# NCLA Executive Board Reports, April 2021

# Assoc. of College and Research Libraries (ACRL)-NC Chapter

**Highlights:** The executive board has been meeting monthly as we continue to focus on planning our biennial virtual conference which is being co-hosted with the Community and Junior College Libraries Section. We received a number of excellent proposals and are excited about the information that will be shared at the conference.

**Planned Events:** Our biennial virtual conference, Transforming Our Future: How Our Practices Today Inform Our Future Tomorrow, will be held on May 6th from 9AM to 4PM.

**Detailed Report:** As a follow up to our mini-conference, Bridging the Digital Divide, held in October 2020, the video of keynote speech and first session on the NCLA YouTube channel has received 334 views to date. The additional four sessions have received a combined total of 86 views. The conference will include a keynote speech from ACRL President, Dr. Jon Cawthorne, as well as three concurrent sessions at each scheduled time slot. Information covered in the conference will include presentations on instruction, outreach, equity, human resources issues, cataloging, and technology. We are pleased to have presenters from across the United States and from a variety of institution types. Registration opens on April 5th. Attendance is free for NCLA members and is limited to 500 attendees.

**Submitted by:** Dawn Behrend (<u>dawn.behrend@lr.edu</u>)

# **Business Librarianship in NC**

**Highlights:** Hosted our most recent virtual workshop on March 31st, included presentations from ProQuest & Reference Solutions.

**Planned Events:** We'll be hosting our next workshop in July, exact date TBD. We will be having a special interest event focused on the business behind the Cannabis industry on May 27th from 1-4pm via Zoom.

Submitted by: Summer Krstevska (krstevs@wfu.edu)

# **Community and Junior College Libraries**

**Highlights:** The CJCLS section met on the February 22nd of 2021 for this quarter. We had a breakout session at the NCCCLA conference where members got together and had discussions. CJCLS sponsored two gift card for the conference for members. Two representatives from the committee also attended the ACRL-NC Chapter to discuss a topic related to our section on March 16th, 2021. Conversations are ongoing but there is interest from members in looking into joint memberships options between NCCCLA and NCLA-CJCLS and we will look into exploring that option in the upcoming year.

**Planned Events:** We are collaborating with ACRL NC Chapter on the Transforming Our Future Conference which is on May 6th, 2021. Look forward to seeing you there!

**Detailed Report:** The CJCLS section met on the February 22nd of 2021 for this quarter. We had a breakout session at the NCCCLA conference where members got together and had discussions. CJCLS sponsored two gift card for the conference for members. Two representatives from the committee also attended the ACRL-NC Chapter to discuss a topic related to our section on March 16th, 2021. Conversations are ongoing but there is interest from members in looking into joint memberships options between NCCCLA and NCLA-CJCLS and we will look into exploring that option in the upcoming year. We are collaborating with ACRL NC Chapter on the Transforming Our Future Conference which is on May 6th, 2021. Look forward to seeing you there! **Submitted by:** Jennifer Seagraves (j. seagraves@johnstoncc.edu)

#### Conference

**Highlights:** The Conference Planning Committee has spent the last several months reviewing our section of the NCLA Handbook. Revisions have been finalized and submitted to Laura Davidson. The Site Selection team met in February and decided to postpone a decision until the summer. The group had a lengthy discussion around the timeline for making decisions regarding conferences in 2023 and 2025. Many people felt this made sense due to so many unknowns for the conference this year. Julie Raynor confirmed that there were no stated timelines in the NCLA Constitution or By-laws that this committee needed to honor. Mike asked during the last Executive Board meeting about the conference registration rates and budget. It has been extremely challenging to come up with a budget for this conference given that we have been trying to plan during a pandemic. However, with conservative estimates I do believe we will make a little money and not go in the red! The 2019 biennial conference did extremely well for the association, and I am under no illusions that we will be able to match or exceed those numbers, but I do think we can project a \$25K profit from expected revenue from our registrations, exhibitors and sponsorships, minus reduced costs on facility, food, equipment, etc. Libby signed an addendum to our 2021

contract with Twin City on 2/25/2021 that will allow us to reduce the number of days and guest rooms we are committed to at the Marriott. The Facility Rental Fees and the Food and Beverage Minimums at the Benton and Marriott were also drastically reduced, by about 60%. The Embassy Suites is under new management; we no longer have a contractual obligation to the Embassy, and they have agreed to hold 10 rooms as a courtesy block at a rate of \$129 per night for Wednesday, 10/20/2021 and Thursday, 10/21/2021. We are hopeful that we will be able to hold a few in-person sessions, including a keynote, that week on Wednesday and Thursday, but we won't know until closer to October. The Programs Committee sent out CFP's, which were due on 4/16/2021 (deadline has been extended to 5/7/2021 for NCLA sections and groups), and poster proposals are due 6/15/2021. We will open conference registration on 7/1/2021. Keep an eye on the conference website for more information and developments!

