were the outcomes of TAP for teachers and students? How did TAP impact participating students' academic success? In order to answer these questions, we conducted two surveys and 19 qualitative interviews. Survey of Students and Faculty: All faculty who participated in TAP and all students enrolled in classes that were revised based on the TAP were surveyed in order to understand how the revision of the course influenced students' perceptions, successes, and challenges in participating in the class. Interviews: We conducted interviews with 5 faculty and with 14 of those faculty's students to further understand their qualitative experiences of TAP in practice, including successes, challenges, and lessons learned. These interviews represented all three tiers of the program, both undergraduate and graduate level courses, and face-to-face and online instruction. Faculty survey findings showed that most rated the quality of OER materials about the same as other courses; Tier 3 faculty were most satisfied with their written course materials and Tier 2 were least satisfied. The majority of faculty (87.5%) indicated that converting the courses was worth the effort, and most agreed that they would convert another course if given the opportunity (81.3%). Student survey findings showed that students liked the quality of OER materials, with 60.2% rating it about the same as other courses and 36.7% rating it better than other courses. Additionally, if given a choice between a traditional course and a course using OER materials, 67.5% would enroll in the course that used OER materials. Preliminary analysis of the qualitative interviews indicates that students were very satisfied with materials they used in the OER courses. Faculty were pleased with the opportunity to convert their courses to OER format and expressed strong support for converting more courses. This presentation will share findings, lessons learned, and next steps for this project.

Melody Rood
Student Success & Open Education Librarian
University of North Carolina Greensboro

Rose Ewald

Tiffany Smith Tovey

Amy Harris Houk
Assistant Dean for Teaching and Learning
UNC Greensboro

10:00 AM

QUIET!!! Supporting ADHD staff in Libraries
🕐 10:00 AM - 10:45 AM, Oct 16
📍 VIRTUAL

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `Public Libraries`

According to ADDitude Magazine, librarian is one of the top 10 worst jobs for people with ADHD. Unfortunately, their version of librarians harkens back to the tragic figure of alternate universe Mary the librarian in It's a Wonderful Life, a lonely spinster who spends her days meticulously, organizing books and shushing patrons and Marian, Madame Librarian from The Music Man, a "stuffy, conceited" woman, who has her nose so far up a book that she forgets the joy of life and love. Despite the stereotypes, many people with ADHD are drawn to librarianship. Unfortunately, there is a dearth of literature for librarians with ADHD and their colleagues and supervisors. This presentation will examine the literature in business, human resources, and psychology to start the conversation of how to help librarians with ADHD thrive.

🔊 **Speakers**

Amy Harris Houk
Assistant Dean for Teaching and Learning
UNC Greensboro

Ian McLaughlin

Beyond the Classroom: Navigating the Challenges of Assessing Asynchronous Online Learning
🕐 10:00 AM - 10:45 AM, Oct 16
📍 VIRTUAL

`Academic Libraries` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Asynchronous online learning has become a popular mode of education delivery in recent years. Though a lot of time is spent discussing synchronous instruction, asynchronous learning has many advantages for accessible and engaging learning experiences. More than ever, librarians are creating online learning objects and course content that are used at the point of need, embedded in online courses, and assigned to students in a flipped classroom approach. Online asynchronous learning objects can include learning management system (LMS) content, videos, Springshare Libguides, infographics, and more. While assessment of learning and content is happening at many colleges and university libraries, assessing asynchronous online learning is particularly challenging. Some of the unique challenges of this type of assessment are the volume and ownership of online learning objects being created in libraries, learning management system data and access, motivating users to provide assessment on asynchronous experiences, and data privacy issues. It is important for librarians to address these assessment challenges so that they can accurately measure the impact and effectiveness of asynchronous learning objects. Creating a mindset of asynchronous learning assessment within public services and library instruction departments helps librarians advocate for services and drive decisions about working with the growing community of online learners. This group of academic librarians with online learning experience from different universities across North Carolina will explore best practices and unique challenges in assessing asynchronous online learning. The presenters will define asynchronous instruction in a library context, go over various types of assessment (including formative and summative), share examples of asynchronous learning assessment at their libraries, and discuss how to create best practices and a community of assessment within libraries. The presentation will also end with advocacy ideas for this type of assessment data from libraries. This presentation will be interactive with polling of the audience and time for discussion.

📣 **Speakers**

Samantha Harlow
Online Learning Librarian
UNC Greensboro

Catherine Tingelstad
Head of Instruction & Curriculum Engagement
UNC Charlotte

Mollie Peuler
eLearning Librarian
Appalachian State University

Decodable Books in Libraries
🕐 10:00 AM - 10:45 AM, Oct 16
📍 VIRTUAL

Public Libraries   **Youth Services/School Libraries**   **Teaching/Learning/Literacy**

Literacy is a social justice issue. The goal of this presentation is to empower librarians with the knowlege needed to create a decodable book collection to better adress this issue in service to their communities.

The presenter seeks to fulfill that goal by sharing her personal journey on the road to building a decodable book collection, condensing 40 years into a brief introduction. The rest of the presentation will include a short explanation of what decodable books are (and aren't) with the bulk of the time being spent in a "Show and Tell" of decodable book options, as well as ideas for funding and ways to promote the collection to the community.

"The (Science of Reading) movement has drawn support across economic, racial and political lines. Its champions include parents of children with dyslexia; civil rights activists with the N. A. A. C. P.; lawmakers from both sides of the aisle; and everyday teachers and principals." (NY Times, 4/16/23) Perhaps in the near future, librarians will be included in this list!

📣 **Speaker**

Lisa Flanigan
Youth Services Librarian
Watauga County Public Library

11:00 AM

Virtual Poster Session
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

9 Subsessions

⬤ **CANCELLED - Turn the Boat!! Navigating Digital Navigation**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **Shifting the Routine: Surfacing Bias and Discrimination in the Routine Work of Public Library Staff**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **North Carolina Public Library Standards- Revised 2021**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **The Well Supported Job Search**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **Faculty Motivations for Embedding Librarians in Undergraduate Courses at South-Sun State College**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **Library Services @ UNCP in the 21st Century: Future Challenges & Opportunities**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **The Open Access Author Toolkit: Growing a campus community and practice of open access scholarship**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **Triumphant Project "Successfully Renovate Your Library"**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

⬤ **Don't Look Back: Post-COVID industry trends among academic libraries located in the Southeast**
🕐 11:00 AM - 11:45 AM, Oct 16
📍 VIRTUAL

2:00 PM

Battling Period Poverty in the Library
🕐 2:00 PM - 2:45 PM, Oct 16
📍 VIRTUAL

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Library Spaces/User Experience` `People/Community Development` `Programming/Outreach/Advocacy`

Academic librarians discuss ongoing work to make menstrual supplies freely available on their rural college campus after noticing a need for discreet resources. We share our experiences from the idea's inception as an in-house Women's History Month project to its development into a campus-wide, gender-inclusive initiative.

📢 **Speakers**

McKenzie Lemhouse
Instruction & Outreach Librarian
University of South Carolina, Lancaster

Rebecca Freeman
Director
University of South Carolina Lancaster

Beyond Scholarly Publishing: Open Access is not so Open-and-Shut
🕐 2:00 PM - 2:45 PM, Oct 16
📍 VIRTUAL

`Academic Libraries` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice`

The Biden Administration has declared 2023 the "Year of Open Science," and more than twenty years after Open Access entered the scholarly publishing world, we are overdue for a careful look at what Open Access is for, what it means, and what it costs. Open Access is often viewed as a niche within the field of Scholarly Publishing, but the struggle between property rights and information access is not unique to scholarly publishing. This panel examines the implications of information access including the perspectives of Western and non-Western academia, journalism, labor economics, and indigenous knowledge. All of these concurrent information access structures revolve around the same question – who should control information access?

📣 **Speakers**

Collin Drummond
Scholarly Communications Graduate Assistant
University of North Carolina at Chapel Hill

Megan Mead

Luke Barron
UNC-CH

Championing Sustainability in Your Community
🕐 2:00 PM - 2:45 PM, Oct 16
📍 VIRTUAL

`Academic Libraries` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Libraries are well-positioned to be powerful partners in community sustainability efforts. At Nevada State, our library has contributed to awareness and understanding of climate issues by cultivating strong partnerships across campus and creating opportunities for curricular and co-curricular engagement. Library leadership of the Common Read program and collaboration with groups including the Sustainability Council and student government brought our campus community together to explore issues related to climate change and environmental justice.

This session is focused on environmental sustainability and ways that libraries can engage their communities in exploring important issues related to climate change and climate justice. From faculty development programs to campus book club events, this session will inspire you with ideas for impactful initiatives and provide strategies for building productive partnerships with your community members.

Presentation materials are available via this Google Drive folder.

📣 **Speaker**

Alena Manjuck
Outreach & Engagement Librarian
Nevada State University

Collaborating across communities and institutions to document local history
🕐 2:00 PM - 2:45 PM, Oct 16
📍 VIRTUAL

`Equity/Diversity/Inclusion/Social Justice` `LIS Education` `New Professionals/Early Career`
`People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries`

This panel will explore the collaborative dynamics between a community organizer, a public librarian, a library school professor, and three graduate students in preparing for and completing a youth-led oral history project. The project was conceptualized by award-winning civil rights historian, educator, speaker, writer, and activist Danita Mason-Hogans and UNC faculty Megan Winget to compare lived experiences of Black residents of Orange County with the Jim Crow laws flagged by UNC's On The Books algorithm. These lived experiences will be documented by high school students in the James Cates Scholars Program, with the aid of Chapel Hill Public Library's community history coordinator Molly Luby. Mason-Hogans has previously collaborated with Luby at the Chapel Hill Public Library with the James Cates Scholars, co-creating the podcast re/collecting Chapel Hill. In preparation for the oral history collecting, library and information science graduate students Tatiana Hargreaves, Shaina Leverett and Gabriela Santana created an oral history guidebook and a website for the project as their masters practicum project. This panel will discuss the project's process from its preparatory work done by the graduate students, to the oral history collecting done by Mason-Hogans, librarian Molly Luby and the James Cates Scholars, and finally future directions in research, collecting and collaborations. Mason-Hogans has emphasized the importance of documenting local Black history in addition to national movements. Not only does this fill important historical and archival gaps, but it also empowers young activists, connecting them to their own communities. While the subject matter and topic of this project is important, it is also a radical exercise in collaborating across different types of memory work and information professions. Communicating between a non-profit founder, a professor and three graduate students in addition to a public librarian and the high school scholars poses challenges, but also opportunities for growing roots, building connections and exchanging ideas. Throughout our process, we faced opportunities to invert the relationship between a large academic institution and the community members that directly surround it. In opposition to extractive archiving typical of academia, Mason-Hogans guided the representatives from UNC in the bulk of the work. Her expertise around community needs and critical oral history collection led us in the creation of all our materials. t We also utilized institutional resources to support the community-led memory work through UNC's research funding, graduate student labor and technological expertise, and Chapel Hill Public Library's staff knowledge and recording equipment. The results of the collaboration are yet to be completed, with oral history conduction happening throughout the summer of 2023. However, the seeds have been planted and the project will continue to grow. Professor Winget's project will fund the website and the repository for three years, with review and a possible extension. With Mason-Hogan's upcoming publications on critical oral history methodologies, we anticipate new seminal knowledge on subjects of storytelling, memory work and Black history collection in Chapel Hill. Although our partnership is naiscent, we believe we offer a rich example to the NCLA assembly on topics of strengthening communities of knowledge in a transformative way.

📢 **Moderator**

(T) **Tatiana Hargreaves**

📢 **Speakers**

(D) **Danita Mason-Hogans**

(M) **Megan Winget**

(M) **Molly Luby**

(S) **Shaina Leverett**
Graduate Student
University of North Carolina

Building Community Partnerships for STEM/STEAM Programming
🕐 2:00 PM - 2:45 PM, Oct 16
📍 VIRTUAL

Academic Libraries Archives/Special Collections New Professionals/Early Career Programming/Outreach/Advocacy Public Libraries Special Libraries Youth Services/School Libraries

Discover ways to build your STEM/STEAM programming by partnering with local/community organizations, businesses, and other libraries. Learn about the STEM/STEAM programming at Forsyth Public Library and Durham County Main Library. Hear about Forsyth's partnerships with Citizen Science and Durham County's partnership with a local construction business. When facing limited funding, resources, and staffing, partnering with another entity gives you a way to diversify your programming without necessarily increasing your budget or hiring new staff.

📢 **Moderator**

Denice Lewis
Research and Instruction Librarian for Engineering and Science
Wake Forest University

📢 **Speakers**

Ruddiyette Yisak
Branch Supervisor
Forsyth County Public Library

Caroline Flory

Kyle Lampart

3:00 PM

Paired Presentations #2
🕐 3:00 PM - 3:45 PM, Oct 16
📍 VIRTUAL

2 Subsessions

⬤ **News You Can Use: Challenges and Opportunities with North Carolina Newspapers**
🕐 3:00 PM - 3:45 PM, Oct 16
📍 VIRTUAL

⬤ **Implementing a Pretest to Determine Students Knowledge of Information Literacy and Library Abilities After COVID**
🕐 3:00 PM - 3:45 PM, Oct 16
📍 VIRTUAL

Preparing Libraries for America 250:Semiquincentennial Activities to Grow Community
🕐 3:00 PM - 3:45 PM, Oct 16
📍 VIRTUAL

`Public Libraries` `People/Community Development`

How can libraries prepare for the country's semiquincentennial--250 years? Explore the different national projects being spearheaded and get ideas for ways to engage children, teens, and adults in America 250-related activities to build community partnerships, historical education opportunities, and more. From Naturalization classes to book clubs, author talks to live performances---this presentation will prepare libraries for 2026 and America 250 and leave them equipped to create unique programming related to their own communities.

📢 **Speaker**

Aryssa Damron
Librarian
DC Public Library

Introduction to Embedding Evaluation

🕐 3:00 PM - 3:45 PM, Oct 16

📍 VIRTUAL

Public Libraries   **Youth Services/School Libraries**   **Leadership/Administration**

Programming/Outreach/Advocacy

Lincoln County Public Library (LCPL) participated in the Embedding Evaluation cohort for the Carolinas this past year. "Embedding Evaluation in Libraries: Developing Internal Evaluators is a team-based training and coaching program for public library staff. Over 9 months, participants build their evaluation knowledge and skills, embed evaluation in their libraries, and develop a network of like-minded peers." Through this program, the LCPL developed various methods of evaluation to collect and analyze data for the Backpack Historian Project. The Backpack Historian Project is part oral history, part ephemera scanning to help families take charge of their history and documentation for their archives. Discover the success and problems LCPL faced during this 9 month period as well as learn tips and tricks to incorporating evaluation into your own programming.

📢 **Speakers**

Emily Burgess
Library Assistant
Lincoln County Public Library

Crystal Edwards

Tue, Oct 17, 2023

9:00 AM

Pre-Conference: Cultivating Copyright Knowledge: Developing Support Strategies for Library Communities (Part 1)

🕐 9:00 AM - 12:00 PM, Oct 17

📍 Salem 1A

Academic Libraries   **Archives/Special Collections**   **People/Community Development**

Programming/Outreach/Advocacy   **Public Libraries**   **Reference/User Services**   **Special Libraries**

Teaching/Learning/Literacy   **Ticketed/Paid Events**   **Youth Services/School Libraries**

The need for librarian copyright expertise is now more pressing and in demand than ever. Public librarians are supporting patrons creating copyrighted works and navigating access to online resources. Faculty and teachers look to academic and school media librarians for guidance on copyright issues in teaching, both in person and online. And students need guidance on what can and can't be used to complete homework and research projects. To meet these needs, some libraries now employ experts with significant legal training to address copyright issues. Unfortunately, these expert positions remain rare, and are almost exclusively at higher education institutions, thus mostly within the purview of well-resourced institutions and excluding other types of libraries. Many librarians must provide copyright education to their colleagues and community without the benefit of adequate (if any) copyright training. Stemming from a training model developed with support from an IMLS grant, five North Carolina copyright librarians and experts will offer a two-part, day-long copyright workshop for librarians from all types of libraries. In the morning, participants will complete a lightweight version of the IMLS-funded training that includes guided discussion and hands-on practice applying copyright basics, limitations, and exceptions to library work. All materials (slides, handouts, etc.) will be openly-licensed and shared for future use. Participants will leave with a deeper understanding of copyright as well as a set of materials and strategies for developing copyright support at their own libraries that is fortified by and supports others in their local community.

W **Will Cross**

K **Kate Dickson**

A **Anne Gilliland**

D **Dave Hansen**

Molly Keener
Director of Digital Initiatives & Scholarly Communication
Wake Forest University

Pre-Conference: Trans-Inclusive Libraries
🕐 9:00 AM - 12:00 PM, Oct 17
📍 Salem 3A

Equity/Diversity/Inclusion/Social Justice   Leadership/Administration   Library Spaces/User Experience
People/Community Development   Programming/Outreach/Advocacy   Public Libraries   Ticketed/Paid Events

In this 3-hour workshop, library professionals will learn how to utilize trans-inclusive language and create welcoming spaces and resources for transgender and nonbinary patrons. Attendees will review trans-inclusive language and practices, such as utilizing gender-neutral pronouns, and why this is important information for public library workers. We will then explore examples of public libraries' actions and resources to better understand their impact on trans individuals and communities. Through prompts and activities, we will generate innovative ideas on how to make our collections and programs more inclusive.

📢 **Speakers**

S **Sophia Hutchens**
UNC Chapel Hill

E **Elliott Kuecker**
Teaching Assistant Professor
University of North Carolina at Chapel Hill

Western North Carolina Library Network (WNCLN) Open Meeting
🕐 1:00 PM - 2:30 PM, Oct 17
📍 Salem 3B

An informal Meeting of members and others interested in the Western North Carolina Library Network (consortium of Appstate, UNCA, WCU) to discuss the anticipated Library Management System migration and expansion to a larger UNC consortium.

