

# NCLA Executive Board Reports January 2020

## Business Librarianship in NC

**Highlights:** BLINC had 4 presentations at NCLA 2019 that were all well attended, as well as vendor-funded happy hour (ProQuest) and dinner (SimplyAnalytics). BLINC Consulted with NCLive regarding renewal of business resources.

**Planned Events:** February 28th is BLINC's first 2020 workshop at Elon University. February 3rd BLINC is collaborating for the second time with NJ State Library on a webinar focused on community engagement related to public business librarianship, though librarians of all kinds are welcome. BLINC will be collaborating again with CABAL (Capital Area Business Academic Librarians) for an in-person academic business librarianship mini-conference in late July 2020. This will take place in Richmond, Virginia. Planning committee has been established. ELC (Entrepreneurship Librarians' Conference, formerly known as Entrepreneurial Librarians Conference) to happen in November 2020 at Durham Public Library. Planning for this is well underway with an established committee.

**Biennium Goal Reporting:** BLINC does quarterly workshops, we are currently on target with these meeting goals.

**Submitted by:** Summer Krstevska

## College and University

**Highlights:** CUS sponsored three sessions at the 2019 NCLA biennium conference: Creating Engagement Online: Best Practices for Creating and Hosting H5P Content; Access Services Trends, Issues, and Engagement; and #SquadGoals: Creating and Sustaining a Library Instruction Community. CUS also held a wine & cheese social/business meeting at the conference and sponsored a raffle basket at the exhibit hall. On January 17, 2020 CUS chair William Gee resigned with Dawn Behrend appointed the new chair. The chair is working to fill vacant positions on the Executive Committee as the section's leadership undergoes reorganization. Once formed, the CUS Executive Committee will resume work updating the section's bylaws.

**Submitted by:** Dawn Behrend

## Community and Junior College Libraries

**Highlights:** We have a new 2019-2021 board for CJCLS and they can be found on the website here:

<https://nclonline.wildapricot.org/cjcls>. Board members are Jennifer Seagraves, Timothy Hunter, Carmen Barnes-Holden, Catherine Lee, and Lisa Shores. Many of our members will be present at the North Carolina Community College Library Association annual conference held in Smithfield, NC from March 4th through March 6th. The conference registration and session proposals are currently being accepted if anyone is interested. We value the input from all librarians, paraprofessionals, and staff from across the state.

**Submitted by:** Jennifer Seagraves

## Conference

**Highlights:** First meeting of conference planning committee will be held in late February

**Detailed Report:** I am pleased to report that many of the members of the planning committee for the 2019 conference have agreed to serve again for 2021. I expect we will put together another excellent conference for our membership!

**Submitted by:** Libby Stone

## Distance Learning

**Highlights:** Successful section meeting at NCLA conference, well-attended lightning talks, and great showing of presentations by DLS members and officers.

**Planned Events:** Currently planning event for Spring/Summer 2020

**Submitted by:** Nora Burmeister

## Government Resources

**Highlights:** October 4: Help! Webinar - Advertising Government Documents: Simple and Easy Ways to Raise Awareness of Collections November 18: Help! Webinar - Mapping the Stanford Libraries and San Mateo County Civic Data Ecosystem and Opportunities for Partnerships

**Planned Events:** January 30: Help! Webinar - World Bank Online Resources Every Government Librarian Should Know About; March 5: Help! Webinar - United Nations Documents

**Submitted by:** Rebecca Freeman

## **Leadership Institute**

**Highlights:** The Leadership Institute is September 16-19, 2020 at YMCA Blue Ridge Assembly, Black Mountain; The first planning committee meeting was held December 10, 2019 at UNCG; Call for mentors went out in December 2019 with 11 applications submitted from the 2018 cohort; Submitted budget request of \$1000 to NCLA Executive Board, created budget; Contacted Catherine Prince at the State Library of North Carolina in reference to LSTA Special Project Proposal/Grant – approval to apply for \$5000 grant in support of LI 2020; Call for applications went out January 2020, applications due March 27, 2020; Leadership Institute has a new email address: [leadership@nclaonline.org](mailto:leadership@nclaonline.org) that will go live after the call for applications has closed.