**Submitted by:** Libby Stone (vicepresident@nclaonline.org)

# Leadership, Administration and Management

**Highlights:** Produced LAMs newsletter; discussed conference programming. Streamlined our program process by creating forms (checklist, speaker form, working next on fee structure). Discussed upcoming elections and Summer Newsletter. Also looking to host a program between now and conference possibly on mindfulness for leaders.

**Planned Events:** Nothing planned at the moment

**Collaboration Request:** Amy Climer is a speaker new to NC, Speaks on creativity. Fees are a bit high for a conference presentation, and her workshops typically run longer- would be interested in partnering with a few groups to host a session if anyone is interested.

Detailed Report: LAMS Board Report 4/30/21 The LAMS board met 3/30/21 Programming: Board reviewed forms created for programming including a detailed checklist for planning programs and a LAMS Speaker Form. The goal being to gain a clear idea of what presenters intend to cover and have the opportunity to review and offer feedback. Fee structure needs to be determined but we have some ideas from other groups. Continued working with NCLive, doing introduction on behalf of NCLA New Program Idea: offer a short (30 minutes) session on mindfulness for leaders. We could pay a small stipend to a presenter. Reviewed proposals and discussed general conference planning. Explored recent transplant to NC, Amy Climer who speaks on creativity. Fees are a bit high for a conference presentation, and her workshops typically run longer. We will explore possibly partnering with another section and/or offering her workshop for a fee. Reached out to Dawn Osborne-Adams (UNC Ombuds) in regards to presenting at the conference. We decided to offer 10 scholarships at \$25 each - total \$250 for the NCLA conference. Newsletter last issue went well. Next issue - end of June Intent is to publish in February, June, and late September going forward - approximately every 4 months Primary focus of next issue will be elections for the next Board Future issues will include summaries of content we've offered recently We are looking for LAMS members to highlight in a newsletter piece Future inclusions Tip Corner: Leadership tips or short exercises Website How can we make it more robust - did not discuss - table for next meeting Elections Committee form for nominations, call for nominations - early July. Deadline is the end of July. Voting closes in Sept. giving members 6 weeks to vote Next Meeting: July

Submitted by: Brandy Hamilton (brandy.hamilton@wakegov.com)

# **Librarians Build Communities**

**Highlights:** 1) Started an initiative to build NCLA community through "lunch" gatherings of members. Small response. Trying to re-work for later in the year. 2) Planning a conference program on building community between public and school libraries. 3) Mourning the loss of Rase McCray to a different job in High Point City government. Rase was a driving force in the group and we will miss his energy and thank him for his hard work. **Submitted by:** Nora Bird (njbird@uncg.edu)

# **Library Advocacy and Legislative**

**Highlights:** THANK YOU for making us a formal section! As of April 14th, we have secured Representatives Adams and Manning as cosponsors of Build America's Libraries Act. If passed this bill will bring 14 million dollars to NC's libraries. The leadership team is meeting with Representative Ross on April 15th in order to ask her to consider being a cosponsor of the bill as well.

**Planned Events:** June 1st: Members of the advocacy section will be meeting with Representative Adams to encourage her support of funding for libraries.

**Biennium Goal Reporting:** In line with NCLA's goals we are working to build a statewide advocacy network and digital forum for discussing topics relevant to library advocacy.

**Collaboration Request:** We request a collaboration with the Diversity and Inclusion Section to provide resources for libraries to address the issues surrounding violence against Asians.

**Detailed Report:** We held our first official meeting as a section; We are continuing to support federally proposed funding for libraries; We are meeting with members of Congress, as arranged by ALA, to encourage them to support library funding; We had many applicants for our student ambassador program this year. Unusually, we had a college freshman and a first grader. It was wonderful to see advocates of every age participate; Members of the advocacy section are speaking at ALA's virtual conference this year on the topic of advocacy internships in MLIS programs.