📢 **Moderator**

B **Ben Shirley**

1:00 PM

1:30 PM

Pre-Conference: Cultivating Copyright Knowledge: Developing Support Strategies for Library Communities (Part 2)

🕐 1:30 PM - 4:30 PM, Oct 17

📍 Salem 1A

Academic Libraries　Archives/Special Collections　People/Community Development
Programming/Outreach/Advocacy　Public Libraries　Reference/User Services　Special Libraries
Teaching/Learning/Literacy　Ticketed/Paid Events　Youth Services/School Libraries

[*NOTE: Participants must register for Part 1 in order to participate in Part 2.] The need for librarian copyright expertise is now more pressing and in demand than ever. Public librarians are supporting patrons creating copyrighted works and navigating access to online resources. Faculty and teachers look to academic and school media librarians for guidance on copyright issues in teaching, both in person and online. And students need guidance on what can and can't be used to complete homework and research projects. To meet these needs, some libraries now employ experts with significant legal training to address copyright issues. Unfortunately, these expert positions remain rare, and are almost exclusively at higher education institutions, thus mostly within the purview of well-resourced institutions and excluding other types of libraries. Many librarians must provide copyright education to their colleagues and community without the benefit of adequate (if any) copyright training. Stemming from a training model developed with support from an IMLS grant, five North Carolina copyright librarians and experts will offer a two-part, day-long copyright workshop for librarians from all types of libraries. In the afternoon, participants will move into small affinity groups to discuss and develop strategies for building and sustaining a community of practice that can share information and help librarians remain up to date on recent developments. This work will be centered around active participation in an in-depth case study on applying copyright in practice. Participants will develop a response to questions about copying and scanning, digital lending and streaming, instruction, and risk assessment. This response will be tailored to their local context in terms of available resources, risk tolerance, library culture, and local partners. Participants will leave with a deeper understanding of copyright as well as a set of materials and strategies for developing copyright support at their own libraries that is fortified by and supports others in their local community.

📢 **Speakers**

W　**Will Cross**

K　**Kate Dickson**

A　**Anne Gilliland**

D　**Dave Hansen**

Molly Keener
Director of Digital Initiatives & Scholarly Communication
Wake Forest University

Pre-Conference: Privilege, Culture, and Cultivating Community

🕐 1:30 PM - 4:30 PM, Oct 17

📍 Salem 3A

Academic Libraries　Equity/Diversity/Inclusion/Social Justice　Leadership/Administration
New Professionals/Early Career　People/Community Development　Public Libraries　Special Libraries
Ticketed/Paid Events

The topic of privilege is often left out of conversations about how better to understand ourselves and understand others. But privilege, even as it is most generally defined as a special right or advantage , can both lay the foundation for forging a connection, while almost simultaneously creating a gulf between people – especially when there may be assumptions about what privileges others hold. This is because privilege is much more than a black or white, either/or, have or have not conversation – it is both layered and nuanced. Highly connected to the concept of privilege is the concept of culture. How we interact with and respond to others is often guided by our understanding (or misunderstanding) of who they are and who we think they are. When working with patrons and with colleagues, their actions, your actions, and your interactions are often driven by cultural expectations. But when your cultures differ, misunderstandings and miscommunication can occur. The idea of becoming culturally competent is often suggested as the best approach for understanding, communicating, and interacting with people across cultures . But in some of your work, you may need to go a step further and also practice cultural humility – a process where you focus on others while remaining self-reflective about your own position, power, and inherent biases . In this immersive 2-part workshop, attendees will first be led through an exercise designed to help them identify their privileges (those they were born with and those they may have earned) and identify connections with others that they may have based on those privileges. Then, attendees will be introduced to the concepts of cultural competence and cultural humility and discuss how working towards integrating these concepts into their approach to work can improve their ability to support their communities and form strong working relationships with others. This session will offer an opportunity to consider how knowing and understanding our privileges (and the privileges of others) can impact the work we do in libraries, how we do that work, and how we interact with others. Additionally, this session will set the groundwork for encouraging an active approach to engaging with others, while developing interpersonal connections that will benefit everyone within the library and supported by the library. Understanding ourselves and others better can serve as an important building block in our efforts to not only build stronger connections with the communities we support but to also cultivate community within our organizations. 1. Merriam-Webster. (n.d.). Privilege. In Merriam-Webster.com dictionary. Retrieved February 8, 2021, from https://www.merriam-webster.com/dictionary/privilege 2. DeAngelis, T. (2015). In search of cultural competence. Monitor on Psychology, 46(3). https://www.apa.org/monitor/2015/03/cultural-competence 3. Hodge, T. (2019). Integrating cultural humility into public services librarianship. International Information & Library Review, 51(3), 268-274. https://doi.org/10.1080/10572317.2019.1629070

📢 **Speaker**

Dr. Kawanna M. Bright
Assistant Professor of Library Science
East Carolina University

Pre-Conference: Cultivating Your Community and Growing Your Programming with LINC!
🕐 1:30 PM - 4:30 PM, Oct 17
📍 Salem 1C

Equity/Diversity/Inclusion/Social Justice   Leadership/Administration   People/Community Development

Programming/Outreach/Advocacy   Public Libraries   Special Libraries   Ticketed/Paid Events

Youth Services/School Libraries

How well do you understand your library's community? Would you like to be able to gather population data to support diversity and capacity? Data can be a powerful tool to help you learn more about the diversity of your community and to support data driven decisions to better meet needs. The NC Office of State Budget and Management's (OSBM) LINC data service provides access to municipality and statewide data gathered from county, state, and federal agencies. LINC (also known as Log Into Data) is an interactive data retrieval service containing historical information for over 900 data items and a variety of geographic areas within the state. Topics include population, housing, labor force, education, transportation, revenue, agriculture, vital statistics, energy, utilities, and many others. This type of data is an invaluable resource to cultivate and leverage in support of grant writing, outreach and program development, collection and resource development, and more to strengthen your library's ability to serve its diverse communities. Join us in this interactive and hands-on pre-conference workshop where you will learn how to use LINC to locate, navigate, and manipulate data relevant to your community. The workshop is hosted by reference and data librarians at the SLNC Government & Heritage Library with guest presenter Bob Coats, NC OSBM Census Liaison and State Data Center Coordinator. The workshop curriculum will be presented in two parts, with discussion and demonstration, followed by hands-on exercises. The first half of the workshop will cover essentials of what can be found in LINC and how to locate and navigate data. Hands-on exercises will focus on finding information about diverse, underserved, and marginalized communities and how to locate statistical information showing characteristics of library communities. Presenters will provide interaction and support during the hands-on activities. The second half of the workshop will demonstrate advanced LINC data tools such as graphing, charting, mapping, exporting, and visualizing data and creating reports, followed by hands-on exercises to practice using the tools. The workshop will include a Q&A, and participants will have the advantage of learning to use LINC with the support and coaching of library staff and expert presenters. Workshop participants will leave with a new skillset for gathering North Carolina population data through LINC. Participants will gain the ability to understand what LINC contains, how to create queries and navigate data, and how to create their own reports specific to their library communities. Laptops are required for this workshop!

Kelly Agan
Head of Reference and Public Access Services
SLNC Government & Heritage Library

Elizabeth Hayden
Reference Services and Data Librarian
State Library of North Carolina

Bob Coats
Governor's Census Liaison
North Carolina Office of State Budget and Management

2:30 PM

University Library Advisory Council (ULAC) Meeting
🕑 2:30 PM - 4:30 PM, Oct 17
📍 Salem 3B

4:30 PM

Exhibits Sneak Peek and Reception
🕑 4:30 PM - 6:00 PM, Oct 17
📍 Piedmont 4

All-Confere…

NCLA Conference Store
🕑 4:30 PM - 6:00 PM, Oct 17
📍 Piedmont 4

Exhibit Hall Open
🕑 4:30 PM - 6:00 PM, Oct 17
📍 Piedmont 4

Please note that the exhibit hall closes at 2pm on Thursday, October 19. The exhibit hall will not be open on Friday, October 20.

STEM-LINC Business Meeting
🕑 4:30 PM - 5:30 PM, Oct 17
📍 VIRTUAL

📢 **Speaker**

Denice Lewis
Research and Instruction Librarian for Engineering and Science
Wake Forest University

4:40 PM

Zen Den: Guided Visualization Meditation
🕑 4:40 PM - 5:00 PM, Oct 17
📍 Conference 2

This practice can be done seated in a chair, on a cushion, or lying down on a yoga mat. I will guide us on an inward journey to return to ourselves.

Wed, Oct 18, 2023

8:00 AM

Zen Den: Chair Yoga and Guided Meditation
🕐 8:00 AM - 8:45 AM, Oct 18
📍 Conference 2

Lisa Coates will guide us in chair yoga, which can be translated to the mat if you wish. Jenneffer Sixkiller will demonstrate the alternative poses, and close the session in a guided meditation for relaxation.

📢 **Speakers**

Jenneffer Sixkiller
Health and Human Services Librarian
University of North Carolina Wilmington

Lisa Coats

Special Collections Round Table Meet and Greet with Coffee and Pastries
🕐 8:00 AM - 8:45 AM, Oct 18
📍 Marriott; Hearn CD

Archives/Special Colle…

The Special Collections Round Table invites members and those interested in joining to mingle and network over free coffee and pastries. If you are interested in special collections and archives, this is the group for you!

9:00 AM

Welcome and Opening Keynote: David Campt, "Using Dialogue to Fight the Forces of Repression"
🕐 9:00 AM - 11:00 AM, Oct 18
📍 Salem 2

All-Confere…

An informative and inspirational keynote that will give encouragement and guidance to people in the library sector who are unsure how to keep their humanity while fighting forces that seem dedicated to fighting key democratic principles such as free speech

📢 **Speakers**

David Campt

Libby Stone
Librarian
Cleveland Community College

Julie Raynor
Digital Services and Marketing Coordinator
High Point Public Library

11:15 AM

Zen Den
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Collaborating to Support K-12 Education
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Salem 1A

2 Subsessions

⬤ **Getting Sources to Courses: Evaluating the Efficacy of Digital Primary Source Teaching Materials for K-12 Teachers**
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Salem 1A

⬤ **Revitalizing the Curriculum Collection: A Collaborative Partnership Approach**
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Salem 1A

The Life & Times of a Community College Librarian
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Winston 1C

`Academic Libraries` `New Professionals/Early Career`

Have you always been curious about community college libraries & librarians but never knew where to get started? This session will give participants a detailed look into the inner workings of a community college library and system. The topics that will be covered are SACSCOC/IPEDS, NC Community College System Office, College hierarchy, budget, Early College High Schools, and what separates the community college library from public libraries and other academics.

📢 **Speakers**

Julie Humphrey
Director
Durham Technical Community College Library

Staci Wilson
Executive Director, Office of Learning Support
NCLA: Libraries Build Communities

Empowering future librarians: The benefits of mentorship and coaching in library internship programs for mentors and aspiring librarians.
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Winston 1B

`Academic Libraries` `LIS Education` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries` `Reference/User Services` `Special Libraries` `Teaching/Learning/Literacy`

Internship and field experience programs provide valuable opportunities for aspiring librarians to gain practical skills and experience in the profession. This discussion will explore best practices for mentoring and coaching interns in librarian internship and field experience programs. Panelists will also look at what internship/field experience programs look like in public and academic libraries, how public and academic librarians can partner to create effective training opportunities, how to measure the success of the program, and the benefits of partnering with institutions to provide internships. We will also discuss the benefits of such programs to aspiring librarians and seasoned librarians looking to mentor aspiring librarians.

Mimi Curlee

Ciera Williams (she/her)
Business Services Manager
Durham County Library

Nancy Lovas

Ophelia Chapman
Business Librarian
University of North Carolina Wilmington

Jinong Sun
Fayetteville State University

American Dreams: Celebrating Black Heroes and History (REMCO/WILR)
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Winston 1A

Public Libraries · New Professionals/Early Career · Youth Services/School Libraries · Collections/Discovery/Access · Equity/Diversity/Inclusion/Social Justice · Leadership/Administration · Library Spaces/User Experience · People/Community Development · Programming/Outreach/Advocacy · Teaching/Learning/Literacy

Authors Judy Allen Dodson and Kelly Starling Lyons celebrate Black heroes in their books. In this session, they share excerpts from their acclaimed work and give a window into their creative and research process. Judy and Kelly explore how to use their books in the classroom and how Black heroes appeal to all kids. This session will be moderated by Alan Bailey.

Alan Bailey
Professor
East Carolina University

Judy Allen Dodson

Kelly Starling Lyons

Read across the County: Connecting Communities through Reading
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Winston 3C

Academic Libraries · Public Libraries · Youth Services/School Libraries · Equity/Diversity/Inclusion/Social Justice · People/Community Development · Programming/Outreach/Advocacy

New Hanover County Public Library (NHCPL) developed a community wide read, Read across the County (RaC), to provide opportunities for our community to cultivate caring connections. RaC runs from June through August and offers community members the opportunity to participate in a variety of programs and discussions tied to selected titles for each age group. NHCPL has partnered with New Hanover County's Office of Diversity and Equity to offer this community-wide read for the last three summers. This initiative is funded primarily by the Friends of New Hanover County Public Library. One of the keys to our success is working with community partners to distribute books to people who may not be regular library users. In addition to distributing books, the agencies partner with us to provide programs. With our title selections we focus on promoting diversity in addition to underlying themes based on relevant issues and community interests. Topics have included race, neurodiversity, and physical disabilities. Once our adult title is selected, we search for companion titles in the teen, middle grades, and picture book categories. We gather input from a variety of sources and when possible, select titles that are available in several formats and Spanish. Hundreds of copies are ordered for community distribution as well as an increased number of copies for library circulation. Bookmarks and stickers on the giveaway titles promote Read across the County and prompt users to visit our site and learn about upcoming events, discussions, and related resources. RaC began the summer of 2021, with an emphasis on nature, celebrating families, diversity, and New Hanover County's unique outdoor environment. We felt that in the wake of COVID closures, it was important for people to get outside and reconnect with one another. In 2022 our selected titles inspired us to understand one another and unite our community through art and expression. This year we hope for people to connect through the universal language of music. Each summer we have been able to host many related programs, including author visits, panel discussions, storytimes, and more. RaC would not have been successful without the help of our community partners which have included UNCW, Cape Fear Community College, local schools, YWCA, community center summer camps, and organizations with relationships to our themes. We hope to inspire other public libraries to connect with their community in the same way.

📢 **Speakers**

Susan DeMarco
Library Supervisor, Children's Services
New Hanover County Public Library

Claire White
Marketing and Technology Librarian
New Hanover County Public Library

Melissa Raymer
Education and Art Librarian
UNC Wilmington

Teen Leadership Academy
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Winston 3A

`Public Libraries` `Equity/Diversity/Inclusion/Social Justice` `People/Community Development`
`Programming/Outreach/Advocacy`

The Leadership Academy is a pilot program developed as an NCLA Leadership Institute project for teen volunteers, 6th-10th graders, at Northeast Regional Library in the Wake County Public Library system. The Teen Leadership Academy enhances the teen volunteer experience and includes a teen leadership mentor program for 9-10 graders. The purpose of this program is to act as a bridge for 9th and 10th graders leaving youth programming and entering adult programming. Youth programming in Wake County Public Libraries ends in 10th grade, adult programming begins in 11th grade. The Leadership Academy is preparing the teens to continue to be a part of the library through Ambassadors (adult volunteers), page positions, the young adult library experience, as well as young adult professional experiences outside of the library (first jobs & college preparation). Workshops teach and promote leadership skills, identify each teen's character strengths, teach application/resume/ interview skills, & public speaking skills. The 9th grade graduates of the program become mentors to younger volunteers by applying what they have learned from the workshops during their 10th grade year as volunteers. The Leadership Academy creates experiences to be included on a resume or a college application as well preparedness for interviews, both academic and professional. Many teens leave the library once they have finished 10th grade. This program will encourage teens to continue their involvement in the library by learning about other opportunities the library can provide for them creating life-long library use. The committee's presentation will include: ● Rationale of why this program was developed as in the program description above ● Details of what was presented at each workshop, resources we used, and pictures of the workshops ● Results of teen survey experiences and take-aways from the program ● Program creators take-aways ● Future of this program in WCPL

📢 **Speakers**

R **Renee Sheehan**

C **Christina Nayfa**

Jasmin Castillo Chavez
Wake County Public Libraries

Nothing Ever Changes…Or Maybe it Can! Let's Begin by Listening

🕐 11:15 AM - 12:00 PM, Oct 18

📍 Winston 3B

Academic Libraries   Public Libraries   Equity/Diversity/Inclusion/Social Justice   Leadership/Administration

People/Community Development

"Change happens by listening and then starting a dialogue with the people who are doing something you don't believe is right" (Jane Goodall). In Fall 2022, J. Murrey Atkins Library created the "Library Workplace Climate Committee" to coordinate initiatives and activities to "foster a workplace culture that makes the library a highly desirable place to live, learn, and work" as outlined in the newly adopted 2021-2031 library strategic plan (https://library.charlotte.edu/about/our-organization/strategic-plan). The committee has created a variety of outlets for employees to communicate with the committee and each other, including (1) Climate Conversations, (2) library-wide climate surveys, (3) and anonymous feedback forms whereby employees can share concerns with the committee co-chairs to be addressed by the larger committee. These outlets are key for building a stronger workplace climate, as they allow employees to feel seen, heard, and acknowledged. Of the three outlets, we have discovered that the Climate Conversations have been particularly impactful for cultivating community in supportive ways that allow employees to grow and thrive. The conversations are facilitated by this session's presenters who are climate committee members. These conversations are offered each semester, take place in a focus-group style setting, and are open to all employees. Conversations are offered on different days of the week and times of day to accommodate individuals with varying work schedules. Recent Climate Conversations topics include challenges with flexible working arrangements, employee morale, COVID-19, and supporting colleagues who are grieving. So how did we get here? This standing committee was created in follow-up to recommendations from two library short-term working groups. One working group was tasked to better understand challenges in the current workplace climate; the other to research and propose recommendations relating to flexible working arrangements. The Library Workplace Climate Committee includes representatives from all library units and with an equal mix of staff and faculty; the library dean participates in an ex-officio capacity. Among its many responsibilities, the committee is charged to create opportunities for employees to share perspectives, concerns, and challenges in an emotionally and professionally safe, non-threatening manner related to the library's workplace climate to both foster community and uncover issues that may need to be addressed by the library. As part of the committee process, employee concerns and suggestions are anonymized and discussed in monthly meetings, summary reports are created to include recommendations, and reports are openly shared throughout the library. Recommendations are reviewed and adopted by the library's leadership team, and action plans are enacted. Our committee work is transparent so that employees can see we are truly listening and responding to their workplace concerns in order to foster a positive workplace culture. The presentation will include a deep-dive discussion about how the Climate Conversations are structured, types of questions that elicit engaging conversations, ground rules for discussions, open and anonymous opportunities to participate and share, and how these conversations have helped us uncover and address concerns and ideas that may not have surfaced through more traditional channels.