**Submitted by:** Juli Moore

## **Librarians Build Communities**

**Highlights:** In the past quarter, we've tied up most of the loose ends left over since the biennial conference events. We announced the winners of our raffle and sent out all the prizes to the winners. As well, we delivered the Visa Check cards to the winning schools in our Forsyth County Fundraising efforts. Announcements for both of these actions were published through NCLA marketing resources. We still have yet to cash out the money from our online store because we have not gotten the PayPal information. When we do that, we will also purchase Forsyth Backpack Program a new handcart. Finally, we have begun committee discussions about how we can best serve NCLA going forward.

**Submitted by:** Rase McCray

## **Leadership, Administration and Management**

**Highlights:** Highlights from the first meeting: First meeting at High Point Public Library on January 17, 2020; Reviewed LAMS new position responsibilities; Discussed Newsletter Content; Started talking about networking events; How do we become more inclusive?; Reviewed potential programs for first year; Talked about the pending partnership with NCLIVE; Discussed and assigned duties for managing our cloud storage, membership communication etc.; Scheduled our next meeting; Brandy will bring a motion and MOU to the board meeting for the proposed partnership with NCLIVE.

**Planned Events:** Pending

**Biennium Goal Reporting:** We are aiming to be more inclusive by changing our name to reflect leaders at any stage in their development. We are also partnering with NCLIVE and hope to bring more attention to NCLA and our section through the partnership.

**Collaboration Request:** I would like to speak to the Public Libraries Section about a potential program we would like to pass on to that section as it may be better suited for that audience.

**Detailed Report:** The LAMS Board meet on January 17, 2020 at Highpoint Public Library. The new board started by getting to know each other and reviewing position expectations. The LAMS section had several changes in the last biennium that are still being executed. A vote by our membership was approved and our name is now the Leadership, Administration and Management Section. We will be working to change the name on our materials, website and with the NCLA Executive Board materials. There were position changes made and now director positions are defined. In addition, the Chair appointed two positions. Current LAMS Board positions include: Vice Chair / Chair Elect, Secretary / Treasurer, Director at Large: Membership / Marketing, Director at Large: Programs / Events, Director at Large: Newsletter, Strategic Planning Advisor (appointed), Liaison to Leadership Institute (appointed). We then continued to review the business meeting minutes from the conference and discussed increasing our membership. We look forward to getting our section balance at the meeting. We discussed the first newsletter content, and began talking about program plans and partnerships. Our first partnership proposal will be addressed at the Board meeting. NC Live would like to partner with NCLA/LAMS to sponsor leadership workshops. A motion and MOU will be presented at the Executive Board meeting proposing that NCLA enter the MOU, with LAMS as the supporting section and facilitator. We moved on to discuss repeating programs that were popular at the conference and were suggested for half day workshops by attendees. We briefly discussed strategic planning and where we want LAMS to be by the end of 2022. We discussed how to store our section materials online in a Google Business account and discovered that NCLA had access to one, which we will be migrating our materials from Salem College over due during the first quarter. We discussed getting our website updated and adding useful content. Lastly, we scheduled our April meeting. It was a great first meeting and we are looking forward to executing excellent programs and networking opportunities.

**Detailed Report: Was any supporting documentation uploaded? Yes****If yes, link(s) to documentation:**

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**Submitted by:** Brandy Hamilton

**Literacy**

**Highlights:** Breanne Crumpton has taken over as Chair for Decca Slaughter. Sarah Miller has agreed to be Vice Chair. The section is still working on confirming a secretary, but has had several people express interest in director roles. We will begin filling in information on the NCLA website as we fill our last role and plan to meet as an executive board soon to plan goals for the upcoming biennium and establish a firm scope for the Literacy Section moving forward.

**Submitted by:** Breanne Crumpton

**Marketing**

**Highlights:** The Marketing Committee continues to actively promote events happening in libraries in North Carolina via social media and the monthly e-newsletter (via LibraryAware). The current social media platforms and follower numbers are as follows: Twitter: 1,668 Facebook: 1,460 Instagram: 204

**Planned Events:** The committee will meet virtually at some point this quarter, likely in February or March of 2020. We continue to support and promote all events that are submitted via email to rcsander@uncg.edu. A message goes out at least twice each month to encourage submissions. The Marketing Committee promotes events at no cost to libraries or NCLA sections. We also have several people on the committee who are talented at graphic design and can help create images/flyers/etc. for events. The conference hashtag for the 2021 Biennial will be #ncla21.