Submitted by: Martha McGehee (<a href="mtmcgehe@uncg.edu">mtmcgehe@uncg.edu</a>), Secretary/Treasurer

# **Marketing**

**Highlights:** The Marketing Committee continues to actively promote events happening in libraries in North Carolina via social media and the monthly e-newsletter (via LibraryAware). The current social media platforms and follower numbers are as follows: Twitter: 1,812 (+144 since Jan. 2020) Facebook: 1,525 (+65 since Jan. 2020) Instagram: 365 (+161 since Jan. 2020)

**Planned Events:** We continue to support and promote all events that are submitted via email to rcsander@uncg.edu. The call for announcements message goes out at least twice each month to encourage submissions. The Marketing Committee promotes events at no cost to libraries or NCLA sections. We also have several people on the committee who are talented at graphic design and can help create images/flyers/etc. for events.

**Collaboration Request:** Working with the conference planning committee to promote calls for proposals and posters.

**Detailed Report:** The conference hashtag for the 2021 Biennial will be #ncla21.

**Submitted by:** Rachel Olsen (<u>rachel.olsen@uncg.edu</u>)

# **NC Library Paraprofessional Association**

**Highlights:** Held COVID-19 Roundtable discussion on Zoom on Jan. 14. We had 43 attendees. We held a meeting on Feb. 11, 2021 Our section was featured in the March NCLA newsletter. We have been working on upcoming conference plans and looking for nominees for elections. We also have been sending out information on virtual conferences to our members.

**Planned Events:** We would like to host a yoga event and another roundtable discussion (topic to be determined). Continuing to work on conference plans.

**Submitted by:** La-Nita Williams (nwilliam@highpoint.edu)

# **NC School Library Media Association**

**Highlights:** NC Book Awards: <a href="https://ncslma.wildapricot.org/Book-Awards">https://ncslma.wildapricot.org/Book-Awards</a> Seeking votes and nominations for next year.

**Planned Events:** Upcoming conference: October 7-9 <a href="https://ncslma.wildapricot.org/2021-Conference">https://ncslma.wildapricot.org/2021-Conference</a> **Submitted by:** Sedley Abercrombie (sedleyabercrombie@gmail.com)

# **New Members**

**Highlights:** We completed our outreach to entry-level courses for the semester recently and are awaiting information from students on what they would like to see offered in their track for conference. We are also moving forward with planning a virtual trivia night for conference; details coming soon!

Submitted by: Amanda Glenn-Bradley (arglennb@unca.edu)

#### **North Carolina Libraries**

**Detailed Report:** Working on 2021 issue which will come out in summer. Have new OJS software which is providing some challenges.

**Submitted By:** Ralph Scott (<u>scottr@ecu.edu</u>)

#### **Public Library**

**Highlights:** Public Library Section held virtual conference meetings, February 19, March 19, and March 25, 2021, to continue the program planning for the 2021 NCLA Biennial Conference. Our goal this biennium was to be more visible and interactive with our members. In February and March, we put out a call for committee volunteers that was very success. We want to thank the members that volunteered to serve on a committee, and we look forward to incorporating their talents and moving PLS in a new direction.

**Biennium Goal Reporting:** Our goal this biennium was to be more visible and interactive with our members. In February and March, we put out a call for committee volunteers that was very success. We want to thank the members that volunteered to serve on a committee, and we look forward to incorporating their talents and moving PLS in a new direction.

**Submitted by:** Sandra Lovely (slovely@dconc.gov)

#### **Reference and Adult Services**

**Highlights:** We are currently organizing monthly buzz sessions surrounding specific topics to let our members get together in an informal virtual platform to share and discuss ideas surrounding programming ideas, current practices and statuses, etc. Future dates include April 21st and May 19th. We are also working on reaching out to a presenter to possible sponsor a session for the NCLA Conference. We are also looking towards to Fall by planning our timeline for vacancies on the RASS Committee.

**Planned Events:** April 21st: Buzz Session - National Library Week recollection and idea sharing; May 19th: Buzz Session - Summer 2021 programming and projects discussion

Submitted by: Susana Goldman (sgoldman@alamancelibraries.org)

#### **Resources and Technical Services**

**Highlights:** RTSS began preparing for the next biennium. We put together our conference session proposal together and sent out the call for speakers. We have solicited nominees for section officers. And discussed potential summer programming.

Planned Events: [in development] Summer webinar on anti-racism work in technical services

**Submitted By:** Kristin Calvert (<u>kcalvert@wcu.edu</u>)

# **Roundtable on Ethnic & Minority Concerns**

**Highlights:** Black History Month in North Carolina Libraries: A Discussion Co-Sponsored by RASS & REMCo: Feb. 2021; REMCo and STEM-LINC Presents Branching into STEM: Expanding Retention and Improving Diversity in STEM Librarianship: March 24 2021; Published call for nominations for the Roadbuilder's Awards: April 2021.