📢 **Speakers**

Tracie Krumbine
Patron Services Manager
UNC Charlotte - Atkins Library

Kim Looby
Instruction and Information Literacy Librarian
University of North Carolina Charlotte

Becky Croxton
Head of Strategic Analytics & Special Projects
UNC Charlotte

Bridging the Gap: Improving Accessibility Resources and Training For North Carolina Libraries

🕐 11:15 AM - 12:00 PM, Oct 18

📍 Salem 1A

`Academic Libraries` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice`
`Library Spaces/User Experience` `Public Libraries` `Reference/User Services` `Teaching/Learning/Literacy`
`Technology/Digital Tools`

With the increasing demand for digital resources and services, it is imperative for libraries to provide equitable access to their collections for all users. Library consortia are well-positioned to address this issue by advocating to vendors as well as providing tools and training to help their member libraries. This presentation will share the steps that NC LIVE has taken to address accessibility for its resources and member libraries. Attendees can expect to take away concrete examples of how NC LIVE advocates for the accessibility of NC LIVE resources, how to find accessibility training and resources on the NC LIVE website and practical tips for how to start accessibility work at their libraries. The end of the presentation will include a facilitated discussion so that attendees can exchange ideas, learn from each other, and identify strategies for improving accessibility within their organizations. We hope that this presentation will invite thoughtful conversations about how we can continue to prioritize accessibility in North Carolina.

📢 **Speakers**

Devon Waugh
Instruction Librarian
NC LIVE

Claire Leverett

From Co-location to Collaboration: Connecting with Building Partners for Student Success Programming

🕐 11:15 AM - 12:00 PM, Oct 18

📍 Salem 3A

`Academic Libraries` `Programming/Outreach/Advocacy`

At Elon University–a mid-sized private institution in North Carolina–many of our academic support services are centrally located and under one roof. Learning Assistance, Disabilities Resources, Academic Advising, the Writing Center, and several other offices were co-located within our university library by design to increase access and usage, and to encourage a culture of help-seeking among our students. As we move into a post-pandemic period, foot traffic in our library has fallen by 47% even as students are more likely than ever to need additional academic support. Academic support programming attendance has also dwindled despite our attempts to market these services to students who are in academic distress and–potentially–in most need of assistance. In short, the impact of a centrally located learning commons on campus is reduced when students don't visit these spaces. Our interactive presentation will outline and describe the partnership between staff in Carol Grotnes Belk Library and Elon's Office of Learning Assistance as we worked together to increase student engagement and achieve the promise of a learning commons. Our goals were two-fold: first, to find new and creative ways to not only reach our most at-risk students but also to convince them to attend a set of workshops that were not compulsory; second, to create content for academic success workshops that motivates, inspires, and helps students find their academic footing. Given that so many first year students fail to make meaningful connections with support staff on campus, we focused on ensuring that our support programming achieved this key goal. More specifically, while each Elon student is assigned a personal librarian, students often aren't aware of the breadth of support that librarians can offer, and this service is underutilized. To counter this trend and to improve our academic success programming, we rejected a model in which librarians and other support staff briefly introduce their services to students (which often occurs during introduction to college courses) and instead invited them to help in the planning and administering of student success workshops. We will share our plans, outcomes, successes, and challenges in an interactive session, encouraging those in attendance to share their own experiences.

A **Alison Van Norman**
Outreach & Marketing Librarian
Elon University

J **James Holsinger**
Executive Director of the Koenigsberger Learning Center & Director of Learning Assistance
Elon University

Masterchef Jr: Bringing Food Literacy to After-school Programming
🕐 11:15 AM - 12:00 PM, Oct 18
📍 Salem 1B

`Public Libraries` `Youth Services/School Libraries` `Programming/Outreach/Advocacy`

Neuse Regional Libraries strive to engage our community in new and exciting ways. Over the last year, we have developed an innovative after-school program that demonstrates food literacy and provides a healthy snack to our program participants. Neuse Regional Libraries serves Lenoir, Greene, and Jones counties, where approximately 14%-17% of the counties' populations are facing food insecurity. To help fulfill these needs Neuse Regional Libraries began providing healthy snacks to after-school program participants. In order to take this initiative one step further, we developed an after-school cooking program to teach participants ways to prepare fun and healthy foods at home. This program also provides an opportunity to reinforce skills learned in the classroom that includes math concepts, reading skills, problem-solving skills, and multicultural learning, by utilizing recipes that highlight a different culture every month. Each program begins with a read-through of the recipe, and participants divide into teams based upon the recipe's requirements (i.e. wet ingredients and dry ingredients), teams work on their half of the recipe separately before coming together to complete the final product. What initially started as a special monthly STEM program, which utilized a hot plate and cookware, has expanded into a weekly after-school program with the Library's purchase of a mobile kitchen. We have begun to expand this program across our region utilizing the same kitchen tools that established the program at our headquarters library.

📢 **Speaker**

V **Varin Worthington**

NCLA Conference Store
🕐 11:15 AM - 6:00 PM, Oct 18
📍 Piedmont 4

Exhibit Hall Open
🕐 11:15 AM - 6:00 PM, Oct 18
📍 Piedmont 4

Please note that the exhibit hall closes at 2pm on Thursday, October 19. The exhibit hall will not be open on Friday, October 20.

12:15 PM

Zen Den
🕐 12:15 PM - 1:45 PM, Oct 18
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

WILR Luncheon: Cultivating Community with the Farmhouse Chef, Jamie Dement
🕐 12:15 PM - 1:45 PM, Oct 18
📍 Marriott; Hearn AB

Join WILR for lunch with North Carolina farmer, cooking teacher, and chef, Jamie DeMent, as she shares her life as a farmer, sustainability & her approachable recipes to cooking.

This is a ticketed event. You may purchase your ticket when you register.

📢 **Speaker**

J   **Jamie DeMent**

📢 **Moderator**

M   **Michelle Hildreth**

2:00 PM

Zen Den
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Cultivating Creativity
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 1A

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2 Subsessions

⬤ **Cultivating Creative Pursuits: Supporting Emerging Artists Through Creative Research Strategies**
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 1A

⬤ **Writing groups and the library: Building community and supporting scholarship**
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 1A

Old Dishes New Dreams: immigrant food stories in our local community
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 1B

Public Libraries   **Equity/Diversity/Inclusion/Social Justice**   **People/Community Development**
Programming/Outreach/Advocacy

Learn from Chapel Hill Public Library staff about our new multilingual exhibit celebrating global food traditions in Orange County, NC. Old Dishes, New Dreams grew out of a community-driven project designed to document and share the food experiences of new immigrants to Chapel Hill. Attendees will learn about language justice as well as how to meet the challenges of working on a multilingual project. In recent years Chapel Hill has had an increasing number of new residents born outside of the United States. From 2000 to 2018 the percentage of Chapel Hill residents born outside of the U.S. rose from 11.2% to 16.5%, an increase of over 40%. Seeking to build relationships across languages and cultures, project staff worked with the Refugee Community Partnership (RCP), a local nonprofit, to design and implement a project that emphasizes the assets that new immigrants bring to our community. This project was co-created with home chefs from seven different language communities in and around Chapel Hill. Participants included families from Burma/Myanmar, Cameroon, the Democratic Republic of Congo, Mexico, Syria, El Salvador, and Colombia. Each chef shared a special dish from their home culture while also sharing stories of food, family, and home. Project staff recorded audio and video interviews, as well as cooking demonstrations with 14 project participants. Food is culture. How a chef prepares a dish—from choosing ingredients to cooking techniques to how the dish is shared among friends and family—is often passed down from one generation to the next. The home chefs at the heart of this project have left their home countries and first languages. They carry with them cultural memories, practices, and gifts that make Chapel Hill a more diverse and more delicious community. The project was supported by grant funds from the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of North Carolina, a division of the NC Department of Natural and Cultural Resources (IMLS grant number LS-249980-OLS-21).

📢 **Speakers**

M **Molly Luby**

M **Mandella Younge**

L **Luis Melodelgado**

Growing Accessibility in Your Library Through a Multi Year Plan
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 3A

`Academic Libraries` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`
`Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice` `Library Spaces/User Experience`
`People/Community Development` `Programming/Outreach/Advocacy`

Accessibility is the name of the game. Everyone wants to be a part of it, but accessibility encompasses so much that it's hard to know where to start. The Library building? The website? Programming? And who are we supporting? Students? Patrons in general? Staff? Faculty? Ourselves in the library? Known users? Potential users? So how do you take a focused approach to incorporating accessibility more thoughtfully into your library? You make a multi-year accessibility plan of course! Having a multi-year plan provides structure for our library to implement and improve services and resources for patrons with accessibility challenges. It also enables all staff to be involved in building accessibility into their work so that our library is inclusive for patrons and staff. In 2018, the Accessibility Committee was officially approved by the Steering Committee with the presenters as co-chairs. As our list of projects started to grow, the committee set out to create a Multi-Year Accessibility Plan so that we could focus and prioritize. We began with an environmental scan to see if there were publicly available plans or templates at academic or public libraries but did not come across many initially. Eventually we did find a few that helped provide a starting point. We created a model for our plan that we broke down short term and long term projects and spread them out over three years to try and make them feasible. For each specific project or task, we identified and named individuals in the library who would serve as contacts and collaborative partners. While the committee chairs were responsible for the document itself, they worked monthly with the larger committee for ideas, reviews, and evaluations. After months of careful planning and review, we vetted the plan through other library committees to ensure what we created was inclusive and reasonable. Finally, we had a three year plan that we felt confident would be feasible and wanted to share our work with the library world. Since implementing the plan in July 2022, we have created a tracking spreadsheet that includes the action item or project, individuals involved, status updates, and any specific notes such as reasons for a delay or if something requires funding. Our plan is intended to be fluid and if we cannot complete a project in the designated time frame, we will continue working on it into the next year. We realize that not all libraries may be able to create something as structured as this due to budget or staff limitations. However, there are small things people can do that are scalable for their particular library. In this presentation, we will discuss why we decided to create a plan; how we approached this work; who needed to be involved; things to consider when creating the plan; and ways to measure progress. We will also talk about how to advocate for accessibility planning in your library and why it's important to build some kind of accessibility into your goals.

📢 **Speakers**

Kim Looby
Instruction and Information Literacy Librarian
University of North Carolina Charlotte

Tracie Krumbine
Patron Services Manager
UNC Charlotte - Atkins Library

Connect Four: Four Essential Partnerships for Public Libraries

🕐 2:00 PM - 2:45 PM, Oct 18

📍 Winston 1B

`Public Libraries` `People/Community Development` `Programming/Outreach/Advocacy`

As the saying goes, "Many hands make light work," and that is especially the case in the world of small, rural libraries. Whether it's building new partnerships or strengthening existing ones, our library system is reinforcing our role in the community by connecting to four essential organizations with a shared vision: (1) schools, (2) other educational entities, (3) government agencies, (4) other non-profits and community groups. Leave with programs that can be easily replicated along with resources for making them happen. We will share activities, plans, tips, and tricks to connect and partner with other organizations to reach more people in your community.

📢 **Speakers**

Shawna Bryce
Assistant Director
Madison County Public Libraries

Kim Bellofatto
Director
Madison County Public Libraries

Caroline Blevins

Creating Candidate-Centered Interviews for New Growth in Academic Libraries

🕐 2:00 PM - 2:45 PM, Oct 18

📍 Winston 3B

`Academic Libraries` `Public Libraries` `Equity/Diversity/Inclusion/Social Justice`

The Z. Smith Reynolds Library at Wake Forest University, like many other academic libraries, adapted interview practices to a remote modality during COVID-19. After conducting successful hiring and interview practices remotely, we assembled a task force to evaluate the academic library interview as a whole with special focus on how to make interviews more inclusive and accessible. Determining that more research was necessary into the interview and hiring process, we decided to conduct a survey of people who interviewed during COVID-19 to see how interviews were conducted in academic libraries between March 2020 and April 2022, and how candidates felt about their pandemic interview processes. In this session, we will share how we changed practices as a result of the investigation from the taskforce and takeaways from the results of the survey about how interviews were conducted during the pandemic. We will provide some suggestions for you with ways to make interviews more inclusive and accessible to candidates. We will also share first-hand insights from someone who was the intended target of the changed interview practices to find out from her experience how the changed practices benefitted her.

Ⓜ **Mary Beth Lock**

Ⓔ **Elizabeth Ellis**
Instruction Librarian
Wake Forest University

Colleen Foy
Research & Instruction Librarian for the Sciences
Wake Forest University

Genrefying in the Public Library

🕐 2:00 PM - 2:45 PM, Oct 18

📍 Winston 3A

`Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice` `Library Spaces/User Experience`
`Programming/Outreach/Advocacy` `Public Libraries` `Youth Services/School Libraries`

Improve browsing, encourage agency, and help young readers become lifelong learners through genrefication in the public library. In 2020, Asheboro Public Library children's librarians recategorized the children's room into popular genres, including picture books, chapter books and non-fiction titles. Since re-opening to the public, feedback from patrons has helped the library improve the system to its current state. Samantha Martin, Head of Youth Services, will discuss the strengths of categorizing collections to encourage browsing and exploration for young minds. Learn the ins and outs of genrefying to boost circulation, promote privacy, and cultivate budding readers.

📢 **Speakers**

Samantha Martin
Randolph County Public Library

Ⓐ **Alexis Spencer**

Ashley Rose
Children's Librarian
Randolph County Public Libraries

Strengthening partnerships between faculty and librarians: Using scholarly research metrics to support the campus teaching and research community

🕐 2:00 PM - 2:45 PM, Oct 18

📍 Winston 1A

`Academic Libraries` `Collections/Discovery/Access` `Reference/User Services` `Teaching/Learning/Literacy`

Academic librarians are increasingly involved in supporting faculty with scholarly communication concerns around the most effective ways to showcase their published research. Scholarly impact metrics are sometimes not uniformly understood or accepted as a measure of research success particularly when considered for recruitment, promotion, and tenure. Attention must also be paid to differences among disciplines when scholarly impact metrics are discussed. As academic librarians involved in scholarly communication, we were interested in how best to respond to our campus' questions and on-going discussions around scholarly impact metrics. We wanted to strategically align our educational outreach to faculty as they communicate the impact of their scholarly research. In order to develop a better understanding of where our faculty stood around the issues related to scholarly research metrics a survey was created. Findings of the survey will be briefly presented, along with relevant details about the survey process itself. We will share how the results of the survey have made an impact on the strategic planning of our library's Scholarly Communication Department and liaison librarians. We received numerous interesting responses from faculty. This session will also touch upon diversity, equity, inclusion, and accessibility as it relates to scholarly impact metrics because some concerns were expressed in our survey results around the issue of stereotypes and implicit bias in the evaluation of faculty research. We will be prepared to engage with attendees who wish to analyze the scholarly impact needs of their own campus.

📢 **Speakers**

Jeanne Hoover

Bryna Coonin
Research & Instructional Services Librarian
East Carolina University

CANCELLED - Multi-Sensory Environments: Positive Community Impacts of Sensory Spaces in Libraries
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Winston 1B

Public Libraries | Youth Services/School Libraries | Equity/Diversity/Inclusion/Social Justice | LIS Education
Library Spaces/User Experience | People/Community Development | Programming/Outreach/Advocacy

"Nothing without us!" - a new take on the original "Nothing about us without us!" - was the refrain from the 2022 World Disability Summit. It also happens to be Durham County Library's guiding principle behind developing more inclusive library spaces. Getting direct input from the disability community guided the changes that were implemented in the library system. In-depth conversations, focus group discussions and targeted outreach shone light on areas of service, programs, and resources that desperately needed attention within the system. From these conversations and feedback, one of the most innovative transformations of library services was the creation of permanent sensory spaces: the Multi Sensory Environment, the Sensory Calming Room, and the Inclusive Play Area. Designed specifically for individuals with disabilities but available to all, these areas have revolutionized how the library reaches the community. Partnerships with individuals, families, professional organizations and caregivers that previously had little to no interaction with the public library have grown dramatically. This presentation will focus on how sensory spaces and elements cultivate community by reaching demographics that may not currently engage with the library, while also sharing best practices on how to create this unique space in your library. There will also be an opportunity to explore sensory elements that are ideal for community engagement and programming.

