NCLA/SELA 64th Biennial Conference
Event Schedule

Mon, Oct 18, 2021

8:00am

Welcome from the Vice President
🕐 8:00am - 8:10am, Oct 18
📍 PRE-RECORDED

All-Conference

9:00am

Pre-Conference: Project Management for Library Professionals: Projects, Collaborations, and More (REGISTRATION REQUIRED)
🕐 9:00am - 12:00pm, Oct 18
📍 LIVE VIRTUAL EVENT

Academic Libraries   **Archives/Special Collections**   **Leadership/Administration**   **New Professionals/Early Career**   **People/Community Development**   **Public Libraries**   **Special Libraries**   **Teaching/Learning/Literacy**   **Youth Services/School Libraries**

(Note: Pre-Conferences will be held as live virtual events and will not be recorded.)

Do your project plans unravel once a project gets going and your project team starts meeting? Are your project outcomes delayed or differ dramatically from your initial plans? In this 3 hour session, library professionals at all levels will learn the principles and best practices of project management and how to use proactive planning and intentional communication to improve projects and a wide variety of collaborations.

Attendees will be introduced to the basic principles of project management and offered actionable strategies that can help any library professional plan for and deliver successful projects. Learn how to communicate with and rally stakeholders, define and integrate scope, schedule and deliverables to encourage project momentum, and triumph over common project challenges. From project initiation and planning, to project closing and beyond, project management principles can be used to support effective teams and deliver successful outcomes for your organization.

📢 **Speaker**

J

Jami Yazdani Founder and Chief Strategist, Yazdani Consulting and Facilitation

1:00pm

Pre-Conference: Adult Programming Deep Dive (REGISTRATION REQUIRED)
🕐 1:00pm - 4:00pm, Oct 18
📍 LIVE VIRTUAL EVENT

New Professionals/Early Career   **Programming/Outreach/Advocacy**   **Public Libraries**   **Teaching/Learning/Literacy**

(Note: Pre-Conferences will be held as live virtual events and will not be recorded.)

The North Carolina Adult Programming report published in June 2020 painted a disjointed picture of library adult programming and concluded that "good ideas do not circulate, and common struggles are endured in isolation." This preconference workshop will offer a summary of report findings, an overview of the Adult Services structure at Charlotte Mecklenburg Library, then hands-on activities designed to invite attendees to explore and test-drive virtual adult program models and themes. Attend this program is you are looking for new ideas for adult library programs.

Chantez Neymoss Senior Program Manager, Adults , Charlotte Mecklenburg Library

Janet DeSantis Adult Services Librarian, Charotte Mecklenburg Library

Laura Brown Adult Services Librarian, Charlotte Mecklenburg Library

Elyse Berrier Charotte Mecklenburg Library

Kate Engelbrecht Librarian, Charlotte Mecklenburg Library

David Sniffin Project Manager - Workforce Development, Charotte Mecklenburg Library

4:00pm

NCLA Library Advocacy and Legislation Section Business Meeting (NCLA/LALS)
🕐 4:00pm - 5:00pm, Oct 18
📍 LIVE VIRTUAL EVENT

NCLA/LALS Programming/Outreach/Advocacy

📢 **Speaker**

Lajuan Pringle Charlotte Mecklenburg Library - West Boulevard

6:00pm

Speed Networking with SELA
🕐 6:00pm - 6:30pm, Oct 18
📍 LIVE VIRTUAL EVENT

New Professionals/Early Career SELA SELA/MEMC

Meet library professionals from across the southeastern United States! This speed networking event will be lightly facilitated. Attendees will be randomly assigned to breakout rooms and meet with other attendees for 5 minutes at a time. Each attendee will have about a minute to introduce themselves before everyone is reshuffled to a new room.

Kate Engelbrecht Librarian, Charlotte Mecklenburg Library

G

Gerald Holmes

Tue, Oct 19, 2021

9:00am

Pre-Conference: Self-Care
🕐 9:00am - 12:00pm, Oct 19
📍 PRE-RECORDED

This FREE pre-conference features three pre-recorded presentations focused on self-care. These will be available throughout and after the conference.

3 Subsessions

- **Work-Life Balance: The Fight Between Work Ethic and 24-Hour Communication Culture vs Rest Ethic**
  🕐 9:00am - 9:45am, Oct 19
  📍 PRE-RECORDED

- **Gratitude as Self-Care: How Gratitude Can Empower In- and Outside the Library**
  🕐 10:00am - 10:45am, Oct 19
  📍 PRE-RECORDED

- **Pivoting from pandemic life: adopting a self-care ethos by re-imagining the shape of your story**
  🕐 11:00am - 11:45am, Oct 19
  📍 PRE-RECORDED

1:00pm

Welcome Session
🕐 1:00pm - 2:00pm, Oct 19
📍 LIVE VIRTUAL EVENT

`All-Conference` `NCLA`

Webinar

📢 **Speakers**

Lorrie Russell Assistant Director, High Point Public Library

Melissa Dennis Head of Research & Instruction Services and Associate Professor, University of Mississippi

Libby Stone Vice President/President-Elect, NCLA

2:15pm

Exhibits are Officially Open!
🕐 2:15pm - 2:20pm, Oct 19

Take time to visit the Exhibitor and Sponsor booths and thank them for their support! You can also participate in the passport contest to win prizes! Enjoy ;)

2:30pm

NCLA Public Library Section Business Meeting (NCLA/PLS)
🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`NCLA/PLS` `Public Libraries`

Roberts Award Ceremony and induction of new officers.