**Biennium Goal Reporting:** Two major goals for this biennium are to support promotion of the NCLA Leadership Institute in 2020 and the NCLA Biennial Conference in 2021. Other goals include increasing followers on our social media pages and continuing to find ways to make the most of our LibraryAware subscription.

**Collaboration Request:** We as a committee anticipate working with the Leadership Institute planning committee and the Conference planning committee in upcoming months.

**Submitted by:** Rachel Olsen

**Minority & Ethnic Concerns**

**Highlights:** REMCO sponsored 8 sessions at the 63rd conference this past October 2019:

“A conversation with Jaki Shelton Green”; “What makes this a good book?”; “The Renewal Workshop: Recovering from low morale in American Libraries”; “Diversity Delineated Inclusion Integrated”; “Vital Records for Genealogy”; “Representation Matters: Celebrating 50 years of the Coretta Scott King Awards”; “There's space for us All: An introduction to NCLA”; Wine and Cheese reception hosted in conjunction with PSL/YSS. REMCO brought in a new executive board consisting of Marcellaus Joiner, Brittany Champion, Joan Hill, Jennifer Garrett, and LaJuan Pringle. The board has met three times since October. Currently focusing on producing the first newsletter, planning cultural conversations programming, and gathering statistical information for future REMCO socials.

**Planned Events:** Events are still in the planning stages no dates at this time.

**Biennium Goal Reporting:** REMCo's Biennium Goal is to have hosted 3 REMCo socials in three different regions of the state. To host at least 6 cultural conversation programs by the next biennium.

**Submitted by:** Marcellaus A. Joiner

**New Members**

**Highlights:** After an incredible 2019 Conference (including a new fundraising activity!), we have started building our teamwork dynamic for the biennium, having elected a number of new members to our board! Returning members include Rachel Olsen (Vice-Chair/Chair 2021-2023), Jason Seymour (Director-At-Large), and Vicki Siler (Nominations Chair); new members include Melisa Pressley (Secretary-Treasurer), Adrian Zeck (Director-At-Large), Erika Henderson (ALA-NMRT Liaison), Elizabeth Ellis (Student Liaison), Apryl Rosser (New Professionals Liaison-East), and Melody Rood (New Professionals Liaison-West).

**Planned Events:** Outreach to LIS 600 classes are being scheduled!

**Submitted by:** Amanda Glenn-Bradley

### **North Carolina Libraries**

**Highlights:** We are jurying articles for our 2020 issue. Please encourage your Section and Committee members to consider submission. If you have any problems submitting at [www.ncl.ecu.edu](http://www.ncl.ecu.edu) (as author) please contact Ralph Scott.

**Submitted by:** Ralph Scott

### **NC Library Paraprofessional Association**

**Highlights:** For the NCLA conference, we sponsored an information table. We also had a NC product themed raffle basket. We sponsored a "Let's Talk Student Workers" conversation starter during the conference. We held a business meeting and honored our Meralyn G. Meadows Scholarship winner, Ronald Headen, Greensboro Public Library. We also announced our new officers.

**Planned Events:** Plan to have a meeting in February to discuss upcoming projects.

**Submitted by:** La'Nita Williams

### **NC Public Library Directors Association**

**Highlights:** Quarter highlights include: work towards updating NCPLDA website, public library advocacy efforts, and discussions regarding NCPLDA's past, present, and future. Work has begun on the development of new mission, vision, and values statements for the organization.

**Was any supporting documentation uploaded?** Yes

**If yes, link(s) to documentation:**

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[https://drive.google.com/open?id=1rgUd957j2911\\_oHdXKpvujg-QfNoUWTU](https://drive.google.com/open?id=1rgUd957j2911_oHdXKpvujg-QfNoUWTU)

**Submitted by:** Donna Phillips

### **Public Library**

**Highlights:** 2019 Biennial Conference, PLS sponsored 6 programs, partnering with YSS and REMCo. As of October 2019, we had an increase to over 260 members, which represents a 20% increase.