📢 **Speakers**

Sarah Alverson
Community Engagement Administrator
Durham County Library

Jennifer Jamsky
Accessibility Services Coordinator
Durham County Library

Welding, High Schoolers, Accreditation, Oh, My! A Panel Discussion with Community College Library Directors
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Winston 1C

Academic Libraries | Leadership/Administration

Being a Library Director at a community college is an ever-changing landscape filled with aspects of public, academic, and special libraries. If you would like to learn more about being a Library Director in a community college library, this panel session will cover a diverse range of questions to give participants a deep dive into the position and profession.

📣 **Speakers**

BJ Thompson
Associate Director of Learning Resources
Central Carolina Community College

Megan Gill
Director of Library Services
Craven Community College

Carol Hankinson
Director of Library Services
Roanoke-Chowan Community College

Leigh Russell

📣 **Moderator**

Timothy Hunter
Director of LIbrary Services
ROWAN-CABARRUS COMMUNITY COLLEGE

Beyond the Classroom: Navigating the Challenges of Assessing Asynchronous Online Learning
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Winston 3C

`Academic Libraries` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Asynchronous online learning has become a popular mode of education delivery in recent years. Though a lot of time is spent discussing synchronous instruction, asynchronous learning has many advantages for accessible and engaging learning experiences. More than ever, librarians are creating online learning objects and course content that are used at the point of need, embedded in online courses, and assigned to students in a flipped classroom approach. Online asynchronous learning objects can include learning management system (LMS) content, videos, Springshare Libguides, infographics, and more. While assessment of learning and content is happening at many colleges and university libraries, assessing asynchronous online learning is particularly challenging. Some of the unique challenges of this type of assessment are the volume and ownership of online learning objects being created in libraries, learning management system data and access, motivating users to provide assessment on asynchronous experiences, and data privacy issues. It is important for librarians to address these assessment challenges so that they can accurately measure the impact and effectiveness of asynchronous learning objects. Creating a mindset of asynchronous learning assessment within public services and library instruction departments helps librarians advocate for services and drive decisions about working with the growing community of online learners. This group of academic librarians with online learning experience from different universities across North Carolina will explore best practices and unique challenges in assessing asynchronous online learning. The presenters will define asynchronous instruction in a library context, go over various types of assessment (including formative and summative), share examples of asynchronous learning assessment at their libraries, and discuss how to create best practices and a community of assessment within libraries. The presentation will also end with advocacy ideas for this type of assessment data from libraries. This presentation will be interactive with polling of the audience and time for discussion.

Samantha Harlow
Online Learning Librarian
UNC Greensboro

Catherine Tingelstad
Head of Instruction & Curriculum Engagement
UNC Charlotte

M **Mollie Peuler**
eLearning Librarian
Appalachian State University

Therapy Dogs
🕐 2:00 PM - 4:30 PM, Oct 18
📍 Conference 1

Birds of a Feather - OverDrive Users Discussion
🕐 2:00 PM - 2:45 PM, Oct 18
📍 Salem 1C

`Public Libraries` `Academic Libraries` `New Professionals/Early Career` `Youth Services/School Libraries`
`Technology/Digital Tools` `Collections/Discovery/Access` `Teaching/Learning/Literacy`

Join us for a discussion about ALL THINGS OverDrive!

This session is open to libraries that currently have OverDrive collections, as well as those who want to learn more.

📢 **Speakers**

M **Mallory Yoho**
Account Manager
OverDrive

Julie Raynor
Digital Services and Marketing Coordinator
High Point Public Library

3:00 PM

Zen Den
🕐 3:00 PM - 3:45 PM, Oct 18
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Reaching Underserved Patrons with Non-Traditional Library Services
🕐 3:00 PM - 3:45 PM, Oct 18
📍 Salem 1B

`Public Libraries` `Library Spaces/User Experience` `People/Community Development`
`Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy`
`Technology/Digital Tools`

Three Neuse Regional Library staff members will share their experiences with successfully identifying and providing services to underserved patron populations, including patrons at low literacy levels and ESL patrons as well as patrons in urgent need of social services who are disconnected from the library and other community organizations. NRL staff will describe how a holistic approach derived from reconceiving the Library's primary role as a community center led to the introduction of several new services that allowed the Library to better fulfill some of its community's most urgent needs. The Library introduced the Literacy Without Barriers program in 2020 and recently underwent a soft post-covid reboot to this program which provides one-on-one tutoring programs for patrons at low literacy levels. The Library also introduced the Let's Connect program, a service where an on-staff trained social worker helps connect patrons who may be unaware or unwilling to engage with social services to various resources in the community. NRL staff will discuss how these programs have intertwined and Let's Connect outreach has assisted in marketing the Literacy Without Barriers program to the patrons who need it the most, while also discussing how building working relationships with members of underserved communities such as the ESL community also helped Literacy Without Barriers reach some of the patrons who need it the most. NRL staff will also discuss how libraries can replicate these programs through projects funded by grants such as those offered through the Library Services and Technology Act grant program, and will also give a brief overview of other recent non-traditional library services introduced that help reach new patrons and build mini-communities within the library, including the mobile Digital Resource Rover library, the Digital Media Lab production studio, the Entrepreneurship Academy, and the new Sensory Room. NRL staff will focus on how taking this community-based approach has resulted in better meeting the needs of the community and promoting growth across the Neuse Regional Library region of Greene, Jones and Lenoir Counties.

📢 Speakers

Justin Stout
Head of Information Services
Neuse Regional Libraries

Joyce Hawkins

Sarah Sever
Asistant Director
Neuse Regional Libraries

Building Harm Reduction Programs at Your Library

🕐 3:00 PM - 3:45 PM, Oct 18
📍 Winston 1B

Public Libraries **People/Community Development**

This case-study presentation will detail the process of setting up a harm reduction program at Durham County Library, specifically having Narcan available at each location and staff trained in case of an overdose emergency. It will also include an overview of Wake County Public Libraries' current planning process as they explore harm reduction policies. Public libraries have often been sites of public health projects and solutions from distributing health information to COVID tests. As community needs shift, how can library staff partner with other government departments and community organizations to keep our staff and communities safe and prepared? While the debate on whether libraries should or should not carry Narcan tends to dictate the conversation, this presentation will focus on lessons learned from proposing and planning harm reduction programs. Topics include identifying potential partners and key players, equipping yourself with data and information, and clearing up common misconceptions. Libraries and library staff cannot solve the opioid crisis, but to cultivate thriving communities, we must be part of the solution and have a seat at the table.

📢 Speakers

Jess Epsten
Institute for Emerging Issues (previously Durham County Library)

Sarah Kramer

Supporting New Growth Through Onboarding

🕐 3:00 PM - 3:45 PM, Oct 18

Leadership/Administration People/Community Development

Onboarding is a critical element of preparing new staff members for long-term success. New staff are more likely to thrive when supported and guided into their new role from the start. An employee's first few days will set the tone and the foundation for their time at your library. An intentional, well-rounded onboarding program can help set your employee up for success from the beginning while simultaneously fostering a sense of belonging and supporting their growth. The library at Central Piedmont Community College has developed and continually tweaked a robust onboarding program for new employees. This program is designed to equip new employees with the tools and information they will need about their role, the library, and the college as a whole. A major component of the program involves multiple one-on-one meetings allowing the new employee to meet their colleagues as a way to build individual relationships from the get-go. The onboarding program also introduces them to the wide variety of information needed in the day to day, such as the ILS and library policies and procedures. Staff who have started since the onboarding program was introduced have reported being impressed and reassured at its thoroughness. In this presentation, we will walk attendees through developing a strategic and robust onboarding process. The presentation will detail: Creating an onboarding schedule; Anticipating questions to basic needs such as parking and breakroom facilities before an employee starts; Involving multiple staff across the entire library in the onboarding process; Determining what information is most critical for the first days, weeks, and months of employment; Identifying all the things a new employee will need access to, both physical and digital (i.e., keys, program logins, ILS, etc.); Building in assessment as a way to continually improve the experience for new staff. Having to onboard and train new staff is something universal to all libraries, regardless of type or staff size. This presentation will be relevant to anyone who supervises, trains, or has an interest in strengthening the new employee experience at their library.

📢 **Speakers**

E **Emily Leachman**

G **Garrison Libby**
Head of Research Services
University of North Carolina Charlotte

Reading for Change: Cultivating Community Through a Virtual Learning Circle
🕑 3:00 PM - 3:45 PM, Oct 18
📍 Winston 3C

Public Libraries **Equity/Diversity/Inclusion/Social Justice** **Programming/Outreach/Advocacy**
Teaching/Learning/Literacy

The Reading for Change Learning Circle is a passionate and inquisitive virtual community formed over the past two years. The group is interested in social justice, equity, diversity, and inclusion. It began in the spring of 2021, as a virtual program related to the library's Community Read title, Bryan Stephenson's Just Mercy. At the conclusion of our eight-week session, participants expressed a desire to continue meeting. For each series, we select a book that explores a topic of interest. Registered participants read the book slowly over a period of six to eight weeks, tackling several chapters each week. As program leaders, we alternate leading each week's discussion. The leader supplements the discussion with related videos, articles, and web sites. On occasion we have been able to bring in experts to meet with the group and answer questions. Topics include racism and the economy, voting rights, immigration, the environment, indigenous people, the war in Ukraine, mass shootings, and slavery. As appropriate and expected for a group working to understand social justice and inclusion, participants are welcoming to new members and open to the different points of view of everyone. Participants are diverse in age, race, and life experience. We are proud of the community that we have cultivated through Reading for Change.

📢 **Speakers**

G **Gina Petrie**

J **Janet Goretti**

Outreach Programming in Academic Libraries: What's New, What Works, and What We've Learned Along the Way!

🕐 3:00 PM - 3:45 PM, Oct 18

📍 Winston 1A

`Academic Libraries` `Programming/Outreach/Advocacy` `Public Libraries`

Successful outreach programming requires planning, execution, and evaluation. Libraries must identify target audiences and their needs, develop compelling programming/events that meet those needs, and measure the impact of their outreach efforts to inform future programming decisions. By engaging with their communities in meaningful and impactful ways, libraries can enhance their value and relevance to their institutions and beyond. This panel will explore the outreach efforts of three academic libraries, hosting various events that attract a range of audiences and foster deeper connections with the communities they serve, describing programming that can be applied to any type of library. The moderator will ask questions of the panel and facilitate questions and participation from those in the audience, encouraging them to share their own outreach experiences. This panel will interest those working in academic libraries and those in any type of library that fosters outreach programming and values examining and evaluating outreach efforts that engage diverse audiences. Attendees will gain insights into successful outreach strategies, effective collaboration, and practical tips for measuring the impact of their programming.

📢 **Moderator**

Hubert Womack
Instruction and Outreach Librarian
Wake Forest University

📢 **Speakers**

Alison Van Norman
Outreach & Marketing Librarian
Elon University

Rachel Olsen
Assistant Professor, Social Sciences Librarian
University of North Carolina at Greensboro

Patrick Rudd
Coordinator of Library Instruction and Outreach
Elon University

Meghan Webb
Instruction & Outreach Librarian
Wake Forest University

Utilizing Library Services as a Patron with a Print Disability: A Panel Discussion

🕐 3:00 PM - 3:45 PM, Oct 18

📍 Winston 1C

`Academic Libraries` `Archives/Special Collections` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice` `New Professionals/Early Career` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries` `Reference/User Services` `Special Libraries` `Youth Services/School Libraries`

As library staff of SLNC Accessible Books and Library Services (ABLS), we pride ourselves on how our services positively impact our patrons across the state of North Carolina. In addition to serving individual patrons, we also serve institutions including libraries such as yours. Your patrons with disabilities could benefit from our services by supplementing your collection of accessible books with titles from our collection. We could tell you about our library ourselves, but we think our patrons would more clearly explain what this library does for them. We are inviting a few of our patrons, one of which is also a staff member, to be on a panel moderated by staff to discuss their relationship with ABLS with the session attendees.

📣 **Moderator**

Joshua Berkov
Assistant Director
State Library of North Carolina - Accessible Books and Library Services

📣 **Speakers**

Tawanda Walters

Sandy Shaw

Clint Exum
Outreach Specialist
SLNC Accessible Books and Library Services

Reja Couch
Forsyth County Social Worker for the Blind

Empowering Libraries: Tools and Services to Support Your Community and Grow Readership

🕐 3:00 PM - 3:45 PM, Oct 18
📍 Winston 3A

`Public Libraries` `Technology/Digital Tools` `People/Community Development` `Collections/Discovery/Access` `Library Spaces/User Experience`

Learn how we can cultivate community together through Libby and your library's digital collection with OverDrive – from identifying and prioritizing underserved audiences to seeing how you can drive engagement with library customized communication tools to discovering how new lending models, content and digital solutions will increase your reach in the community and lower cost. We'll help you strengthen your roots to support new growth in readership.

📣 **Speaker**

Mallory Yoho
Account Manager
OverDrive

Beyond the Bestseller List: Navigating the World of Collection Development in the Digital Age - How to Choose Quality Materials, Navigate Self-Published Works, and Spot AI-Created Content

🕐 3:00 PM - 3:45 PM, Oct 18
📍 Salem 3A

`Academic Libraries` `Public Libraries` `Collections/Discovery/Access`

In the digital age, the number of books available for collection development librarians to purchase has increased significantly. From traditional publishers to self-publishing, it can be challenging to navigate through the seemingly infinite selection of books and to identify quality books and textbooks. The presenter will delve into the challenges collection development librarians face when trying to select appropriate books for students and patrons and avoid poorly written, self-published, or even AI-generated content. One of the biggest challenges facing collection development librarians is the rise of self-publishing. While this has given authors the opportunity to publish their work without the need for traditional publishers, it has also resulted in an increase in the number of poorly written, unedited books flooding the market. The presenter will discuss how to identify reputable publishers and suggest strategies for identifying self-published works that are worth the expense. Another challenge that collection development librarians face is the growing prevalence of AI-generated content, such as articles or books created by machine learning models like ChatGPT. While this technology has been developed to assist in the creation of high-quality content, it has also raised concerns about the authenticity of the content and the ethical implications of using machines to generate writing. The presenter will provide tips on how to identify AI-generated content and determine if it is trustworthy or not. The presenter will explore the importance of editorial oversight, literary awards, and reviews from reputable sources. They will also discuss the advantages and disadvantages of online reviews and how to discern between legitimate and fake reviews. In conclusion, attendees will receive practical strategies and tools for choosing great books, avoiding poorly written, self-published or AI-generated content, and staying informed about the latest trends in the world of books. By the end of the presentation, attendees will be equipped with the knowledge and skills to navigate the digital world of books with confidence and make informed decisions about what to purchase for their library. (To see an example of what ChatGPT can do, look no further than this proposal. This proposal is around 85% AI-generated content created with simple prompts based on my presentation ideas. The future is here.)

📢 **Speaker**

A   **Allison Sills**

4:00 PM

Poster Session #1
🕐 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

All-Conference   Posters

13 Subsessions

⬤ **Poster 1: DEI Committee At Work for You**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 2: Developing Digital Media Literacy Modules**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **CANCELLED - Poster 4: Establishing Relationships with Student Affairs to Improve Student Success at Private Colleges and Universities**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 5: Something Wicked this Way Comes: Building, Assessing, and Marketing a Leisure Horror Collection**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 6: Small Building - Big Program for National Poetry Month**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 7: The Lending Cupboard at UNCG University Libraries: A Pilot Project**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 8: Behind the Veil's Audio Quality Control Workflow as a Case Study for Anti-Racist MPLP**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 9: Library Synergy with your Community**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 10: It Takes A Village: The Seeds That Grows the Librarian**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 11: Storytelling from the Archives: Engaging Students with University History in a Credit-Bearing Library Course**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 12: Community Engagement Through Comic Con**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 13: Developing a Holistic Wellness Collection**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

⬤ **Poster 14: Collaboration Throughout the E-Resource Life Cycle**
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Piedmont 4

Zen Den
🕓 4:00 PM - 4:45 PM, Oct 18
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Vendor Reception
🕓 4:00 PM - 6:00 PM, Oct 18
📍 Piedmont 4

5:15 PM

LAMS Presents: Wine and Whine at 6th and Vine
🕓 5:15 PM - 8:00 PM, Oct 18
📍 6th and Vine, 209 W 6th St, Winston-Salem, NC 27101

Calling all leaders! Join us October 18 at 5:15-8 for a non-networking social time - chat with friends, have a drink, and of course, whine a little! LAMS will provide light appetizers. https://www.6thandvine.com

Speaker

Brandy Hamilton
Regional Library Manager
Wake County Public Libraries

5:30 PM

RTSS Meet-up
🕐 5:30 PM - 7:30 PM, Oct 18
📍 Foothills Brewing, 638 W 4th St, Winston-Salem, NC 27101

Join us at Foothills Brewing (638 W 4th St, Winston-Salem, NC 27101) to socialize with your fellow RTSS'ers. Curious about the Resources and Technical Services Section? We'd love to meet you. Come on by and check us out!

Speaker

Tiffany Henry
Discovery Cataloger
UNC Greensboro

6:30 PM

Trivia Night, sponsored by NMRT & YSS
🕐 6:30 PM - 8:30 PM, Oct 18
📍 Marriott; Hearn AB

`Academic Libraries` `Archives/Special Collections` `New Professionals/Early Career` `Public Libraries` `Ticketed/Paid Events` `Youth Services/School Libraries`

Join NMRT and YSS for a fun-filled evening with trivia, snacks, drinks, and prizes! Registration includes everything, including two drink tickets! Amanda Glenn-Bradley, who appeared on the quiz show "The Chase," will host.

This is a ticketed event. You may purchase your ticket when you register and some tickets will be available at the door.