📢 **Chair**

Sandra Lovely

NCLA Library Paraprofessionals Section Business Meeting (NCLA/NCLPA)
🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/NCLPA` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Give a report of last two years, present new officers. discuss plans for upcoming years

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📢 **Chair**

La-Nita Williams

NCLA Literacy Section Business Meeting (NCLA/LIT)
🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`NCLA/LIT` `Teaching/Learning/Literacy`

📢 **Speaker**

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

NCLA Community and Junior College Library Section Business Meeting (NCLA/CJCLS)

🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/CJCLS`

📢 **Speaker**

Timothy Hunter

NCLA Government Resources Section Business Meeting (NCLA/GRS)

🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/GRS` `Public Libraries` `Special Libraries`

The Government Resources Section will be meeting to announce our board members and discuss general section business.

📢 **Chair**

Rebecca Freeman Director, University of South Carolina Lancaster

NCLA Business Librarianship in North Carolina Business Meeting (NCLA/BLINC)

🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/BLINC` `Public Libraries` `Special Libraries`

We will discuss the BLINC election results, the upcoming year & network!

📢 **Speaker**

Summer Krstevska Business, Economics & Data Access Librarian, Wake Forest University

NCLA Women in Libraries Business Meeting (NCLA/WILR)

🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `NCLA/WILR` `New Professionals/Early Career` `People/Community Development` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Member meet and greet, update on WILR business and new board members.

🔊 **Speaker**

M

Michelle Hildreth Library Manager, Wake County

NCLA ACRL-North Carolina Chapter Business Meeting (NCLA/ACRL-NC)
🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/ACRL-NC`

To coordinate goals for the coming year and an orientation for new board members.

🔊 **Speaker**

Dawn Behrend Instruction and Outreach Librarian, Lenoir-Rhyne University

NCLA Roundtable for Special Collections Business Meeting (NCLA/RTSC)
🕐 2:30pm - 3:30pm, Oct 19
📍 LIVE VIRTUAL EVENT

`NCLA/RTSC`

The business meeting will take place and election for new officers.

🔊 **Speaker**

Jennifer Daugherty North Carolina Collection Librarian, East Carolina University

3:45pm

NCLA STEM-LINC Business Meeting (NCLA/STEM-LINC)
🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `NCLA/STEM-LINC` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Share results of the STEM-LINC election, discuss future programming plans, and networking.

🔊 **Speaker**

D

Denice Lewis

NCLA Youth Services Section Business Meeting (NCLA/YSS)

🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

NCLA/YSS **Youth Services/School Libraries**

YSS will introduce new officers and discuss goals for the coming biennium.

📢 **Chair**

Lisa Donaldson Assistant Director and Marketing Librarian, Henderson County Public Library

NCLA Reference and Adult Services Section Business Meeting (NCLA/RASS)

🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

Academic Libraries **NCLA/RASS** **Public Libraries** **Reference/User Services** **Special Libraries**

Turning over Chair and elected position responsibilities. Determine and outline plan for the next two years.

📢 **Chair**

Susana Goldman Director, Alamance County Public Libraries

NCLA Technology and Trends Business Meeting (NCLA/TNT)

🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

NCLA/TNT **Technology/Digital Tools**

At this meeting we'll announce election results, talk about the last two years, and plan for upcoming events.

📢 **Chair**

Chad Haefele Head, User Experience, UNC Chapel Hill Libraries

NCLA New Members Round Table Business Meeting (NCLA/NMRT)

🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

NCLA/NMRT **New Professionals/Early Career**

New officer orientation!

📢 **Speaker**

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

NCLA Roundtable for Ethnic Minority Concerns Business Meeting (NCLA/REMCO)
🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Equity/Diversity/Inclusion/Social Justice` `NCLA/REMCO`

Round Table for Ethnic Minority Concerns (REMCo) is a round table for North Carolina Library Association that serves as a voice for ethnic and minority members. REMCo strives to improve service to and in some cases even initiate service for the ethnic communities that we all serve. Please join us for a informal discussion as we introduce new executive board members, discuss upcoming projects and initiatives, and discuss future programming.

📢 **Chair**

Marcellaus Joiner Supervisor for the Heritage Research Center at the High Point Public Library/Archivist for the High Point Museum, High Point Public Library/High Point Museum

NCLA Resources and Technical Services Section Business Meeting (NCLA/RTSS)
🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `Collections/Discovery/Access` `NCLA/RTSS` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Gain interest in the section, gather ideas for programming, solicit names for interest group chairs.

📢 **Speaker**

Kristin Calvert Head of Discovery and Technology Services, Western Carolina University

NCLA Leadership, Administration, and Management Section Business Meeting (NCLA/LAMS)
🕐 3:45pm - 4:45pm, Oct 19
📍 LIVE VIRTUAL EVENT

`Leadership/Administration` `NCLA/LAMS`

Introduce new board, reflect on biennium, set goals for coming year.

📢 **Speaker**

Brandy Hamilton Regional Library Manager, Wake County Public Libraries

4:00pm

SELA Board Meeting
🕐 4:00pm - 6:00pm, Oct 19

SELA

📢 **Speaker**

Melissa Dennis Head of Research & Instruction Services and Associate Professor, University of Mississippi

Wed, Oct 20, 2021

9:00am

Virtual Exhibit Hall and Virtual Poster Sessions
🕐 9:00am - 10:00am, Oct 20
📍 VIRTUAL

All-Conference

Take some time to visit our incredible exhibitors and sponsors in the Virtual Exhibit Hall or visit the Virtual Poster Sessions!

Both are available under Additional Resources in the Whova mobile app; on the web app you'll find Exhibitors & Sponsors in the left navigation and posters under Agenda > Posters.