Planned Events: No solidified events at this time

**Submitted By:** Marcellaus A. Joiner (<u>marcellaus.joiner@highpointnc.gov</u>)

#### **Special Collections**

**Highlights:** We hosted two meetings. On Dec 10th, "What's Up with SNAC?" and on March 31st we had a virtual open meetup. The Executive Committee met on March 8th to discuss future plans and to plan a proposal for the conference.

**Planned Events:** A panel proposal for the Fall Conference. **Submitted by:** Jennifer Daugherty (<u>daughertyj18@ecu.edu</u>)

# STEM-LINC

**Highlights:** The STEM-LINC Board met on February 11, 2021 to discuss the upcoming joint grant program with the Youth Services Section. The STEM-LINC Programs Committee met on February 17, 2021 to plan upcoming programs, and the virtual program for the NCLA Biennial Conference has been submitted. REMCo and STEM-LINC jointly co-sponsored a successful webinar on "Branching into STEM: Expanding Retention and Improving Diversity in STEM Librarianship" held on Wednesday, March 24, 2021 from 10:30am-12:00pm. The keynote presentation was led by Krista Schmidt from West Carolina University. Panelists included J. Denice Lewis from Wake Forest University and Shaun Rutherford from Wayne County Public Library. 60 people registered and 35 people attended the webinar.

**Planned Events:** STEM-LINC will sponsor a webinar on May 13th at 11:00 a.m. to celebrate creativity and perseverance of engaging with STEM programs/activities in the midst of novel circumstances over the past year. Speakers will include Ruddiyette Yisak, Children's Librarian at Forsyth County Public Library, Megan Carlton, Science Librarian at UNCG, and Jo Klein, Geospatial & Data Visualization Librarian at UNCG.

**Biennium Goal Reporting:** STEM-LINC is on track to meet our biennium goal of four events this year.

**Submitted By:** Sarah Jeong (<u>stemlinc.chair@nclaonline.org</u>)

# **Technology and Trends**

**Highlights:** We've been exploring listserv replacement options for NCLA, and planning conference sessions for this Fall. Work changes due to the pandemic continue to make it difficult for board members to have available time and resources for NCLA work.

**Planned Events:** For the conference we're planning a continuation of our Tech Trends panel sessions from past years. We're also planning to run or sponsor three Discussion Groups: Overdrive ebooks (Julie Raynor

moderating); Live online programming (Jennifer and Adrian moderating); Usability testing in a pandemic (Chad moderating)

**Biennium Goal Reporting:** We're on track to meet our goals of conference sessions.

**Submitted by:** Chad Haefele (<a href="mailto:chad.haefele@gmail.com">chad.haefele@gmail.com</a>)

# Web and Technologies Support

**Highlights:** Reviewed NCLA privacy policy. Working on site details for the conference. Working on ensuring the bylaws for all the sections are online.

**Submitted by:** Erin Holmes (web@nclaonline.org)

# **Women in Libraries**

**Highlights:** This quarter we have been planning our Marilyn Miller Award Winner webinar panel and our conference proposal. The webinar will be offered on Wednesday, April 21st at 10 a.m. and feature four of our past award winners. We are also going to send out a call for award nominations this month. This award is given at each conference to a woman who has provided outstanding leadership. We are planning a session for conference that is co-sponsored with the Advocacy section. Anthony Chow will provide the content and it will be on how to be a good advocate for yourself, your community, and your library. We are also securing a speaker on the impact of COVID-19 on working women especially working mothers.

Planned Events: Marilyn Miller Award Winner Panel Wednesday, April 21st at 10 a.m.

**Biennium Goal Reporting:** We are currently meeting all goals to offer more training this biennium.

**Submitted by:** Michelle Hildreth (michelle.hildreth@wakegov.com)

#### **Youth Services**

**Highlights:** YSS met by Zoom on March 2, 2021. YSS has been in discussion with STEM-LINC about items to include in the Pandemic Programming Grant Kits. We plan on offering five grants and are working on finalizing details. Look for grant applications to be available soon. YSS sent a call to members for conference session proposals. We have submitted two proposals: one for a teen programming panel discussion and one on early literacy outreach and programming ideas.

Submitted by: Lisa Donaldson (<a href="mailto:ldonaldson@henderson.lib.nc.us">ldonaldson@henderson.lib.nc.us</a>)