Speakers

Amanda Glenn-Bradley

Rachel Olsen
Assistant Professor, Social Sciences Librarian
University of North Carolina at Greensboro

NCLA Endowment Event: An Evening of Entertainment at UNCSA
🕐 6:30 PM - 9:30 PM, Oct 18
📍 UNCSA Library

`People/Community Development` `Ticketed/Paid Events`

UNCSA 2nd & 4th floor room with city view

Transportation from Benton, 5th Street entrance, starting at 6pm to Campus/library circle: UNCSA transportation buses; Free parking available in flat lot behind library

Wine/beer on 2nd floor with Contemporary Dancers & visit from the Pickle

Dinner at 7pm with Piano music

Dinner menu (forthcoming): one of three plated choices; bread; iced tea; desert

Wine/beer self-serve

Mike Crumpton speaks @7:30

Faculty or student performance at 7:45-8pm – Music or Drama

Open for tours: Music library collection; Makerspace 8-8:30pm

Buses transport back to Benton 8-9pm

Swag bags: NCLA stickers, UNCSA library stickers; keychains available; card at each plate (what is the NCLA endowment)

Support the NCLA endowment and join us for a catered dinner and an evening of entertainment from members of the UNCSA community, hosted by the UNCSA Library.

This is a ticketed event. You may purchase your ticket when you register.

📢 **Speakers**

Michael Crumpton
Dean For University Libraries
THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

Sarah Falls

Thu, Oct 19, 2023

7:30 AM

Beta Phi Mu Breakfast: Preparing Our Future Leaders in Turbulent Times: The State of LIS Education
🕐 7:30 AM - 8:45 AM, Oct 19
📍 Marriott; Hearn CD

Ticketed/Paid Ev…

Join others for breakfast with an engaging speaker to start the day. Open to anyone, regardless of their membership in Beta Phi Mu.

This is a ticketed event. You may purchase your ticket when you register.

📢 **Speakers**

Lisa O'Connor

Michael Crumpton
Dean For University Libraries
THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

8:00 AM

ACRL-NC & NCLINe Social
🕐 8:00 AM - 8:45 AM, Oct 19

📍 Salem 3B

Academic Libraries **Teaching/Learning/Literacy**

📢 **Speaker**

Breanne Crumpton
Information Literacy Librarian for the Humanities
Appalachian State University

Zen Den
🕐 8:00 AM - 8:45 AM, Oct 19
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

9:00 AM

NMRT: Coffee and Networking (Student Track)
🕐 9:00 AM - 9:45 AM, Oct 19
📍 Winston 2

New Professionals/Early …

Welcome to the NCLA Biennial Conference! If you're a student or a new professional, this coffee and networking session is your introduction to the event. You'll have the opportunity to enjoy some free food and coffee, talk to NCLA section leaders and NCLA Leadership Institute participants, and more! This is the first of FOUR Student Track events today. Participants who come to two or more Student Track sessions will be entered into a raffle for a FREE year of NCLA membership! This event is sponsored by the NCLA New Members Round Table.

📢 **Moderator**

R

Rachel Olsen
Assistant Professor, Social Sciences Librarian
University of North Carolina at Greensboro

Zen Den
🕐 9:00 AM - 9:45 AM, Oct 19
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

When You're the New Kid: Managing Career Transitions with Intention
🕐 9:00 AM - 9:45 AM, Oct 19
📍 Salem 3A

Academic Libraries **New Professionals/Early Career** **People/Community Development**

Carlos Grooms and Kate Silton were colleagues at the F.D. Bluford Library at North Carolina Agricultural and Technical State University for over a decade. During the 2022-2023 academic year, they both started new jobs at other institutions. Carlos is now the Student Success Librarian at Carol Grotnes Belk Library at Elon University, and Kate is the Electronic Resources Librarian at Z. Smith Reynolds Library at Wake Forest University. After many years in the same workplace, the idea of pursuing new opportunities and trying something new can be daunting. It can raise big questions about your career path and goals. Changing jobs also has a huge impact on life outside of work. There are many reasons to pursue new job opportunities: climbing the career ladder, seeking better compensation and benefits, changing professional interests, and more. The presenters work in different areas of academic librarianship and are in different career stages, and thus will provide insights that are applicable to a diverse range of library professionals contemplating a job shift. In this presentation, Kate and Carlos will share from their experiences transitioning to these new roles and new libraries. They will also share considerations for library professionals interested in making a change, tips for acclimating to a new library, and suggestions for ways that libraries can successfully onboard new employees. Some topics that will be covered include: Setting goals and understanding reasons for seeking new employment to guide the job search process, and using those objectives while interviewing and negotiating an offer. Approaching the transition period from one job to the next with intention both from professional and personal perspectives. Managing the information overload of a new role and new workplace. Adjusting to a new institutional culture. Prioritizing self-care during a job transition. What employers and managers can do to welcome new employees and streamline the onboarding process.

📢 **Speakers**

Carlos Grooms

Kate Silton
Electronic Resources Librarian
Wake Forest University

Improving Digital Citizenship in Your Senior Communities: Technology Instruction for Absolute Beginners
🕘 9:00 AM - 9:45 AM, Oct 19
📍 Salem 3C

Public Libraries   Equity/Diversity/Inclusion/Social Justice   Library Spaces/User Experience
People/Community Development   Programming/Outreach/Advocacy   Reference/User Services
Teaching/Learning/Literacy   Technology/Digital Tools

Focusing on our library's Tech Tuesdays and Book a Librarian initiatives, this presentation will take attendees through our library's process of establishing innovative tech help programs and services that instill and improve the technology and digital literacy skills necessary for digital citizenship. In an effort to reduce in-person contact during the pandemic, several government agencies transitioned their services to online applications and virtual appointments. This put our most vulnerable and underserved populations at a disadvantage, and further expanded the digital divide in Gaston County. At the beginning of 2020, as a means of addressing the widening digital equity gaps in our community, we created "Tech Tuesdays". Using an eight-laptop computer mobile unit (LSTA grant, 2019), Tech Tuesdays is a once a month in-person tech help program that teaches basic computer skills in a classroom setting. The topics covered include: operating and using a computer, browsing the internet, email basics, internet safety, and an online tour of our library's virtual learning portal. This program has gone through several iterations and will most likely continue to evolve parallel to the needs of our users. After two years of hosting Tech Tuesday, we observed that several users needed more specialized help with specific devices and applications. Thus, we created a Book a Librarian service. Book a Librarian allows users who need device help or help with a library e-resource to book a one-hour, one-on-one session with a member of our library staff. A year and half after implementing the service, Book a Librarian has proven to be very popular amongst our library users. The program has also provided an excellent professional development opportunity for our staff members. In the past year we've learned that implementing Tech Tuesdays and Book a Librarian in tandem helps us reach more users and better get to know the needs of our community. This presentation will cover the steps we took to implement Tech Tuesdays and the observations and changes we made along the way to improve this program and how it led to the development of the Book a Librarian service, as well as the ups and downs we encountered along the way. Attendees will walk away with the knowledge to create their own tech program or service and the benefits to both staff and patrons.

Talisa Crawford
Library Assistant
Gaston County Public Library

Angelique Roberts
Adult Services Librarian
Gaston County Public Library

CANCELLED - Growing Your Customer Base; Start Where You Are

🕘 9:00 AM - 9:45 AM, Oct 19
📍 Winston 3C

Public Libraries	People/Community Development	Programming/Outreach/Advocacy

Learn how to expand your library's impact in your community with an innovative and multi-faceted approach to outreach and account registration that starts close to home. Staff from Cumberland County Public Library will describe their award-winning program CC READS. Hear how we began by ensuring all library employees were cardholders, then moved to the county-employee level by getting ourselves invited to employee orientations and working with other county departments to streamline card registrations. Finally, discover how we leveraged these new relationships and organized outreach opportunities that benefit county residents. We'll explain how libraries in any setting can adapt our low- and no-cost tactics to reach further into their communities, build a bigger cardholder base and turn those new users into library advocates.

Cultivating Community Support Through Philanthropy

🕘 9:00 AM - 9:45 AM, Oct 19
📍 Winston 1C

Academic Libraries	Public Libraries	Special Libraries	Youth Services/School Libraries
Archives/Special Collections	Collections/Discovery/Access	Leadership/Administration	
Library Spaces/User Experience	People/Community Development	Technology/Digital Tools	

Everyone in the library should know the value of philanthropic activities for their library organization. Regardless of library type, engagement with the community using the principles of philanthropy can support and expand the successful efforts made by the library. This presentation will cover the basics of those principles and demonstrate how they can help achieve success.

📢 **Speaker**

Michael Crumpton
Dean For University Libraries
THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

Get your High School Diploma at the Library! Using Excel High School to reconnect with Opportunity Youth

🕘 9:00 AM - 9:45 AM, Oct 19
📍 Winston 1A

Equity/Diversity/Inclusion/Social Justice	People/Community Development	Public Libraries

This session will discuss a State Library initiative to help opportunity youth reconnect with meaningful employment and educational opportunities by obtaining their high school diploma through Excel Online High School, a Gale product. Opportunity youth are those ages 16-24 that are not enrolled in school or employed. Once disconnected, these youth face many barriers to furthering their education or obtaining stable employment.This pilot program offered 30 scholarships to opportunity youth living in Halifax, Hertford, Northampton, and Wayne counties.

Hear lessons learned through this pilot stage and help inform plans for future expansion.

Cultivating Sustainable Organizations - Real talk on serving in professional organizations
🕘 9:00 AM - 9:45 AM, Oct 19
📍 Winston 1B

Academic Libraries   Archives/Special Collections   Equity/Diversity/Inclusion/Social Justice

Leadership/Administration   LIS Education   New Professionals/Early Career   People/Community Development

Programming/Outreach/Advocacy   Public Libraries   Reference/User Services   Special Libraries

Youth Services/School Libraries

Why would you voluntarily choose to serve in a leadership position within a professional organization when it already feels like you have too many responsibilities and insufficient time? What happens when you take the plunge into an active role in a professional organization and are the only one doing the work? What do you do when your elected position is coming to a close and there doesn't seem to be anyone stepping up to carry on this work? If these thoughts have crossed your mind, you are not alone! As chairs of various NCLA sections, we have had several informal conversations about sustainability and stability and the increasing reluctance and anxiety among members to step into leadership roles within library professional organizations. And just like plants need light to grow, opportunities for open dialogue between current leaders and future leaders of our professional organizations about the realities of serving in these roles - including frank discussions about time management, communication, and delegation, and sustainability - are needed to cultivate growth and resilient organizations. Join five chairs of NCLA sections as we discuss the realities, challenges, and opportunities of serving in professional organizations. NCLA President Libby Stone will moderate this panel discussion.

📢 **Moderator**

Libby Stone
Librarian
Cleveland Community College

📢 **Speakers**

Brittany N. Champion
Outreach Librarian
Furman University

Morgan Ritchie-Baum
Research & Instruction Librarian - Business & Social Science
Wake Forest University

Ronald B Headen
Library Associate
Greensboro Public Library

LaJuan Pringle

Brandy Hamilton
Regional Library Manager
Wake County Public Libraries

Birds of a Feather - Hoopla Digital Users Discussion
🕘 9:00 AM - 9:45 AM, Oct 19
📍 Salem 1C

Join us for a discussion about ALL THINGS Hoopla Digital!

This session is open to libraries that currently have Hoopla Digital, as well as those who want to learn more about it.

📢 **Speaker**

Julie Raynor
Digital Services and Marketing Coordinator
High Point Public Library

NCLA Conference Store
🕐 9:00 AM - 2:00 PM, Oct 19
📍 Piedmont 4

Exhibit Hall Open
🕐 9:00 AM - 2:00 PM, Oct 19
📍 Piedmont 4

Please note that the exhibit hall closes at 2pm. The exhibit hall is NOT open on Friday, October 20.

10:00 AM

Ogilvie Lecture: Cultivating Community and Digital Equity: Strengthening and Extending Roots, Supporting Growth
🕐 10:00 AM - 11:00 AM, Oct 19
📍 Salem 2

All-Confere…

Join Annette Taylor, Director of the NC Office of Digital Equity and Literacy, and Michelle Underhill, State Librarian of North Carolina, for a discussion about North Carolina's past, present, and future initiatives concerning digital access, literacy, and equity. As important anchor institutions, libraries have provided internet access and assisted community members build digital skills for decades. The pandemic spotlighted great disparities across the state in broadband access and important digital literacies. Join us to learn more about current efforts throughout the state to improve digital equity, as well as additional opportunities on the horizon.

📢 **Speakers**

Michelle Underhill
State Librarian of North Carolina

Annette Taylor
Director, Office of Digital Equity and Literacy
N.C. Department of Information Technology, Division of Broadband and Digital Equity

11:15 AM

Poster Session #2 (Sponsored by UNC SILS)
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

All-Conference   Posters

🤝 **Sponsored By:**

🏛 **UNC**
SCHOOL OF
INFORMATION AND
LIBRARY SCIENCE

UNC School of Information and Library Science

● **Poster 1: Art-O-Mat: Bridging History and Creativity Through an Art Vending Machine**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 2: From Guest Star to Director: Transitioning from a One-Shot Model of Instruction to a Semester-Long Course on Banned Books**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 3: Diversity Audits as a Tool for Promoting Diversity, Equity, and Inclusion in a Rural, Public Library**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 4: Student employees are a big dill: Lettuce give them impactful employment opportunities**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 5: Embracing the AI Revolution in Libraries**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 6: Great Beginnings With Family Place Libraries**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 7: "Create, Learn, Invent": Maker Spaces and Hands-On Learning in the Library**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 8: Reparative Archives Project**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 9: Financial Literacy for Youth**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 10: Wellness Doesn't have to Succ(ulent): Engaging Employees in a Wellness Program**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 11: Growing Our Coop: Collaboration in Community College Archives**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 12: Cooking in the Library**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 13: Do You Have a Blueprint? Setting Up New Librarians for Success**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

● **Poster 14: "I didn't know the library had books for fun!": Supporting Student Wellbeing and Belonging with a Leisure Reading Collection**
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Piedmont 4

Zen Den
🕐 11:15 AM - 12:00 PM, Oct 19
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

12:15 PM

REMCO Luncheon: Social Justice and Libraries: Strengthening East Greensboro through archival collections and historical programs
🕐 12:15 PM - 1:45 PM, Oct 19
📍 Marriott; Hearn AB

`Equity/Diversity/Inclusion/Social Justice` `Ticketed/Paid Events`

During the coronavirus pandemic, the world became a place of isolation for organizations, institutions of higher learning, and local communities and families. Experiencing the deaths of Ahmaud Arbery, Breanna Taylor, and George Floyd sparked a global call for racial justice. Our academic library answered that call by elevating the conversations surrounding the historical practice of redlining communities. Following the panel discussion, REMCo will host its biennial award ceremony. The section will recognize the awardees of the Roadbuilders Award and Constance Hill Marteena Diversity Award.

REMCo Award Ceremony Presenters: Leander Croker, Greensboro Public Library; Adreonna Bennett, UNC Charlotte; Marcellaus Joiner, High Point Public Library

We look forward to recognizing librarians and paraprofessionals of who have served as trailblazers in their library communities. This ceremony will include the recipient(s) of the newly established Constance Hill Marteena Diversity Award.

📢 **Moderator**

J **Joanie Chavis**

📢 **Speakers**

C **Carlos Grooms**

K **Kathryn Kehoe**

H **Harvey Long**

J **James Stewart**
Archives and Special Collections Librarian
North Carolina A&T State University

2:00 PM

Zen Den
🕐 2:00 PM - 2:45 PM, Oct 19
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Technology
🕐 2:00 PM - 2:45 PM, Oct 19
📍 Salem 1A

2 Subsessions

⬤ **Digital Signage in Libraries: Experimentation, Best Practices, and Supporting Community**
🕐 2:00 PM - 2:45 PM, Oct 19
📍 Salem 1A
⬤ **Powtoon: Creating Engaging Library Instruction**
🕐 2:00 PM - 2:45 PM, Oct 19
📍 Salem 1A

From Roots to Branches: A Growing Initiative for Scaffolding Information Literacy in the First-Year Seminar

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Winston 3A

`Academic Libraries` `Teaching/Learning/Literacy`

With increasing instruction demands beyond the ability to lead traditional one-shots, and instructors' requests for something more engaging than online modules, Randall Library launched a pilot to train First-Year Seminar instructors on delivering their own information literacy sessions. Librarians at the University of North Carolina Wilmington created a lesson plan focused on using everyday research skills to apply to evaluating sources for academic research. Instructors were provided with learning materials and discussion guides, as well as training opportunities ahead of the pilot's deployment in Fall of 2022. Based on the success of this pilot and conversations within the University Studies department, a committee was formed to take this initiative even further: collectively revamping the research component of the First-Year Seminar and scaffolding information literacy assignments and activities throughout the course. This presentation will share how a committee of librarians, instructors, and instructional designers developed multiple engaging information literacy lesson plans supporting iterative research assignments, enabling students to effectively build upon their knowledge throughout the semester and critically reflect on the research process. This bakes information literacy into the core of the class and at the appropriate points of need, without requiring a librarian to deliver all of these sessions. These conversations have also led to facilitating the creation of an open common textbook for the course, providing a significant cost savings to incoming students. Participants will learn how this committee came together to make these changes and how they can begin sowing the seeds for similar collaborations with others in their campus communities.