📢 **Speakers**

Alison Van Norman Outreach and Marketing Librarian, Belk Library, Elon University

Alyssa Coleman Graduate Student, East Carolina University

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Amy Harris Houk Department Head of Research, Outreach, and Instruction, University of North Carolina Greensboro

Angela Wacker Assessment and User Experience Librarian, Belk Library, Elon University

Angela Whitehurst Librarian, Mitchell Community College

Ariana Baker Scholarly Engagement Librarian, Coastal Carolina University

Beth Caruso Digital Pedagogy & Emerging Technologies Librarian, UNC Charlotte, J. Murrey Atkins Library

Betty Garrison Business Research Librarian, Elon University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Bryan Nicholls Evening Librarian, Smith Library-High Point University

Catherine Tingelstad Instruction & Curriculum Engagement Coordinator, Atkins Library at UNC Charlotte

Christie Reale (she/her) Kannapolis Branch Manager, Cabarrus County Public Library

Christin Lampkowski Emerging Technologies Librarian, J. Murrey Atkins Library, UNCC

Christine Fischer Head of Technical Services, UNC Greensboro

Claire Cahoon Libraries Fellow, North Carolina State University Libraries

Cody Walters Information Literacy and Reference Librarian, Winthrop University

Colin Nickels Experiential Learning Services Librarian, North Carolina State University Libraries

Danielle Moore Associate Director of Daniel Library, The Citadel

David Hisle Academic Library Services

David Young Research Services Librarian, Livermore Library, UNC Pembroke

Debbie West Humanities Reference Librarian, Troy University

Elise Aiello Pasco County Library System

Ella Gibson Online Learning and Instruction Librarian, University of Colorado Colorado Springs

Emma Sobczak Schell Outreach Librarian, Appalachian State University

Gary Moore Coordinator of Cataloging, UNC Wilmington

Heather D. Freeman Professor of Art - Digital Media, Department of Art & Art History - College of Arts + Architecture, UNC Charlotte

Holly Roper Instructional Services Librarian, Central Carolina Community College

Jennifer Smith Belk Library, Elon University

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Jessica Dame University of North Carolina at Greensboro

Johanna Alberich Spanish Professor, Troy University

Juanita Thacker Information Literacy Lecturer, UNCG University Libraries

Julio Bahamón Associate Chair for Academics and Teaching Assistant Professor, Department of Computer Science - College of Computing and Informatics, UNC Charlotte

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Katy Webb Director of Access Services and Bass Library, Yale University

Kayla Kuni Associate Director of Libraries, Pasco-Hernando State College

Libby Coyner Archivist, Belk Library, Elon University

Lisa Vardaman Education Reference Librarian, Troy University

Lois Barnes Vinson Assistant Circulation Desk Manager, UNCG Jackson Library

Mark Sanders Assistant Director for Public Services, East Carolina University

Melody Rood Student Success and Open Education Librarian, University of North Carolina Greensboro

Rachel Hooper Head of Reference, Troy University

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

Ralph Scott Ecu

Rodney Lawley Social Sciences Librarian, Troy University

Sarah B Dorsey Associate Professor, Head of the Harold Schiffman Music Library, University of North Carolina Greensboro

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Susan Forbes Assistant State Librarian, State Library of North Carolina

Tiffany Davis Digital Scholarship Librarian & Diversity Resident Librarian, UNC Charlotte, J. Murrey Atkins Library

Von Yeager Public Services Librarian, Daniel Library, The Citadel

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

10:00am

Opening Keynote: Miguel Figueroa: The Future From What We've Seen
🕐 10:00am - 11:30am, Oct 20
📍 LIVE VIRTUAL EVENT

`All-Conference` `NCLA` `SELA`

Thinking about the future isn't about prediction. It is about seeing the changes in our world and lives and finding those indicators for improvement and empowerment that we can take forward. Over the past year, the through line of some trends and changes have accelerated and others have redirected - and new issues have surfaced and become priority. What we pick up as important and critical to our work will help determine the future courses we pursue.

📢 **Speakers**

Miguel Figueroa President and CEO, Amigos Library Services

Gerald Holmes

Kate Engelbrecht Librarian, Charlotte Mecklenburg Library

11:45am

Digital Literacy Reboot During a Global Pandemic

🕐 11:45am - 12:45pm, Oct 20

📍 PRE-RECORDED

`Programming/Outreach/Advocacy` `Public Libraries` `Teaching/Learning/Literacy` `Technology/Digital Tools`

Digital literacy is key to accessing economic and educational opportunities and can improve lives. North Carolina still has a large digital divide between those who have access to broadband internet and computers or personal devices and those who do not (roughly 12 % of the population). Charlotte is a large city with a higher percentage of internet users than the national average, but this does not take in to account the gap in access that exists between communities in Charlotte and Mecklenburg County. More than 14% of households in Mecklenburg County do not have internet access. Communities of color, those over age 55, and adults with incomes under $40,000 are less likely to have access to broadband internet and/or own a computer. By offering online and in-person classes, technology tutoring appointments, online resources, and an assessment tool for free, CM Library hopes to help bridge the digital gap in Charlotte. Our presentation will focus on the development of a digital literacy program, DigiLit, at the Charlotte Mecklenburg Library. DigiLit, a suite of digital literacy classes, technology tutoring, and online resources was created in 2019 before the COVID-19 pandemic. In March of 2020, on the precipice of launching DigiLit in-person classes, COVID related closure of the library began. Library staff had to quickly adapt and come up with a new plan to address the digital divide and reach technology learners in a fully virtual environment. Over the course of several months, staff adapted the curriculum, set up an assessment tool through Northstar Digital Literacy, and began offering fully virtual services in Zoom. A system-wide effort to train staff in how to use Zoom for online programming, bolstered our efforts. This presentation will cover our plan and design for a digital literacy program, how we adapted program delivery to accommodate customer technology accessibility during Covid-19 and, what we are planning for the future of DigiLit.