**Planned Events:** Fabulous Fridays-Dates to be announced

**Biennium Goals:** The first 2020 meeting for PLS Committee (via conference call) was January 24<sup>th</sup>. Some of the issues discussed : Reviewing the Purpose, Goals and Vision of PLS; restructuring Fabulous Fridays; how to get PLS members more involved/active in PLS by doing more outreach; offering more programming outside of Fabulous Fridays; updating PLS website; and establishing or looking for more partnerships or liaisons with other NCLA Sections. The next meeting will be Feb. 21, 2020.

**Submitted by:** Sandra Lovely

### **Resources and Technical Services**

**Highlights:** RTSS has selected interest group chairs for the biennium. The section website has been updated to include the new membership, the approved revisions to the bylaws, and meeting minutes.

**Submitted by:** Kristin Calvert

### **Reference and Adult Services**

**Highlights:** RASS had our first meeting electronically in January and plan to meet this way every quarter. We will be planning monthly Buzz Sessions February through May to provide discussion opportunities on relevant topics.

**Planned Events:** February 19, 2020 @ 2:00 p.m.; March 18, 2020 @ 2:00 p.m.; April 15, 2020 @ 2:00 p.m.; May 20, 2020 @ 2:00 p.m.

**Submitted by:** Susana Goldman

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**Submitted by:** Kristin Calvert

### **NC School Library Media Association**

**Highlights:** President Laura Long and President-elect Cindy Sturdivant attended ALA. The NCSLMA board meeting will take place February 6th.

**Planned Events:** Our 2020 Conference will be September 24-26, 2020, at the Benton Convention Center in Winston-Salem, NC. Visit our website for details as they are released. Please consider joining us for “Carolina on My Mind” this September. NCSLMA is providing regional Professional Development this spring focused on the NC Digital Standards for Students. The Professional Development is a great opportunity for librarians, Instructional Tech Facilitators and School Administrators. The dates are as follows:

a. Coastal Region, 2/17; b. Independent Schools, 3/23; c. Mountain Region 3/25; d. West Region 3/27; e. East Region, 4/3. \*\*Please visit our website for more information. [www.ncslma.org](http://www.ncslma.org).

**Biennium Goal Reporting:** NCSLMA’s 2020 Leadership Academy has twelve members who are school librarians from across the state. This cohort of dynamic librarians will be collaborating this year and growing professionally to impact the profession across NC. Mentor Program - NCSLMA kicked off a mentor/mentee program for school librarians at our 2019 annual conference. We are excited to offer support for new school librarians from veteran librarians who love the profession.

**Was any supporting documentation uploaded?** Yes

**If yes, link(s) to documentation:**

<https://drive.google.com/open?id=1yXqN5piwZBjs7NBUTKi0lj15HF2z86wa>

**Submitted by:** Sedley Abercrombie

### **Scholarships**

**Highlights:** Current committee membership includes:

Amy Funderburk, Wake Count Public Libraries, 2013 – 2021 (Chair), Virginia Martin, Duke University Libraries 2015 – 2021, Katy Henderson, Chatham Community Library, 2018 – 2024, Rachel Olsen, UNC Greensboro, 2018 – 2024, Jennifer Winford, Charlotte Mecklenburg Libraries, 2014 – 2025. During the last biennium, the Scholarship Committee received 19 applications for scholarships and in October awarded three scholarships the NCLA Biennial Conference. Monica Young from Guilford Technical Community College completed her six-year term in 2019. Charlotte Mecklenburg’s Jennifer Winford also completed her six years, but opted to remain in the committee for a second six-year term. We thank both Monica and Jennifer for their dedication and service! We are now seeking a new member to join us. As work for Scholarships takes place primarily in the conference year, we are using this off year to organize Scholarships materials and historical documents. This includes creating a new scholarships Gmail account, [nclascholarships@gmail.com](mailto:nclascholarships@gmail.com). This account will be used for communications between students, recommenders, and the Scholarships Committee during the scholarship application period. All other communication should be sent directly to the chair.

**Submitted by:** Amy Funderburk

### **Southeastern Library Association (SELA)**

**Highlights:** Gerald Holmes will finish out Wanda Brown's term as the SELA Rep. for NCLA which means for the next two years. And we are working on getting it arranged for Gerald to be able to attend the conference in September.