📢 **Speaker**

Brittany ONeill
Information Literacy Librarian
University of North Carolina Wilmington

Cultivating Community and Health – New Growth through Health Promotion Programming in Libraries

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Winston 3A

`Public Libraries` `Equity/Diversity/Inclusion/Social Justice` `Programming/Outreach/Advocacy`

As older adults seek to reconnect to others "post-pandemic," and maintain and improve health outcomes, public libraries can lead the way for community-based evidence-based health promotion programs. Healthy Aging NC is the statewide resource center for evidence-based health promotion programs in falls prevention, physical activity, and chronic-disease self-management and works to help connect people to these programs through partnership building, leader trainings and technical assistance. In partnership with Area Agencies on Aging across the state covering all 100 counties, these programs are offered at no or low cost to older adults and adults with disabilities through the funding from the Older Americans Act. As community centers and gathering places, libraries are well-positioned to host these programs; librarians may also be interested in becoming trained as lay leaders of these health promotion programs. In addition to improving health outcomes, participation in these group programs can also help to improve social connectedness and reduce isolation in older adults. Participants will learn about the evidence-based health promotion programs available across NC, lay leader training opportunities and new partnerships to support the inclusion of libraries as host sites and strong partners in cultivating community, new growth and health through health promotion programming in libraries.

📢 **Speakers**

Ellen Bailey

Deborah Beckel
Manager, Traphill Branch Library and Reference Librarian
Wilkes County Public Library

Nicole Hiegl
Coordinator, Healthy Aging NC Tai Chi for Arthritis and Fall Prevention Training Academy
High Country Area Agency on Aging

Romance in the Library

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Winston 1C

`Academic Libraries` `Public Libraries` `Archives/Special Collections` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice` `Library Spaces/User Experience`

Altonya Washington will talk about the art of writing romance novels. She will also cover the experiences of being an African-American romance writer and will discuss maintaining a romance collection in a library.

📢 **Speaker**

AlTonya Washington
Head of Reference
Winston-Salem State University

Surviving to Thriving: Cultivating Healthy Workplace Environments

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Winston 1A

`Academic Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `Library Spaces/User Experience` `New Professionals/Early Career` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Much of the advice that's given to employees regarding mental health is based on solutions to burnout, coping strategies, and methods to mitigate stress and frustration caused by their workplaces. While this advice helps employees survive, organizations that strive to create healthy workplace environments can focus on harm reduction at the source, allowing team members to thrive.

Join WILR and LAMS for a panel discussion with:

- Crystal Mitchener, Wendell Community Library Manager, Wake County Public Libraries
- Joan Ruelle, Dean of Carol Grotnes Belk Library, Elon University
- Erin Sapienza, Director, Orange County Public Library
- Rosalind Tedford, Director for Research and Instruction Services, Wake Forest University

In this session, panelists will share their experiences as both employees and leaders, discussing what they have learned about creating functional workplace cultures, meeting employee needs, and providing support to staff and colleagues.

📢 **Moderator**

Kate Budries
Branch Manager, Glenn McNairy Branch
Greensboro Public Library

📢 **Speakers**

Erin Sapienza
Interim Director
Orange County Public Library · Full-time

Rosalind Tedford
Bookish Birds

Joan Ruelle
Dean of the Carol Grotnes Belk Library
Elon University

Crystal Mitchener
Branch Manager
Wake County Public Libraries

Gardening & Libraries: Cultivating Connections

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Winston 1B

Library Spaces/User Experience **People/Community Development** **Programming/Outreach/Advocacy** **Public Libraries** **Youth Services/School Libraries**

Since 2011, the High Point Public Library has hosted a teaching garden, which over the years has expanded to include a youth-centered garden plot used during summer reading, as well as a collaboration with Growing High Point to maintain a directory of community gardens and urban agriculture in the city. More recently, the Wilkes County Public Library has started working to help with hunger issues in the community by managing a community garden plot. The library shares produce from the garden in a fresh foods fridge located in the library's foyer. This interactive panel features these two stories, and then invites audience members to consider how gardening and librarianship does or could come together in your community. Let's cultivate connections to transform how we engage our communities!

📢 **Moderator**

(N)   **Noah Lenstra**

📢 **Speaker**

(M)   **Mark Taylor**

NMRT and LAMS: Tips on Finding a Job in the Library Field (Student Track)

🕐 2:00 PM - 2:45 PM, Oct 19

📍 Salem 2

New Professionals/Early …

Are you a student or new professional looking for a job in the library field? Do you have questions about what to expect from the hiring process, including resumes, cover letters, interviews, and more? Our panelists represent many different types of libraries and will offer advice on these topics. There will be time for Q&A as well. This is the second of FOUR Student Track events today; come to each one for a unique prize. Participants who come to two or more Student Track sessions will be entered into a raffle for a FREE year of NCLA membership! We will also do a drawing for a "Job Hunt Survival Pack" in this session for attendees. This panel is sponsored by the NCLA New Members Round Table and the Library Administration and Management Section.

Panelists:

- Brandy Hamilton
- Candace Jacobs
- Colleen Pinyan
- James Stewart

Moderator: Elizabeth Ellis, Wake Forest University

Brandy Hamilton
Regional Library Manager
Wake County Public Libraries

Candace Jacobs
Assistant Professor/STEM Liaison Librarian
University of North Carolina at Greensboro

Colleen Pinyan
School Library Media Coordinator, Northwest Guilford High School

James Stewart
Archives and Special Collections Librarian
North Carolina A&T State University

📢 **Moderator**

Elizabeth Ellis
Instruction Librarian
Wake Forest University

Therapy Dogs
🕐 2:00 PM - 4:30 PM, Oct 19
📍 Conference 1

3:00 PM

Zen Den: Tea Tasting
🕐 3:00 PM - 3:45 PM, Oct 19
📍 Conference 2

This session is designed to challenge participants to practice mindfulness and intentionality while tea drinking. He will take you on a guided journey of mindful tea consumption. Participants will learn to use their sensory skills to break the monotony and habituation of the mundane.

📢 **Speaker**

Chris Robinson

Paired Presentations: Community Partners and Health Literacy
🕐 3:00 PM - 3:45 PM, Oct 19
📍 Salem 1A

2 Subsessions

⬤ **Cultivating New Avenues of Food Literacy Utilizing Community Partnerships and a Charlie Cart Mobile Kitchen**
🕐 3:00 PM - 3:45 PM, Oct 19
📍 Salem 1A

⬤ **Power of Produce – Working with Community Partners to Promote Healthy Eating in Kids**
🕐 3:00 PM - 3:45 PM, Oct 19
📍 Salem 1A

Blooming in Care, Community, and Critical Creativity

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Salem 1B

`Academic Libraries` `Public Libraries` `New Professionals/Early Career` `Special Libraries` `Youth Services/School Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `People/Community Development`

In this workshop, participants will explore using creative reflection as a sustainable care practice and learn how a community of care can support personal and professional development. Participants will see examples of ways to practice visual journaling as self-care, as a form of reflective play and experimentation, and as a way to make creative meaning of the world around us. Prompts will be offered throughout the workshop for participants to practice creative reflection and journaling. The session will close with a list of resources and practical suggestions for participants to use in their personal and professional practice.

📣 **Speaker**

J   **Jewel Davis**
Education Librarian
Appalachian State University

You Belong With Me: Collaborations Between Academic Libraries and Other Campus Departments

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Salem 3A

`Academic Libraries` `Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy`

In an environment where staff time and budgetary resources are scarce, libraries and other academic support departments can find it challenging to get new projects off the ground. One way for libraries to overcome these constraints is to cultivate collaborations with other departments on campus, pooling their talents and resources in pursuit of a shared goal that aligns with the missions of both units. For the past seven years at Meredith College, the Carlyle Campbell Library has collaborated with the Learning Center to better support student research needs by developing a peer research tutoring program and coordinating a semiannual event called the Research and Paper Palooza that offers drop-in writing and research help. Drawing upon this experience, this presentation will discuss factors that contribute to the success of a cross-departmental collaboration, represent the perspectives of different stakeholders in the partnership, and demonstrate approaches to measuring the collaboration's value to students.

📣 **Speakers**

J   **Jeff Waller**
Head of Research and Instruction
Meredith College

T   **Tina Romanelli**
Meredith College

M   **Morgan Johnson**
Meredith College

Five Reasons Why Librarians Should Teach Freshman Seminar

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Winston 3A

`Academic Libraries` `Teaching/Learning/Literacy`

Freshmen seminars are a ubiquitous tradition on college campuses. These courses present opportunities for librarians to engage with students in a more holistic and ongoing manner. Using an interdisciplinary approach, librarians are uniquely poised to help students make connections between their academic pursuits and the world around them. In this presentation, Librarians Apryl Rosser and Jennifer Taft will share their own experiences from the classroom. While highlighting an inventory of their own wins and losses, Rosser and Taft encourage other librarians to step into a new way of teaching information literacy. Through librarian-developed activities, students are pushed to think critically and evaluate information in unconventional, but meaningful ways. This course design ultimately benefits students, librarians, and the campus.

📢 **Speakers**

Apryl Rosser
Instructor of Information Science / Digital Collections Librarian
Methodist University

Jennifer Taft
Associate Professor of Information Science/Reference & Instruction Librarian
Methodist University

Creating Space for Community: Create interactive spaces for tots and teens without renovating the library!

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Winston 3A

`Public Libraries` `Youth Services/School Libraries` `Library Spaces/User Experience` `Teaching/Learning/Literacy`

In recent years libraries have emerged as popular free and accessible third places in our society, places truly dedicated to cultivating community. In 2022-23 Wake County Public Libraries engaged in two pilot projects that were specifically designed to foster spaces that promote community building in libraries without undertaking significant renovations. The first pilot project involved placing activity structures that support early literacy and education through play in several libraries, continuing the long tradition of providing enriching opportunities for children throughout Wake County, particularly for families that face economic challenges. In the second pilot project, a curated space was created in one of our community libraries specifically for teens to work, connect and find high-interest books in order to better serve our current teen and young adult population. The goal with this pilot is to target teens who have been hesitant to use our collection due to a less-than-ideal physical space and location within the library. In both cases the goal is to provide patron-driven, age-appropriate spaces to increase usage and benefit our communities. Each project also seeks to determine how outcomes can be used and adapted to improve the children's and teen spaces in other Wake County Libraries with consideration to the size and needs of that library.

📢 **Speakers**

Amy Mason
Library Branch Manager
Wake County Public Libraries

Susannah Bishop
Librarian
Wake County Public Libraries

Trading Digital Spaces: CONTENTdm to Quartex

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Winston 3C

`Special Libraries` `Archives/Special Collections` `Collections/Discovery/Access` `Library Spaces/User Experience` `Technology/Digital Tools`

The State Library of NC (SLNC) and the State Archives of NC (SANC) recently migrated from CONTENTdm to Quartex to host the NC Digital Collections (https://digital.ncdcr.gov). This presentation will address why the switch was made, the new host selection process, how the digital assets were prepped, and the workflow for retrieving assets and metadata from CONTENTdm and ingesting them into Quartex.

Erin Holmes
Digital Services Supervisor
State Library of North Carolina

Rebecca Forbes
Cataloging Librarian
State Library of North Carolina

Olivia Carlisle

Evaluating the Library's Open and Affordable eTextbook Program as a Student Success Initiative

🕐 3:00 PM - 3:45 PM, Oct 19
📍 Winston 1C

`Academic Libra...`

Academic Library Services at East Carolina University leads a two-part affordable and alternative textbook program as part of a key initiative for its Strategic Framework. One part of the program is the Course Adopted Textbooks (CAT) initiative to purchase ebook copies of required textbooks. The second part is an alternative textbook mini-award to faculty members who create materials and/or substitute materials that are free or low-cost to students in place of traditional commercial textbooks. Since these programs have been operational for about nine years, an evaluation would help the library realize the impact of these programs on the campus community and determine future areas of growth. Evaluation strategies will vary between CAT and the alternative textbook program. The CAT initiative can be partially evaluated on cost-per-use. We are also interested in the frequency that specific titles, including their later editions, are used, as well as the total number of students and course sections served, and the departments most impacted. Currently, the alternative textbook program's evaluation focuses on cost savings for students and faculty experiences with the program. The alternative textbook program would benefit from additional evaluations as noted in the Open Education Group's COUP Framework. Recently, the university's bookstore changed from being university-owned to being operated by Barnes & Noble. Another significant change in recent years is expanded awareness of OpenStax, particularly for foundations classes that have multiple sections. This evaluation will consider the impacts of these changes as well as impacts of other possible changes related to the university bookstore.

📢 **Speakers**

Laura Bright
Collection Strategist and Assessment Librarian
East Carolina University

Jeanne Hoover

Wm. Joseph Thomas
Assistant Director of Collection Management and Scholarly Communication
East Carolina University

Planting the Seeds of Inclusivity: A pathway to providing services for sensory needs in public libraries

🕐 3:00 PM - 3:45 PM, Oct 19
📍 Winston 1A

`Public Libraries` `Youth Services/School Libraries` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `Library Spaces/User Experience` `People/Community Development` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy` `Technology/Digital Tools`

Are you interested in sensory inclusion but don't know where to start? Join us as we walk you through our journey in growing a sensory inclusive environment at Wake County Public Libraries. Over the course of seven months our project team worked with principles from innovation experts to create sustainable change within our organization. The project team worked to define the problem, engage stakeholders, gathered data to better understand the problem, generated ideas and tested ideas through pilots. The team is engaged in continuing to grow sensory inclusivity initiatives and plan for the future. Wake County Public Libraries is on its way to becoming the first public library system in North Carolina to be Sensory Inclusive Certified through Kulture City. We are excited to share this journey you you!

📢 **Speakers**

Anna Ward
Branch Manager
Wake County Public Libraries

Brandy Hamilton
Regional Library Manager
Wake County Public Libraries

Michelle Wolfson

Addressing Environmental Damage in Libraries: Tackling the Root Cause and Repairing the Damage

🕐 3:00 PM - 3:45 PM, Oct 19
📍 Winston 1B

Academic Libraries   Archives/Special Collections   Collections/Discovery/Access
Library Spaces/User Experience   Public Libraries   Special Libraries

Environmental issues such as water, mold, bugs, and extreme temperatures can pose a significant threat to library collections. Taking early measures to detect these problems is vital but handling them can be challenging. Based on the severity and extent of the issue, the techniques used for containing and cleaning the affected items might vary. This panel presentation will feature four panelists from different institutions who have faced environmental challenges in their respective organizations. Moderated by Tom Clareson, Senior Consultant for Digital & Preservation Services, Lyrasis, the panelists will discuss these challenges and will provide helpful recommendations and advice on what to do, and what not to do, based on their experience.

📢 **Moderator**

Tom Clareson
Senior Consultant
Lyrasis

📢 **Speakers**

Beth Thompson
Department Head of Content, Organization & Management, eResources, and Technology
Western Carolina University

Jeanne Cross
Collection Development and Management Librarian
University of North Carolina Wilmington

Pam Hackbart Dean, CA
Head, Special Collections and Archives
University of Illinois at Chicago

Kathy Vossler
Haywood County Public Library

NMRT: How to Be Successful in Your First Library Job (Student Track)

🕐 3:00 PM - 3:45 PM, Oct 19

📍 Salem 2

New Professionals/Early ...

For people going into their first positions as librarians, the idea of starting a new job can be exciting, nerve-wracking, and a lot of other things all at the same time! In this panel, you'll hear from librarians from across institution types who will share some tips and tricks for being successful in your first library job. This is the fourth of FOUR Student Track events today; come to each one for a unique prize. Participants who come to two or more Student Track sessions will be entered into a raffle for a FREE year of NCLA membership!

Panelists:

- J. Denice Lewis, Research and Instruction Librarian for Engineering and Science, Wake Forest University
- Juli Moore, Director, Iredell County Public Library
- Retha Hall, Senior Librarian, Central Piedmont Community College

Moderator: Adrian Zeck

📢 **Speakers**

Denice Lewis
Research and Instruction Librarian for Engineering and Science
Wake Forest University

Juli Moore
Director
Iredell County Public Library

Retha Hall

📢 **Moderator**

Adrian Zeck
Public Services Librarian
Cabarrus County Libraries

NCLA Conference Store

🕐 3:00 PM - 6:00 PM, Oct 19

4:00 PM

Zen Den

🕐 4:00 PM - 4:45 PM, Oct 19

📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Strengthening Library Staff

🕐 4:00 PM - 4:45 PM, Oct 19

📍 Salem 1A

2 Subsessions

⬤ **Thrive On: Fostering Staff Learning and Engagement at a Public Library**
🕐 4:00 PM - 4:45 PM, Oct 19
📍 Salem 1A

⬤ **Strengthening Your Roots: Healing Out Loud through Programming**
🕐 4:00 PM - 4:45 PM, Oct 19
📍 Salem 1A

Bloom Where You're Planted: Regional Outreach and Advocacy Projects at an Academic Library

🕐 4:00 PM - 4:45 PM, Oct 19
📍 Salem 1B

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Programming/Outreach/Advocacy`
`Teaching/Learning/Literacy`

Strengthening university and community ties, increasing practices of inclusion, and incorporating high-impact practices for students can be challenging—and expensive—goals. The projects of three librarians at an academic library show that these goals are possible if you watch for specific needs and focus on the unique strengths of your library. Project One: A collaboration with local LGBTQ+ advocacy and support organization, Cornbread & Roses, for read-ins and teach-ins for the local community. The project aims to promote information literacy and teach community members topics health and wellness. This effort is led by a librarian, community activists, and a community organization. Project Two: In 2018, a librarian co-founded a community-based rural LGBTQ+ archive. The archive provides opportunities to collaborate with student groups, nonprofits, news agencies, Pride festivals, and churches. Small grants funded student employees, and student involvement has ultimately led to several undergraduate research projects. Project Three: A collaboration with community members to reissue an important book on Blacks in Appalachia. The project was paid for by a grant and resulted in new attention to the author and the topic. The republishing project inspired an interactive research guide about Affrilachian studies. The project was funded by a Carnegie-Whitney (American Library Association) Grant and includes contributions from students at two universities.