📢 **Speakers**

Chantez Neymoss Senior Program Manager, Adults , Charlotte Mecklenburg Library

Tonya Lewis Adult Services Librarian, Charlotte Mecklenburg Library

De'Trice J. Fox Adult Services Librarian, Charlotte Mecklenburg Librarian

Hilary Swierc Adult Services Librarian, Charlotte Mecklenburg Library

Laura Brown Adult Services Librarian, Charlotte Mecklenburg Library

Purchasing on Demand through ILL: A 15 year Retrospective
🕓 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Collections/Discovery/Access`

Purchasing books on demand as a result of interlibrary loan requests has become a common occurrence at many libraries. There are various models for doing so, from involving collection developers and acquisitions staff to the ILL staff handling the entire process. The efficacy of such programs has been concluded from multiple published studies after a few years of running the service, but how does the use of the purchased books fair over a longer period? The results of an analysis of 15 years of POD ILL circulation data will be presented.

📢 **Speaker**

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

Radical Trust: Meaningful Collaborations between Librarians and Faculty
🕓 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice` `Teaching/Learning/Literacy` `Technology/Digital Tools`

This presentation will outline a major collaboration between a history faculty member and a cross-functional team of librarians at a private liberal arts institution to implement open pedagogical principles in the development of a student-created, open access primary source reader on gender and sexuality in world history. Through this rich collaboration, the team worked with the instructor to align learning goals with appropriate research instruction, archival sources, pedagogical strategies, and digital tools. In this presentation, we will discuss successful strategies through which we engaged with students on information literacy concepts and primary source literacies, including discussions of archival silences, issues of critical information literacy, and the value of open scholarship, all of which are applicable across disciplines. The learning goals of the course, Gender and Sexuality in World History, cross-listed in the History and Women's, Gender, & Sexuality Studies departments, are centered on doing the work of historians. The course challenges students' understanding of history as a series of concrete facts, and by learning the skills necessary to authentically engage with and interpret primary sources and produce a work of public scholarship, students begin to see history as an evolving set of narratives with relevance to their lives. Our presentation will describe the collaborative process of designing the course and the logistics of using Pressbooks to publish the final product. We will provide resources and strategies for implementation in classes across disciplines.

📢 **Speakers**

Kyle Denlinger Wake Forest University

Carrie Johnston Digital Humanities Research Designer and Assistant Professor, Wake Forest University

Megan Mulder Special Collections Librarian, Wake Forest University

Kathy Shields Research & Instruction Librarian, History & Social Sciences, Wake Forest University, Z. Smith Reynolds Library

Mir Yarfitz

The Future of Source Evaluation: Teaching SIFT to Empower Students against Misinformation

🕐 11:45am - 12:45pm, Oct 20

📍 PRE-RECORDED

`Academic Libraries` `Teaching/Learning/Literacy`

Traditional source evaluation techniques fail to fully prepare students for the challenges posed by today's rapidly evolving media environment and its widespread misinformation. To best prepare our students, we implemented Michael Caulfield's SIFT method of source evaluation, which draws on the findings of the Stanford University History Education Group's study on civic reasoning.

SIFT provides a much broader and more flexible toolbox for source evaluation. It asks students to stop and consider how they feel about the content, investigate the source, find better coverage, and trace information to its original source. SIFT also emphasizes lateral reading, using trusted outside sources to verify the reputation or credentials of a source, as part of its approach to evaluation. It asks students to think about the source in a more comprehensive way, rather than getting caught up in analyzing surface-level features like graphic design elements, spelling and grammar, or professional appearance, since these kinds of characteristics are now simple for every website to achieve.

SIFT is best described as an approach to source evaluation, not a one-size-fits-all checklist. As such, its implementation into the classroom may seem less intuitive than more traditional methods (e.g., CRAAP Test). SIFT can be especially challenging to apply to academic or scholarly sources as the approach works better on popular sources (e.g., news articles, blog posts, Tweets, YouTube videos, etc.). However, SIFT can be effectively integrated into the classroom even when asking students to evaluate academic sources.

In this presentation, we will provide an overview of the SIFT method and its advantages over more traditional methods of source evaluation. We will then share how we integrated it into two different one-credit information literacy classes – one on general academic research, one on business research – and how it improved our students' approach to source evaluation. We will provide lesson plans, assignments, and assessments. We will also reflect what worked well, what didn't, and what improvements we envision for future classes.

📢 **Speakers**

Allison Faix Instruction Coordinator, Coastal Carolina University

Tristan Daniels Librarian for Academic Engagement, Coastal Carolina University

The Empowered Communicator (NCLA/LAMS)

🕐 11:45am - 12:45pm, Oct 20

📍 PRE-RECORDED

Leadership/Administration **NCLA/LAMS**

Empower yourself and others through successful communication. In this session leaders will explore aspects of mindful communication and discover ways to empower members of a team to communicate thoughtfully.

📢 **Speakers**

Brandy Hamilton Regional Library Manager, Wake County Public Libraries

Christina Settle Senior Library Manager for Staffing, Wake County Public Libraries

Libraries are Community Connectors: Building Bridges Toward Equity and Inclusion (NCLA/PLS)

🕐 11:45am - 12:45pm, Oct 20

📍 PRE-RECORDED

Equity/Diversity/Inclusion/Social Justice **Library Spaces/User Experience** **NCLA/PLS** **People/Community Development** **Programming/Outreach/Advocacy** **Public Libraries**

Join us for a discussion focused on how libraries can build connections to improve racial and disability equity and inclusion in local communities. During this presentation, we will discuss methods for identifying community needs and barriers, connecting with community partners, brainstorming strategies, and creating more equitable community resources. Our presentation will include statements from community partners about how these partnerships have affected their organizations and their perspectives on benefits to the community. We will also share feedback of these efforts from community members and library users.