**Planned Events:** The Joint 2020 SELA / Georgia Library Association Conference (GLA) will be in Macon, GA. from October 7-9, 2020. SELA will have an Exhibits Booth at the SELA/GLA Conference. NCLA members that are registered to attend the conference are invited to assist at the SELA Booth in promoting the Joint NCLA/SELA Conference. We welcome conference “Save the Date” promotional publicity.

The Joint 2021 SELA NCLA Conference will be in Winston-Salem, N.C. on October 18-22, 2021. At the Joint Arkansas Library Association/SELA Conference, I asked that the SELA Board appoint a liaison for Joint SELA/NCLA conference planning activities starting in 2020. I expressed that NCLA is excited about our continuing relationship with SELA.

**Submitted by:** Gerald Holmes

### **STEM-LINC**

**Highlights:** Convened the incoming STEM-LINC officers last quarter. STEM-LINC Chair Sarah Jeong appointed David Rachlin as STEM-LINC Social Media Coordinator and Bitsy Griffin as STEM-LINC Membership Coordinator for the 2019-2021 Biennium.

**Planned Events:** STEM-LINC will host a webinar on "EnviroAtlas: A Powerful Tool for Environmental Justice and Planning." The speaker will be Jo Klein, UNCG Geospatial and Data Visualization Librarian and Assistant Professor. Date and time to be announced.

**Biennium Goal Reporting:** Continue with 4 events per year; two webinars and two in-person workshops.

**Submitted by:** Sarah Jeong

## **Technology and Trends**

**Highlights:** At the 2019 conference we supported and provided: The Re-Charge Space (co-sponsored with NMRT), Pre-Conference: Libraries: Spaces for Everyone–Web Accessibility Basics and Beyond, Session: Libraries: Spaces to Teach and Troubleshoot Technology, Session: Tech Tools Lightning Talks from TNT, Meetup: TNT’s Library Tech Resource Networking Meetup After the conference, our new board met and is planning events for 2020.

**Planned Events:** Continuing our series of free tech skill webinars, with an angle on building members up beyond introductory skills. Our next webinar will be about intermediate design skills using free software. Date will be announced soon. Later in 2020 we’ll coordinate either a single or series of Wikipedia Edit-A-Thons. TNT has tried to do a larger event like this in every conference off-year.

**Biennium Goal Reporting:** We’re in the progress of moving our web content and archived webinars off of nclatnt.org and onto the new NCLA website. Will be completed by this Summer, and will save the section \$300/year. As in past conference off-years, we would like to host one larger scale event or series of events for our members. See Planned Events above for more details.

**Submitted by:** Chad Haefele

## **Web and Technologies Support**

**Highlights:** Updated the website configuration so now nclaonline.org and nclaonline.wildapricot.org both work. Made changes to website information and administrative access based on biennium leadership changes. Created NCLA’s GSuite for Non-profits account so we now have access to nclaonline.org Gmail and other Google products.

**Planned Events:** Monthly committee meetings.

**Submitted by:** Erin Holmes

## **Women in Libraries**

**Highlights:** We were pleased with the success of our sessions at the NCLA conference. Both the panel, Management: What I Wish I Had Known and our luncheon with Therese Plummer, audio book narrator who replaced Dorothea Benton Frank, went very well and had good attendance. We have begun planning for the biennium identifying goals and potential training sessions we would like to offer. Our first board meeting will be in February.

**Planned Events:** No dates set yet

**Collaboration Request:** We would like to collaborate with both LAMS and REMCo in the coming biennium.

**Submitted by:** Michelle Hildreth

## **Youth Services**

**Highlights:** YSS sponsored five sessions at conference in October. These included: Why Does My Summer Reading Manual Look Different? (CSLP), Planning Story times with an Equity, Diversity, and Inclusion Framework, YALSA’s Teen Competencies for Library Staff and for Library Directors, and a discussion session on School and Public Library Partnerships. New officers were introduced at the conference Wine and Cheese Reception. Winners of the YSS 2019 Diverse Books Grant were also introduced at the Wine and Cheese reception. The YSS board met at the Gaston County Public Library on December 10, 2019. Reflections on conference were shared and planning began for the fall retreat.

**Planned Events:** The YSS Retreat will be held October 15th-16th, 2020 at the YMCA Blue Ridge Assembly in Black Mountain.

**Biennium Goal Reporting:** Opportunities for professional growth and networking were supported through sponsored conference sessions.

**Submitted by:** Lisa Donaldson