📢 **Speakers**

H   **Heidi Buchanan**

   Jazmyne Baylor
Research & Instruction Librarian
Western Carolina University

S   **Sarah Steiner**
Research & Instruction Librarian
Western Carolina University

How do I do research? Finding professional development opportunities for librarians to learn how to conduct research

🕐 4:00 PM - 4:45 PM, Oct 19
📍 Salem 3A

`Academic Libraries` `Public Libraries` `New Professionals/Early Career` `Special Libraries`
`Youth Services/School Libraries` `Archives/Special Collections` `Collections/Discovery/Access`
`Equity/Diversity/Inclusion/Social Justice` `Library Spaces/User Experience` `People/Community Development`
`Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy`
`Technology/Digital Tools`

As a librarian, we help students, faculty, staff, and researchers write a search string, develop a research strategy, find resources, evaluate resources, develop a synthesis matrix, conduct a systematic review, and write an annotated bibliography. However, how do we as librarians learn how to conduct our own research from start to finish? Where do we learn how to navigate the IRB process? How do determine what sampling methodology to use and how to analyze qualitative and/or quantitative data? Currently, both free and paid programs exists to help librarians learn how to conduct their own research. Denice will share her experience with the Institute of Research and Design in Librarianship (https://library.lmu.edu/irdl/) and Colleen will share her experience with the MLA Research Training Institute for Health Sciences Librarians (https://www.mlanet.org/rti). In the end, the presenters will discuss other professional development opportunities available to librarians as well as answer questions.

📢 **Speakers**

Denice Lewis
Research and Instruction Librarian for Engineering and Science
Wake Forest University

Colleen Foy
Research & Instruction Librarian for the Sciences
Wake Forest University

Liaisons as Community Cultivators: Utilizing the Academic Liaison Librarian Role to Develop Mutually Beneficial Community Relationships

🕐 4:00 PM - 4:45 PM, Oct 19

📍 Winston 3A

`Academic Libraries`　`New Professionals/Early Career`　`Special Libraries`　`People/Community Development`

Academic liaison librarians hold a unique and central position on higher education campuses, often tasked with the responsibility of supporting a large number of programs and stakeholders. Given this position, liaisons have the potential to serve as leaders in helping to not only form relationships with their stakeholders, but in helping to cultivate a sense of community between themselves and their stakeholders. This presentation will focus on sharing insights and suggestions for academic library liaisons to support their role as community cultivators. Based on two dissertation research studies of liaison librarian and campus community relationships, attendees will learn about developing sustainable relationships, creating collaborative opportunities for academic engagement, and promoting the institution's mission – all in support of cultivating community.

📢 **Speakers**

Dr. Kawanna M. Bright
Assistant Professor of Library Science
East Carolina University

Alexia Riggs

Cultivating Community Sustainability Using Seed Exchanges, Gardens and Community Partners

🕐 4:00 PM - 4:45 PM, Oct 19

📍 Winston 3A

`Academic Libraries`　`Public Libraries`　`Youth Services/School Libraries`　`Leadership/Administration`　`Library Spaces/User Experience`　`People/Community Development`　`Programming/Outreach/Advocacy`　`Teaching/Learning/Literacy`

Opening: Information presented about Denton seed library startup, some of the major issues in trying to get it up and running, the steps taken to create it and how it's going now, including an outline of the North Carolina Library Seed Savers Conference 2023, prior to NCLA (early October). Next: information presented on how to create a seed library from the ground up - what is needed in order to start it - who needs to be on the seed library "team" - what physical items are needed for the seed library - what kind of staffing is needed to help with starting and maintaining the library. Questions & Answers will follow closing out the presentation.

📢 **Speaker**

S **Susan Craven**
Assistant Director
Davidson County Public Library

Exploring the Green Street Cemetery: Preserving Historic African American Landmarks

🕓 4:00 PM - 4:45 PM, Oct 19

📍 Winston 3C

`Public Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice`
`People/Community Development`

This presentation will highlight the efforts to preserve the oldest public African American cemetery in Statesville through community partnerships, a ground-penetrating radar survey, extensive research into the landmarks around the cemetery, and a city-wide historic walk to encourage residents to interact with their heritage. The people who lived in this neighborhood at the turn of the 20th century essentially made this area the heart of the African American community, and many prominent residents lived, worked, and worshipped here. There is a current effort to place this area on the National Register of Historic Places, as well as installing sidewalks to connect the district to downtown Statesville and engage with members of the community. This grant-funded cemetery project was the first step in those pursuits. Juli Moore (Library Director) and Amanda Cain (Assistant Library Director) will focus on the grant application process, budgetary requirements, logistics, forging community partnerships, and public relation challenges. Joel Reese (Local History Librarian) and Shellie Taylor (Local History Program Specialist) will discuss the historic importance of the people and places within the community, the process of determining who is buried at Green Street, the GPR survey results, and future preservation efforts.

📢 **Speakers**

J **Joel Reese**

Shellie Taylor
Local History Program Specialist
IREDELL COUNTY PUBLIC LIBRARY

Juli Moore
Director
Iredell County Public Library

A **Amanda Cain**

Putting Down Roots: Cultivating New Carolinians with the SLNC

🕓 4:00 PM - 4:45 PM, Oct 19

📍 Winston 1C

`Public Libraries` `Special Libraries` `Library Spaces/User Experience` `People/Community Development`
`Programming/Outreach/Advocacy`

North Carolina's population has grown considerably over the past decades, with 95% of the state's recent growth from domestic and international migration. More than 100,000 new residents arrive in North Carolina annually, the 9th largest growth rate in the nation. Relocating can be frustrating, overwhelming, and at times even scary, especially when people find it difficult to locate critical information. New residents to North Carolina have a need for comprehensive information on a variety of topics, from transportation and drivers' licenses, to schools, environment and recreation, libraries and information, employment and economic support, social support, and many others. But where do you turn for comprehensive, focused, and credible information? To address this need, the SLNC Government & Heritage Library has developed a new series: called New to NC, it presents a monthly series of hour-long virtual programs, short videos, and other relevant resources that cover numerous topics of interest for new residents of North Carolina. New to NC is built on a collaborative model with partners and guests from North Carolina state agencies, non-profits, and other local institutions to share critical information with new state residents. The series aims to cultivate awareness of and access to key services and resources as it explores topics such as: transportation; employment and housing; social services; tourism and recreation; art, music, and cultural heritage; and many others. Access to this type of information is critical for supporting new residents' ability to find their way and build their lives in a new state. With its main goals of reaching new residents and potentially underserved communities, New to NC offers a programming model that can be replicated in any library. Please join us for this conference session and community conversation presented by SLNC Government & Heritage Library outreach librarians. This program will be relevant to both new and seasoned librarians in all areas of librarianship from reference, to outreach and collection development. GHL staff will share the structure and outcomes of the program, tips for forming partnerships and collaborations, how to tie library services to programming, and tools and resources to help public libraries implement their own programs. There will also be time for discussion and conversation to provide presenters with feedback on the program.

📢 **Speakers**

C

Clarisa Arguello
Outreach Librarian
State Library of North Carolina

Jen Hanft
Head, Content & Information Delivery
State Library of North Carolina

Helping Entrepreneurial Communities Thrive With NC LIVE
🕐 4:00 PM - 4:45 PM, Oct 19
📍 Winston 1A

Programming/Outreach/Advocacy   Public Libraries   Reference/User Services   Teaching/Learning/Literacy   Technology/Digital Tools

By working together, libraries and local businesses can help foster economic growth and create a more vibrant community for everyone. One way that libraries can collaborate is by offering resources and services that can help entrepreneurs start and grow their businesses. This panel seeks to explore several ways that public librarians have used NC LIVE business resources to support local entrepreneurship. One panelist from a regional library in eastern North Carolina has developed a program called Entrepreneur Academy that incorporates these resources. Two other panelists have partnered with their local business nonprofit, Mountain BizWorks, to lead online instruction on market research tools. Another panelist partnered with YWCA Greensboro's Passion To Purse program, which helps women begin their small businesses. There is no set approach to providing business reference support in the public library but it can open doors to impactful collaborations and opportunities for patrons. Understanding the needs of the patron entrepreneur can present a learning curve. While market research reports, industry data, and demographic information can help them make informed decisions, their format can feel esoteric and intimidating even for library workers. Panelists will cover their approaches to communicating the value of these resources to patrons as well as their coworkers. Training up the library's entire staff on this topic can lift the burden of understanding off of a single person and ensure that these programs are maintained regardless of staffing changes. Another benefit of providing this kind of reference support is that it can be an opportunity for advocacy. When the data from the library helps patrons secure small business loans, they can see how the library provides significant value to the community beyond its physical collection. One panelist will share how she has presented data in city government meetings that comes directly from NC LIVE resources. These kinds of conversations indicate how libraries assist their local economies and can make a compelling case for increased funding. The professional development for this topic often caters to the interests of academic librarians. This panel is meant to meet public library workers where they are and make business research feel like an achievable skill set that they can develop. Beyond the resources, public library workers can act as connectors in the entrepreneurial ecosystem of their communities by building relationships with their local business nonprofits, their SCORE chapters, or chambers of commerce. These efforts can build upon the work that they are already doing in their communities. As libraries face critical challenges, local governments need to see how library resources can contribute to the economic health of our communities. Our services extend far beyond reading for pleasure and can help patrons achieve major goals in their lives.

📢 **Moderator**

Devon Waugh
Instruction Librarian
NC LIVE

📢 **Speakers**

Morgan Ritchie-Baum
Research & Instruction Librarian - Business & Social Science
Wake Forest University

M **Matt Phillips**

J **Jen Waite**

M **Mimi Curlee**

Strengthening North Carolina Public Libraries in Defense of Intellectual Freedom

🕐 4:00 PM - 4:45 PM, Oct 19

📍 Winston 1B

`Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `New Professionals/Early Career`
`Public Libraries`

Attempts to ban books in libraries are at an unprecedented high across the nation. According to the ALA Office of Intellectual Freedom, there were 1,269 reported attempts to ban or restrict library materials in 2022 which is the highest number reported in the 20 years since ALA began compiling data about censorship. A record 2,571 unique titles were challenged in 2022, a 38% increase over 2021 totals reported at 1,858 and the vast majority of those targeted titles were written by or about members of the LGBTQ+ community and people of color. North Carolina libraries have also seen a dramatic increase in the number of challenges from 3 reported in 2020 to 27 reported in 2022. While the 2023 reported numbers have not yet been finalized, threats to Intellectual Freedom will most likely continue to rise. During these extraordinary times North Carolina library staff across the state can be strengthened in defending Intellectual Freedom through the shared experiences of their colleagues who have been on the frontlines battling these threats. Join the Public Library Section and Intellectual Freedom Committee for a panel discussion, moderated by IFC Chair Anne Mavian, with North Carolina public librarians who will share their experiences defending Intellectual Freedom. Dan Brooks and Kate Taylor, with Wake County Public Libraries, will share their library's process for creating revised collection development and reconsideration policies after a controversial removal of a graphic novel brought media attention. Tracy Fitzmaurice, Director of the Fontana Regional Library System, will share how opposition to Pride Month displays impacted an entire regional library system. Katie Fountain, Robeson County Library Director, will share her book challenge experience including an appeal that went to her trustee governing board.

📢 **Moderator**

Anne Mavian
Branch Manager
Charlotte Mecklenburg Library

Dan Brooks

Kate Taylor
Library Manager
Wake County Public Libraries

Tracy Fitzmaurice

Kate Fountain
Library Director
Robeson County Public Library

NMRT, GRS: Bingo! All About NCLA (Student Track)
🕐 4:00 PM - 4:45 PM, Oct 19
📍 Salem 2

New Professionals/Early …

Want to learn more about NCLA's mission as well as its sections and their exciting programs and intiatives? Do you love bingo? Then this session is for you! Join us as we play and learn along with several NCLA section chairs and Executive Board members. There will be prizes as well as opportunities to ask questions. This is the fourth of FOUR Student Track events today; come to each one for a unique prize. Participants who come to two or more Student Track sessions will be entered into a raffle for a FREE year of NCLA membership!

Co-sponsors: NMRT, GRS

📢 **Moderator**

Rachel Olsen
Assistant Professor, Social Sciences Librarian
University of North Carolina at Greensboro

5:00 PM

LIS Reception
🕐 5:00 PM - 6:00 PM, Oct 19
📍 Marriott; Hearn CD

LIS Education   New Professionals/Early Career

Public Library Section (PLS) Wine and Cheese Reception and Business Meeting
🕐 5:00 PM - 6:00 PM, Oct 19
📍 Marriott; Hearn AB

Public Libraries   Ticketed/Paid Events   Youth Services/School Libraries

Please join PLS for a glass of wine and a nibble of cheese while we listen and converse with bestselling and acclaimed Author Etaf Rum; author of "A Woman Is No Man", and newly released "Evil Eye". PLS will present the William Roberts Public Library Distinguished Service Award. PLS will conduct a short business meeting to say farewell to outgoing board, welcome the incoming board, and to welcome and invite new members to PLS.

This is a ticketed event. You may purchase your ticket when you register.

S

Sandra Lovely
Assistant Director For Planning & Facilities
Durham County Library

E

Etaf Rum

RTSS Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Salem 1B

Academic Libraries   Collections/Discovery/Access   New Professionals/Early Career   Public Libraries
Special Libraries   Youth Services/School Libraries

CJCLS Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Salem 3A

Academic Libraries   New Professionals/Early Career

ACRL-NC Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Winston 3A

Academic Libraries   New Professionals/Early Career

ACRL-NC Chapters are invited to attend the chapter's business meeting. We will be transitioning the Executive Board and planning for the year ahead.

Roundtable on Ethnic and Minority Concerns (REMCo) Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Winston 3A

Academic Libraries   Archives/Special Collections   Equity/Diversity/Inclusion/Social Justice
New Professionals/Early Career   Public Libraries   Special Libraries   Youth Services/School Libraries

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Government Resources Section (GRS) Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Winston 3C

Academic Libraries   Archives/Special Collections   Public Libraries   Special Libraries

Our Biennial business meeting where we will elect new officers.

Literacy Section (LS) Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Winston 1C

Academic Libraries   Public Libraries   Teaching/Learning/Literacy   Youth Services/School Libraries

The NCLA Literacy Section will conduct its business meeting to discuss committee affairs.

NCLPA Business Meeting

🕐 5:00 PM - 6:00 PM, Oct 19

📍 Winston 1A

Academic Libraries   Archives/Special Collections   Public Libraries

Reference and Adult Services Section (RASS) Business Meeting/Meet and Greet

🕓 5:00 PM - 6:00 PM, Oct 19

📍 Winston 1B

Academic Libraries   Archives/Special Collections   Public Libraries   Reference/User Services   Special Libraries

Invite members of the committee to put a face with a name.

Library Administration and Management Section (LAMS) Business Meeting

🕓 5:00 PM - 6:00 PM, Oct 19

📍 Winston 2

Leadership/Administ…

📢 Speaker

Brandy Hamilton
Regional Library Manager
Wake County Public Libraries

Technology and Trends (TNT) Business Meeting

🕓 5:00 PM - 6:00 PM, Oct 19

📍 Salem 1A

📢 Speaker

Katherine Hill
Library Services Engineer
EBSCO

Youth Services Section (YSS) Business Meeting

🕓 5:00 PM - 6:00 PM, Oct 19

📍 Salem 1C

Youth Services/School Li…

All YSS members are welcome to attend to meet new board members, play
with air-dry clay, and discuss ideas to improve Youth Services in our
state. We hope to see you there!

New Members Round Table (NMRT) Business Meeting

🕓 5:00 PM - 5:30 PM, Oct 19

📍 Salem 2

6:00 PM

All-Conference Reception (Sponsored by NC LIVE)

🕓 6:00 PM - 9:00 PM, Oct 19

📍 Forsyth Central Library

All-Confere…

🤝 Sponsored By:

NC LIVE

Fri, Oct 20, 2023

8:00 AM

Zen Den: Mat Yoga and Reflection
🕐 8:00 AM - 8:45 AM, Oct 20
📍 Conference 2

This session will include simple stretches, warm up practices like Sun Salutations, and four basic moves: downward dog, upward dog, warrior 1, and warrior 2. He will conclude the practice with a cool down and some time for participants to reflect in their journals provided by REMCo.

📢 **Speaker**

M   **Marcellaus Joiner**

9:00 AM

Poster Session #3 and Leadership Institute Breakfast
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

All-Conference   Posters

12 Subsessions

● **Poster 1: NCLA Leadership Institute: Growing Library Leaders in North Carolina**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 2: First Time Redesign**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 3: There's a fungus among us**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 4: Community & The Art of Weeding**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 5: Evaluating New Public Library Directors Resources**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 6: Cultivating Scholarship: Migration of a Homegrown Institutional Repository**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 7: Legos in the Library**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 8: Cultivating Virtual Reality (VR) Champions for Transformative Teaching**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 9: Library Mobile App Management: Enhancing Engagement and Access**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 10: Cloud Migration in Public Library Settings**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 11: Beating the Odds! "One Library vs 13,000 students"**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

● **Poster 12: From Public to Academic: Growing Your Library Career in a New Direction**
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Winston 2

Zen Den
🕐 9:00 AM - 9:45 AM, Oct 20
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

NCLA Conference Store
🕐 9:00 AM - 2:00 PM, Oct 20

10:00 AM

Zen Den
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Libraries and Intellectual Freedom

🕐 10:00 AM - 10:45 AM, Oct 20
📍 Salem 1A

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2 Subsessions

⬤ **Libraries and Librarians Under Siege: A Call for Activism**
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Salem 1A
⬤ **Intellectual Freedom in NC – What Can YOU Do?**
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Salem 1A

Cultivating Community with a Library Mentorship Program
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Salem 1B

`Public Libraries` `Leadership/Administration` `People/Community Development`

Establishing a Library Mentorship Program can strengthen the roots of longtime library staff and support new growth for new library staff. In August 2022, Buncombe County Public Libraries (BCPL) launched its inaugural Library Mentorship Program to increase employee engagement, decrease staff burnout, and further cultivate a culture of appreciation and a sense of belonging for all staff. The BCPL Mentorship Program is grounded in Buncombe County's core values, which inform the way all Buncombe County employees model servant leadership to our community. The Library Mentorship Program connects new staff and seasoned librarians with opportunities to examine our work as public librarians through the lens of our core values, all in alignment with our mission "to connect and empower our community." The Library Mentorship Program runs twice a year. As of October 2023, two cohorts will have completed the Library Mentorship Program, and BCPL staff will be participating in the third cohort. Buncombe County Public Libraries has just over 100 employees, and as of April 2023, 51 employees have participated. In this presentation, Anna Booraem, Leicester Library Branch Manager, and Sarah Gransee, BCPL Branch Services Manager, will teach participants how to grow and sustain a Library Mentorship Program that is values-based and library-focused. They will share how they developed the Library Mentorship Program and what they've learned, answering participant questions along the way. Their presentation will include tips for ensuring buy-in from Library Administration and maintaining positive professional boundaries; provide strategies for measuring success, in addition to understanding how to use participant feedback to continuously improve and know when it's time to pivot; as well as highlight the benefits of a Library Mentorship Program for mentees, mentors, and the organization at large.