NOTE: Captions are embedded into this file. If you are using a screen reader, turn on closed captions to access an additional set of captions.

📢 **Speaker**

Jenna Meehan Durham County Library

Paired Presentations: OER/Textbook Affordability

🕐 11:45am - 12:45pm, Oct 20

📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

2 Subsessions

- **Unlikely Partnerships: Harnessing Student Enthusiasm to Create OER Grants**
  ⏰ 11:45am - 12:15pm, Oct 20
  📍 PRE-RECORDED

- **Supporting Student Access: Textbook Affordability Initiatives and Their Impact**
  ⏰ 12:15pm - 12:45pm, Oct 20
  📍 PRE-RECORDED

Empowering democracies: Educational library programming in support of critical thinking
⏰ 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Teaching/Learning/Literacy` `Technology/Digital Tools`

The rapidly changing ways we access information has greatly reinforced interest in information literacy, as evidenced by various efforts to promote the numerous emerging literacies (e.g. digital literacy, media literacy, data literacy, news literacy, etc.). All of the above mentioned literacies rely heavily on highly developed critical thinking skills.

📢 **Speaker**

Bartlomiej Lenart Associate Librarian, Research and Learning, University of Calgary

We Do That Too: How Libraries Across Different Institution Types and Sizes Support, Educate, and Empower their Community of Users (NCLA/ACRL-NC)
⏰ 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Collections/Discovery/Access` `Leadership/Administration` `NCLA/ACRL-NC` `People/Community Development` `Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy` `Technology/Digital Tools`

North Carolina is home to a wide variety of higher education institutions including 53 colleges and universities and 58 community colleges. The landscape of academic librarianship has evolved at a rapid pace in recent years, driven in part by the response to the need for virtual learning due to the COVID-19 pandemic. Librarians often benefit from networking with their colleagues at professional development events to discuss how their libraries operate, and to learn tips to take back to their home institutions. Over the past year as conferences have gone virtual, there has been less opportunity for this type of "between sessions'' discussions amongst librarians. This panel seeks to provide just such an opporutanity. Panelists composed of academic librarians from a range of institution types and sizes (small private liberal arts university, private historically black college, community college, and mid-size public university) will discuss commonalities, differences, and synergies in how they serve their campus community of users. Panelists Dawn Behrend and Breanne Crumpton will discuss their work in instruction and outreach and their strategies for: providing in-person and remote library instruction; being embedded in learning management systems; using social media and outreach events to engage users; operating within a liaison/subject specialist model; and providing reference services in a variety of formats including chat and video sessions to accommodate a shift to virtual learning. Laura Johnson, Staci Wilson, and Velappan Velappan will share their roles as librarians in an administrative, supervisory role to discuss ways in which they: manage communication with upper level administrators to advocate for the importance of library services; use statistics to assess and make decisions regarding changes in reference or collection development in an evolving higher education landscape; strategize the move to OER and electronic resources; and the implement new technology tools (i.e., Google Voice for text line contact with students, LibCal to reserve study rooms, Canvas for remote library services, and FacultySelect by EBSCO for collection development) to better promote and provide library resources and services relevant to their users' needs. The panelists will compare and contrast how their libraries have strived to support the learning and research needs of their unique communities in a way that empowers and embraces the voices of these users. Panelists will consider how strategies used at other library types may be effectively modified and

implemented in their own libraries. Panelists will also discuss the ways in which their libraries responded to the COVID-19 pandemic to ensure their users continued to have access to library supports in their education.

📢 Speakers

Dawn Behrend Instruction and Outreach Librarian, Lenoir-Rhyne University

Velappan Velappan Head of Access Services, Fayetteville State University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Staci Wilson Executive Director, Office of Learning Support, Catawba Valley Community College

Laura A. Johnson Director of Library Services, Livingstone College

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Community Engagement as Archival Practice
🕐 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

Academic Libraries   **Archives/Special Collections**   **Equity/Diversity/Inclusion/Social Justice**
People/Community Development   **Programming/Outreach/Advocacy**

Traditional archival practice has largely focused on seeking and managing collections -- acquiring materials, processing those materials, and making those materials accessible to researchers in the archives' reading room or through digitization or exhibition. This traditional practice firmly centers the archival institution in a position of power over the community being documented within those materials, with the archives determining what to acquire, how to describe, and how to provide access. In this panel discussion, four speakers from the UNC Greensboro University Libraries will discuss their work to purposefully and equitably engage communities in the process of building and managing archives in order to share power and build a more equitable archival practice. These panelists have created and led a range of initiatives that actively engage external partners in project development. Through a moderated discussion, the panelists will explore how these types of initiatives were developed as well as challenges encountered in creating and growing these types of initiatives. We will discuss how community needs and feedback were centered in the projects' development and growth, and we will explore why these types of reciprocal partnerships are necessary in an archives setting. Specific examples of projects and potential discussion topics include (but are not limited to): *Ways in which the expertise of leaders in the Afro-American Historical and Genealogical Society have shaped the development of the Digital Library on American Slavery. *The value of community-based outreach in developing equitable partnerships and incorporating community knowledge into the PRIDE! Of the Community documentation project (focused on LGBTQ history in the Triad) or the Black Lives Matter documentation project (focused on the BLM movement in the Triad).*Collaboration with small business owners on Well Crafted NC to build an archival project that both documents the history of beer and brewing in North Carolina and assists brewery owners in reusing the documentation for individual and regional marketing purposes. Attendees will gain insight into the value of community engagement in developing and growing archival documentation projects. They will learn about the benefits and challenges that come from these types of reciprocal and equitable partnerships, particularly in an academic library setting. Ultimately, attendees will come away with practical examples

and project ideas they can apply in their own libraries and archives.

📣 **Speakers**

Richard Cox Digital technology Consultant, UNCG University Libraries

Stacey Krim Curator of Manuscripts, University of North Carolina at Greensboro

Erin Lawrimore University Archivist and Associate Professor, UNC Greensboro

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The Ball's in Our Court: Virtual academic interview experiences from administrative and candidate perspectives

🕐 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration`
`New Professionals/Early Career`

> Changes to the academic library hiring process were necessary during COVID 19 due to safety concerns and budgets. While these "big moves" were abrupt and challenging, the pandemic forced alterations that made the hiring process more accessible for candidates and dovetailed with institutional efforts to make the interview process more equitable, diverse, and inclusive. This panel includes both administrative and new hire perspectives from Wake Forest University and UNC Greensboro to explore the challenges and benefits of interviewing during the pandemic, as well as what elements of the academic library interview process are being preserved or altered moving forward.

📣 **Speakers**

Elizabeth Ellis Instruction Librarian, Wake Forest University

Mary Beth Lock Associate Dean, Wake Forest University, Z. Smith Reynolds Library

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Christine Fischer Head of Technical Services, UNC Greensboro

Morgan Pruitt Outreach and Assessment Librarian, Central Carolina Community College

How we got here: how a banker, a medievalist, systems & collection librarians became business liaisons and how they cope (NCLA/BLINC)

🕐 11:45am - 12:45pm, Oct 20
📍 PRE-RECORDED

Academic Libraries · **NCLA/BLINC** · **New Professionals/Early Career** · **Public Libraries** · **Reference/User Services** · **Special Libraries**

This panel will discuss the variety of different career paths 4 different academic librarians took to become business librarians (purposely or accidentally) and how they think of their subject speciality now. They will share how their individual paths, though immensely different, prepared them for business librarianship in ways they couldn't have imagined and share tips for those attempting business reference or interested in pursuing business librarianship.

📢 **Speakers**

Shaun Bennett Research Librarian for Business, Education, and Data Literacy, NC State University Libraries

Ophelia Chapman Business & Communication Studies Librarian, UNC Wilmington

Velappan Velappan Head of Access Services, Fayetteville State University

Summer Krstevska Business, Economics & Data Access Librarian, Wake Forest University

Discussion Group: We Can Take Our OverDrive Collections "Over the Top" (NCLA/TNT)

🕐 11:45am - 12:45pm, Oct 20
📍 LIVE VIRTUAL EVENT

Collections/Discovery/Access · **NCLA/TNT** · **Public Libraries** · **Technology/Digital Tools** · **Youth Services/School Libraries**

This is an open discussion for any public, academic or school librarians who manage their library's OverDrive collections. The purpose of the discussion is to share ideas about what has been successful and what has been challenging to you when matching your users with their digital collections. This is also a time to share "best practices" for managing the collection development and promotion of your OverDrive collections. The format of this discussion group is informal and the atmosphere will be open and accepting of all points of view, with the intention that every participant leaves with new ideas to try in their own library.

📢 **Speaker**

Julie Raynor Facilitator of Digital Download Programs and Services, High Point Public Library

A Conversation with Author Patrice Gopo (NCLA/PLS)

🕐 1:00pm - 2:30pm, Oct 20

📍 LIVE VIRTUAL EVENT

NCLA/PLS **Public Libraries**

Join us as Gypsy chats with Patrice Gopo, author of *All the Colors We Will See.*

Drawing on her experience as the child of Jamaican immigrants, born and raised in Anchorage, Alaska, Patrice Gopo enjoys exploring issues of race, immigration, and belonging. Her essays have appeared in a variety of publications, including Catapult, Charlotte Magazine, Creative Nonfiction, Gulf Coast, and Full Grown People. Her radio commentaries have appeared on Charlotte, North Carolina's NPR Station WFAE 90.7, and she is the recipient of a North Carolina Arts Council Artist Fellowship. Her essay "That Autumn" was a notable in the Best American Essays 2020 and earned a City and Regional Magazine Association award for best essay, criticism, and commentary. She is the author of All the Colors We Will See, a Barnes & Noble Discover Great New Writers selection. When she's not writing, she enjoys speaking to groups about the power of personal storytelling. Patrice lives with her family in North Carolina.

📢 **Moderator**

Gypsy Houston Genealogy and Local History Librarian, Union County Library

📢 **Speaker**

Patrice Gopo Author

Virtual Exhibit Hall and Virtual Poster Sessions

🕐 1:00pm - 2:30pm, Oct 20

📍 VIRTUAL

All-Conference

Take some time to visit our incredible exhibitors and sponsors in the Virtual Exhibit Hall or visit the Virtual Poster Sessions!

Both are available under Additional Resources in the Whova mobile app; on the web app you'll find Exhibitors & Sponsors in the left navigation and posters under Agenda > Posters.