📢 **Speakers**

Anna Booraem
Branch Manager
Buncombe County Public Libraries

Sarah Gransee
Branch Services Manager
Buncombe County Public Libraries

Planting Seeds for Future Growth: Cultivating Campus Information Literacy through Faculty Workshops
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Winston 3A

`Academic Libraries` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Librarians have long had a role to play in cultivating students' critical thinking and information literacy skills. And there has long been a discussion about whether these skills are best taught in stand-alone sessions and courses or integrated into disciplinary course work and classes. At Wake Forest we have taken a both/and approach to this question and have taught credit-bearing courses for 20 years as well as working with faculty to incorporate IL concepts into their courses. After 2016, however, we found the information landscapes changing and a new urgency evolved on campus around getting information literacy concepts and skills out to a broader swath of our students. In order to maximize the number of students introduced to these concepts, we knew we needed to collaborate with disciplinary faculty. To this end, librarians at Wake Forest University applied and got two internal grants to offer two week-long workshops for college faculty who teach courses for first-year students. Our goal was to give faculty ways to think about and talk about information literacy concepts within their disciplinary frameworks. Targeting faculty who taught first year students meant that we could get these ideas out to students early in their college experience. We ultimately ran two 4-day workshops with faculty stipends and a wide variety of content. The first was in August of 2021 and the second was in May of 2022. Our workshops changed some between the first and second iterations thanks to feedback we received, but over the two weeks we had sessions on the following topics as well as work time to incorporate these concepts into their own courses: The Information Literacy Framework (and how it evolved); Discipline Specific takes on the Framework being created by various ACRL Sections and groups; Critical Information Literacy; Information disorder; The evolution of source evaluation (From CRAAP to SIFT to Lateral Reading and beyond); Systems of information including issues of mis/disinformation in our information ecosystems; Algorithms and mis/disinformation in the classroom; Best practices of assignment design. In this session we hope to offer other institutions ideas about how they might take what we did and adapt it to a variety of different types of programming and settings. Our model offers a lot of potential for schools of various sizes and types to bring the seeds of information literacy work directly to the faculty so the concepts can be incorporated across the curriculum. We got good assessment feedback from the faculty on the workshops and have been able to work one-on-one with several of them since the workshops to further introduce these concepts into their courses. We are currently working on adapting some of the workshop sessions into stand-alone workshops for faculty in the next academic year and would like to share some of those ideas in this session as well. We plan to leave space for attendees to reflect upon how they might implement aspects of this workshop model at their own institutions. We will share these with the larger group through a shared Google Document.

📢 **Speakers**

Amanda Kaufman
Learning and Instructional Services Librarian
Wake Forest University

Meghan Webb
Instruction & Outreach Librarian
Wake Forest University

Hubert Womack
Instruction and Outreach Librarian
Wake Forest University

Rosalind Tedford
Bookish Birds

Alternative spaces - sensory, family friendly, and group study
🕐 10:00 AM - 10:45 AM, Oct 20
📍 Winston 3C

`Academic Libraries` `Public Libraries` `Equity/Diversity/Inclusion/Social Justice`
`Library Spaces/User Experience`

East Carolina University's Joyner Library has created several alternative spaces by converting study rooms, rearranging existing furnishings, and installing selected new furnishings. The spaces include a Sensory Space, a Family Friendly study room, and a suite of alternative group study rooms. The spaces support inclusivity, neurodivergency, non-traditional students, and anyone seeking to develop and engage their senses, improve focus, or destress.

📢 **Speaker**

Mark Sanders
Assistant Director of Public Services
East Carolina University Joyner Library

More Agile Teams and Collaborations

🕐 10:00 AM - 10:45 AM, Oct 20

📍 Winston 1A

Leadership/Administration **People/Community Development**

Can a more agile leadership approach cultivate motivation and improve your team's and community's collaborations and outcomes? Attendees will be introduced to agile project management and popular agile strategies for leading teams, projects, and collaborations. From "failing fast" and "defining done" to increased transparency and earlier stakeholder feedback, agile strategies can help us build trust, encourage growth, and create more collaborative and effective teams and community relationships.

📢 **Speaker**

Jami Yazdani
Founder
Yazdani Consulting and Facilitation

Demystifying Careers in Technical Services: Getting a job, learning the job, growing in the job

🕐 10:00 AM - 10:45 AM, Oct 20

📍 Winston 1B

Academic Libraries **Collections/Discovery/Access** **New Professionals/Early Career** **Public Libraries**

Technical services includes so many library functions – cataloging, e-resources, acquisitions, and more – you might not know what skills you really need to have to be successful. This panel will feature technical services professionals discussing what it takes to get the job and get ahead in tech services librarianship. Hiring managers, accidental tech services librarians, and recent job market success stories from public and academic libraries will share their insights and advice. Whether you're just getting started, looking to change career tracks, or a pro, this session will provide tangible next steps to further your career.

📢 **Moderator**

Tiffany Henry
Discovery Cataloger
UNC Greensboro

📢 **Speakers**

Adrian Zeck
Public Services Librarian
Cabarrus County Libraries

Sarah Guy
E-Resources Librarian
Appalachian State University

Shaunta Alvarez
Digital Collections and Systems Librarian
Elon University

Carrie Nichols (she/her/hers)
Head of Technical Services
Meredith College

Timothy Hunter
Director of LIbrary Services
ROWAN-CABARRUS COMMUNITY COLLEGE

Understanding and designing research-based health information literacy instruction for your community

🕐 10:00 AM - 10:45 AM, Oct 20

📍 Winston 1C

`Academic Libraries` `Special Libraries` `People/Community Development` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

An individual's attainment of health literacy (HL) includes the ability to find, understand, and use information and services to inform health-related decisions and actions for themselves and others. Existing literature addresses the relationship between healthy outcomes and individual HL; however, research performed by librarians as literacy experts in health science and wellness disciplines is lacking. From 2022 - 23, the Health Science Librarian at Wake Forest University (WFU), assessed participant pre-post health information literacy (HIL) identifiers in two WFU employee wellness programs. Healthy Exercise & Lifestyle ProgramS (HELPS) at WFU offer three- and six-month programs designed to support individuals striving to achieve various healthy lifestyle modifications. In partnership with HELPS program experts, the librarian advocated for and included a 50-minute librarian-facilitated workshop to encourage HIL understanding and development. Research also included pre-post surveys measuring HIL level identifiers. The study has served as an excellent example for libraries to both foster collaboration with external partners and promote outreach services among workforce environments. Additionally, this work has developed into potential community-based health promotion programming including librarian-facilitated instruction models for high school students, new parents, and older adults. This presentation is designed to introduce and describe a health literacy workshop model to librarians or other health information professionals interested in offering such programs to patrons. First, we will define health literacy through the lens of various theoretical frameworks presented since 2000. As the discussion expands to unpack the three hierarchical levels of health literacy according to Don Nutbeam, participants will be trained to help patrons identify and be empowered to advance through each level. Content shall address the separate but similar factors that influence both an individual's health literacy and the health outcomes resulting from their relationship with the key constructs of health literacy itself according to the Research Triangle Institute Health Literacy Skills Concept Model. Additionally, we will discuss human vulnerabilities that enable information producers to sell potentially harmful ideas and services and that are exacerbated by conflicting voices presented through many information channels available today. Content shall include a review of historical and systematic practices that have plagued marginalized and underrepresented groups with health disparities over time. Topics and exercises intend to equip all participants with practical tools to elude these traditionally accepted approaches and enable sound HIL skills in their communities. Lastly, examples of engagement opportunities will be shared and include viewing, analyzing, and discussing science and health related messages utilizing various types of misinformation via social media channels - samples include memes and videos designed to target and sell products or ideas to readers. Librarian assisted training, through lateral reading practices, will enable learners to analyze information and identify the evidence required to prove or disprove health claims and theories. This presentation will include research and instructional design components, initial outcomes from 2022-23 research, and proposed next steps for future programming and research in community settings. Presentation participants will leave this session with ideas on how to adapt and execute HIL instruction and activities with their communities and patron groups.

📢 **Speaker**

Colleen Foy
Research & Instruction Librarian for the Sciences
Wake Forest University

Therapy Dogs

🕐 10:00 AM - 12:00 PM, Oct 20

📍 Conference 1

11:00 AM

Zen Den

🕐 11:00 AM - 11:45 AM, Oct 20

📍 Conference 2

During the entire conference, this room will be available for folks to play instrumental music CDs, meditation bowl and chimes, meditate, stretch, nap, practice yoga, color, journal, or just be.

Paired Presentations: Building Community in New Places

🕐 11:00 AM - 11:45 AM, Oct 20

📍 Salem 1A

2 Subsessions

● **Food Pantries in the Library**
🕐 11:00 AM - 11:45 AM, Oct 20
📍 Salem 1A

● **Cultivating Community: A Spin on Laundromat Literacy**
🕐 11:00 AM - 11:45 AM, Oct 20
📍 Salem 1A

We've got support for that: Building an open access publishing community through library support
🕐 11:00 AM - 11:45 AM, Oct 20
📍 Winston 3A

`Academic Libraries` `Collections/Discovery/Access` `Leadership/Administration` `People/Community Development` `Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy` `Technology/Digital Tools`

With open access established as a sharing and publishing practice in many academic disciplines, some authors are increasingly expecting and seeking assistance in identifying opportunities and funding for their open access publishing activities. Libraries can have an important role in educating authors and helping them understand options, costs, and benefits. By contributing to open access support work, Libraries can help meet the needs of their constituents while also building community in this area. This presentation will discuss library efforts toward building a community of support around open access publishing on the UNC Greensboro campus, with a focus on library support for funding of open access publishing activities. In 2011, the UNCG University Libraries established an Open Access Publishing Fund to help authors offset the cost of article processing charges (APCs). The use of this fund has grown significantly since that time, and in recent years the Libraries have also pursued publisher agreements–transformative or read-publish deals–to offer additional support via APC waivers and discounts. These efforts, combined with an active institutional repository program and open access education and outreach, have contributed to a growing institutional culture of acceptance and support for open access. Presenters will discuss these initiatives, with a focus on work with campus authors, and the challenges and lessons learned from these efforts. Attendees will be encouraged to consider possible opportunities in their own institutions.

📢 **Speakers**

Anna Craft
Coordinator of Scholarly Communications
UNC Greensboro

Christine Fischer
Head of Technical Services
UNC Greensboro

A Chatbot Did Not Write This: The Library's Role in AI Instruction
🕐 11:00 AM - 11:45 AM, Oct 20
📍 Winston 3C

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Artificial Intelligence (AI) technologies are reaching new levels of sophistication and prevalence, leaving many educators apprehensive about the future of student writing and academic integrity. The library is a natural place and partner for AI education, but what exactly do those roles look like? With an issue as broad as AI, how do we identify topics the library should or should not cover? Who might we partner with for a more comprehensive AI education experience? And how do we address our community members' concerns in a way that recognizes their anxieties while remaining measured and evidence-based?

In early 2023, Belk Library partnered with other offices across Elon University to develop a series of workshops aimed at demystifying AI, addressing faculty concerns, and offering ideas for using AI constructively in the classroom and research. We will discuss the results of our workshops, share reflections on both the technology and our collaboration with campus partners, and examine ways to move forward in changing times. Moreover, we provide strategies for moving beyond the technology itself and towards a holistic understanding. This approach incorporates questions of diversity, equity, and inclusion; student perspectives and learning outcomes; and navigating the thorny ethical landscape surrounding AI.

Jesse Akman
Elon University

Ellen Cline
Engineering & Physical Sciences Librarian
Elon University

Alison Van Norman
Outreach & Marketing Librarian
Elon University

Building Community Through School Age Programming

🕐 11:00 AM - 11:45 AM, Oct 20

📍 Salem 1B

Public Libraries **Youth Services/School Libraries** **Programming/Outreach/Advocacy** **Teaching/Learning/Literacy**

Presenters will combine their experience opening new library branches and rebuilding program attendance after covid-19. Attendees will explore school age program structures, planning techniques for K-2nd, 3rd-5th and K-5th programs at public libraries, take-aways from the K-2nd grade Institute of Museum and Library Services grant period, and attainable program marketing techniques to create or increase a school age community including handselling, outreach and partnerships.

📢 **Speakers**

Julie Hodge
Youth Services Librarian
Wake County Public Libraries

Anna Ward
Branch Manager
Wake County Public Libraries

Support for Open Education: Building community across North Carolina

🕐 11:00 AM - 11:45 AM, Oct 20

📍 Winston 1A

Academic Libraries **Equity/Diversity/Inclusion/Social Justice** **LIS Education** **New Professionals/Early Career** **People/Community Development** **Programming/Outreach/Advocacy** **Special Libraries** **Teaching/Learning/Literacy** **Technology/Digital Tools** **Youth Services/School Libraries**

Libraries continue to be heavily involved in the open education movement across k-12 and higher education. Library workers provide support for instructors, teachers, and students on using open educational resources (OER) in the classroom. Additionally, library workers support instructors and teachers with applying open pedagogy to course assignments or projects. In many cases, library workers find themselves the sole leader or as part of a small group of OER support on their campus. Connections between libraries are key to helping support each other with this newer library service. In this session, the panelists will highlight current and future support and initiatives for open education. This interactive session will provide opportunity for those interested in open education to connect, network, and share ideas with each other. Additionally, these discussions will also touch upon how to continue to build connections and community around open education in North Carolina going forward.

📢 **Moderator**

Jeanne Hoover

D David Tully

J Jeff McAdams

S Sarah Falls

G Garrison Libby
Head of Research Services
University of North Carolina Charlotte

"Unearthing New Possibilities:" Sowing Seeds of Outreach In and Beyond the Library

🕐 11:00 AM - 11:45 AM, Oct 20
📍 Winston 1C

`Academic Libraries` `Public Libraries` `Library Spaces/User Experience` `People/Community Development` `Programming/Outreach/Advocacy`

In our presentation, we will examine the importance of non-instructional outreach and programming in academic libraries as a way to foster and nurture the connections within our communities. Appalachian State University prides itself to cultivate a homeplace environment. Rebecca will discuss her experience of stepping into a newly created role in the Nicholas Erneston Music Library and how she has used both passive and active programming to build connections among the students and faculty of the Hayes School of Music (HSOM) and increase the visibility of the Music Library across campus. When Rebecca came on board in the Fall of 2022, instructional outreach to HSOM students and faculty was already established in a few of the music classes. Non-instructional outreach, however, was not. Rebecca will share how she has used non-instructional outreach to increase awareness among both faculty and students about what the Music Library has to offer. In her role as Outreach Librarian to Transfer Students and Student Veterans, Emma Sobczak Schell will discuss building relationships with external entities beyond the university for the betterment of student learning and experience. Emma has fostered connections with various groups on campus (including the department of Student Veteran Services) and off campus (the Public Library among others) in order to build relationships and showcase resources relevant for the betterment of student's experience. Our goal is to discuss targeted outreach efforts towards specialized populations (and students at large) and how library participation in such increases awareness of library services, fosters relationships with students, and expands the role of academic libraries in higher education. We will end our presentation by taking a moment to reflect on how to effectively and sustainably plan non-instructional outreach throughout the year.

📢 **Speakers**

R Rebecca Shaw

Emma Sobczak Schell
Instruction and Outreach Librarian
Appalachian State University

Special Collections Round Table Business Meeting
🕐 11:00 AM - 11:45 AM, Oct 20
📍 VIRTUAL

`Archives/Special Colle…`

Birds of a Feather - Mindfulness in Libraries

⏰ 11:00 AM - 11:45 AM, Oct 20

📍 Salem 1C

`Academic Libraries` `Public Libraries` `New Professionals/Early Career` `Special Libraries`
`Youth Services/School Libraries` `Teaching/Learning/Literacy` `Programming/Outreach/Advocacy`
`Leadership/Administration` `People/Community Development`

This session is for anyone who wishes to include mindfulness in their work in libraries. From programming, to collection development, to personal practices that enrich your professional life.

As a group we will practice mindfulness together and then chat about our work incorporating mindfulness in libraries.

📢 **Speaker**

J **Jennifer Smith**

12:00 PM

All-Conference Luncheon and Closing Keynote: Kwame Mbalia, "Everybody Needs a Story" (Sponsored by EBSCO)

⏰ 12:00 PM - 2:30 PM, Oct 20

📍 Salem 2

`All-Confere…`

A conversation about the need for stories in all forms for people of all ages, cultures, and backgrounds.

📢 **Speakers**

Kwame Mbalia
Author
kwamembalia.com

Libby Stone
Librarian
Cleveland Community College

Alan Bailey
Professor
East Carolina University

🤝 **Sponsored By:**

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