📢 **Speakers**

Alison Van Norman Outreach and Marketing Librarian, Belk Library, Elon University

Alyssa Coleman Graduate Student, East Carolina University

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Amy Harris Houk Department Head of Research, Outreach, and Instruction, University of North Carolina Greensboro

Angela Wacker Assessment and User Experience Librarian, Belk Library, Elon University

Angela Whitehurst Librarian, Mitchell Community College

Ariana Baker Scholarly Engagement Librarian, Coastal Carolina University

Beth Caruso Digital Pedagogy & Emerging Technologies Librarian, UNC Charlotte, J. Murrey Atkins Library

Betty Garrison Business Research Librarian, Elon University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Bryan Nicholls Evening Librarian, Smith Library-High Point University

Catherine Tingelstad Instruction & Curriculum Engagement Coordinator, Atkins Library at UNC Charlotte

Christie Reale (she/her) Kannapolis Branch Manager, Cabarrus County Public Library

Christin Lampkowski Emerging Technologies Librarian, J. Murrey Atkins Library, UNCC

Christine Fischer Head of Technical Services, UNC Greensboro

Claire Cahoon Libraries Fellow, North Carolina State University Libraries

Cody Walters Information Literacy and Reference Librarian, Winthrop University

Colin Nickels Experiential Learning Services Librarian, North Carolina State University Libraries

Danielle Moore Associate Director of Daniel Library, The Citadel

David Hisle Academic Library Services

David Young Research Services Librarian, Livermore Library, UNC Pembroke

Debbie West Humanities Reference Librarian, Troy University

Elise Aiello Pasco County Library System

Ella Gibson Online Learning and Instruction Librarian, University of Colorado Colorado Springs

Emma Sobczak Schell Outreach Librarian, Appalachian State University

Gary Moore Coordinator of Cataloging, UNC Wilmington

Heather D. Freeman Professor of Art - Digital Media, Department of Art & Art History - College of Arts + Architecture, UNC Charlotte

Holly Roper Instructional Services Librarian, Central Carolina Community College

Jennifer Smith Belk Library, Elon University

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Jessica Dame University of North Carolina at Greensboro

Johanna Alberich Spanish Professor, Troy University

Juanita Thacker Information Literacy Lecturer, UNCG University Libraries

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Katy Webb Director of Access Services and Bass Library, Yale University

Kayla Kuni Associate Director of Libraries, Pasco-Hernando State College

Libby Coyner Archivist, Belk Library, Elon University

Lisa Vardaman Education Reference Librarian, Troy University

Lois Barnes Vinson Assistant Circulation Desk Manager, UNCG Jackson Library

Mark Sanders Assistant Director for Public Services, East Carolina University

Melody Rood Student Success and Open Education Librarian, University of North Carolina Greensboro

R

Rachel Hooper Head of Reference, Troy University

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

Ralph Scott Ecu

Rodney Lawley Social Sciences Librarian, Troy University

Sarah B Dorsey Associate Professor, Head of the Harold Schiffman Music Library, University of North Carolina Greensboro

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Susan Forbes Assistant State Librarian, State Library of North Carolina

T

Tiffany Davis Digital Scholarship Librarian & Diversity Resident Librarian, UNC Charlotte, J. Murrey Atkins Library

Von Yeager Public Services Librarian, Daniel Library, The Citadel

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

2:45pm

Research, Trends, and Connection with Miguel Figueroa
🕐 2:45pm - 3:45pm, Oct 20
📍 LIVE VIRTUAL EVENT

Academic Libraries Archives/Special Collections Collections/Discovery/Access Leadership/Administration
Library Spaces/User Experience NCLA New Professionals/Early Career People/Community Development
Programming/Outreach/Advocacy Public Libraries Reference/User Services Special Libraries
Teaching/Learning/Literacy Technology/Digital Tools Youth Services/School Libraries

Research is the preliminary step in futures work and trend scanning. This session will look at how we can lend our library and research skills to improving our organizations' trend scanning - and how we can make some of that work easier. We'll consider strategies for making trend scanning more manageable, free resources for organizing findings, and suggestions for making the process more collaborative and productive.

📢 **Speaker**

Miguel Figueroa President and CEO, Amigos Library Services

People Not Property: Project Update and Opportunities for Involvement (NCLA/REMCO)
🕐 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Archives/Special Collections` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice` `NCLA/REMCO` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries`

This session gives an overview of the Digital Library on American Slavery (DLAS), with a focus on the latest component of the project "People Not Property: Slave Deeds of North Carolina." The resources in the DLAS provide insights into African American histories and experiences, and examples will be provided that illustrate the potential of these valuable resources. As a public history project, "People Not Property" is a community effort that relies on the participation of volunteer researchers. This talk will invite the audience to get involved and provide an orientation to the process of volunteering with the project.

📢 **Speakers**

Richard Cox Digital technology Consultant, UNCG University Libraries

Marcellaus Joiner Supervisor for the Heritage Research Center at the High Point Public Library/Archivist for the High Point Museum, High Point Public Library/High Point Museum

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Empowering our users, educating ourselves: Getting started with critical cataloging
🕐 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Collections/Discovery/Access` `Equity/Diversity/Inclusion/Social Justice`

Library cataloging has traditionally been directed by standards and structures that have not necessarily reflected--or even included--perspectives from or respectful descriptors for many marginalized individuals and groups. How can library cataloging and metadata personnel educate themselves on ways to address these inequities, while also helping to empower users to see--and find--accurate representations of themselves, their communities, and their areas of research in library collections? Ongoing events and conversations at the national and international levels, in the library profession at large, and within the UNC Greensboro University Libraries have led members of the Technical Services department at UNCG to look for ways to start to address and answer these questions in their own work. This presentation will offer an introduction to the origins of critical cataloging, discuss its relationship to critical librarianship, and demonstrate its relevance to libraries and library workers in and beyond metadata and cataloging fields. Presenters will offer perspectives as learners in this area--not experts--and will discuss the ongoing conversations around critical cataloging in their department and the process and progress associated with

the new and developing explorations of critical cataloging practice in their institution. The session will offer resources and potential starting points to help empower attendees to think critically about their own metadata and cataloging work, as well as guidance about incorporating critical cataloging practices and concepts into the workplace.

📢 Speakers

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Anna Craft Coordinator of Metadata Services, UNC Greensboro

Tiffany Henry Discovery Cataloger and Assistant Professor, UNC Greensboro Libraries

Looking to the Future: Implementing Impactful Internships to Help Guide Services and Inspire Local Teens
🕐 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

Equity/Diversity/Inclusion/Social Justice   Leadership/Administration   LIS Education
People/Community Development   Programming/Outreach/Advocacy   Public Libraries
Teaching/Learning/Literacy   Youth Services/School Libraries

In 2020, the Cabarrus County Public Library System was awarded a grant from the Inclusive Internship Initiative (I3) with the Public Library Association. I3 seeks to introduce librarianship as a career to local high school student interns from diverse backgrounds. Students must be 16-18 years old and cannot have started college to be eligible. These interns are paired with a mentor from the host library and work to develop a community-based project. This intern spent close to 300 hours this summer supporting library programs and learning from librarians and staff what role public libraries serve in their community. This presentation focuses on how teen volunteers can help a library guide services.

📢 Speaker

Adrian Zeck (he/him) Senior Library Assistant, Cabarrus County Public Library System

Invisible Sentence: Recognizing, Supporting, and Advocating for Children of Incarcerated and Returning Parents
🕐 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

Collections/Discovery/Access   People/Community Development   Public Libraries   Youth Services/School Libraries

On any given day, there are an estimated 2.7 million children in the United States with at least one incarcerated parent. In North Carolina the best estimate is more than 16,000. The most recent Annie E. Casey Foundation report shows that more than 5.2 million children (198,000 in NC) have experienced parental incarceration at some point in their lives. This workshop will focus on what we know and do not know about these children (often an invisible group dealing with shame, stigma, and a sense of isolation)

and the impact of parental incarceration and re-entry, what strategies could be developed and implemented to identify and serve these children, how to engage advocates in a conversation about advancing policies supporting the children (including policies that directly impact incarcerated and returning parents and indirectly impact their children), current gaps in resources and data collection, and new ways to partner and collaborate to better meet the needs of the children. The presenter will discuss the need to gather information and insight from these children themselves to ensure that their voices are heard. Participants will be encouraged to take what they learn back to their own professional settings to continue the conversation there and determine appropriate next steps. Too often, librarians and affiliated staff are often overlooked resources in the conversation about supporting children of incarcerated and returning parents.

📢 **Speaker**

Melissa Radcliff Program Director, Our Children's Place of Coastal Horizons

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(Mis)information overload! Empowering and educating learners to detect and avoid misinformation in an online world

🕑 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Misinformation isn't a new concept; in fact, the first recorded use of "misinformation" in the Oxford English Dictionary is from the late 16th century. In recent years, misinformation seems to have become a particular cause for concern and anxiety, especially as social media use increases, social media and search engine algorithms become more refined, and technology allows for more sophisticated manipulation of audiovisual media. In this presentation, an information literacy coordinator will share her experience teaching various audiences about misinformation and disinformation, including specific techniques and activities she has used with undergraduate students as well as community members. The presentation will include different approaches to empowering and educating learners to detect and avoid misinformation and disinformation in a variety of formats, from fake news articles to deepfake videos to manipulated images shared on social media. Information about general strategies like lateral reading and Mike Caulfield's SIFT approach will be included, as well as more specific strategies to share with students and library patrons that can be used to identify manipulated images and video content. Empowering library users to feel confident about their abilities to detect and avoid misinformation and disinformation online is one way that we as information professionals can respond to increased anxiety and concern about the spread of false information online. You'll leave this session with ideas for topics, examples, and activities that you can use when educating your own user groups about misinformation and disinformation in an online world.

📢 **Speaker**

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Engaging Library Student Assistants: A Guide for Successful Supervision (SELA/UCLS)

🕑 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `SELA` `SELA/UCLS` `Teaching/Learning/Literacy`

Library employees assigned with interviewing, hiring, training, and supervising student assistants are in a unique position to teach students about workplace culture in a meaningful and constructive way. Students seek employment on campus for various reasons. Libraries also hire student assistants for any number of reasons, and they are instrumental in helping us keep the doors open well past traditional campus business

hours. Generally, student workers train for specific and limited tasks and responsibilities. This session will discuss a holistic approach for the student work experience that addresses both the needs of the library and the student. Topics will include designing the student work experience around learning outcomes, student success, and thinking about student employment opportunities in the library as an essential element for future career readiness, regardless of the profession.

This session will present various ideas around hiring, training, and supervising students and tie current practices in your organization to concepts from high-impact practices and career readiness skills. The presentation combines research from existing literature and over a decade of professional experience working with student assistants to help seasoned and new supervisors design and evaluate student assistant work programs for meaningful student engagement.

📢 **Speaker**

Austina Jordan Head of Access Services, University of North Georgia

GPS (Getting to Primary Sources): A Librarian's Guide to Creating Dynamic Primary Source Literacy Workshops (NCLA/SLNC)
🕐 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

Academic Libraries **Public Libraries** **Special Libraries** **Youth Services/School Libraries** **Archives/Special Collections** **People/Community Development** **Programming/Outreach/Advocacy** **Teaching/Learning/Literacy** **NCLA/SLNC**

The State Library of North Carolina and UNCG University Libraries have partnered on a two-year grant-funded project to create an interdisciplinary workshop model that benefits North Carolina school districts and K-12 students: to help educators develop students' digital and primary source literacy by leveraging districts' local community partners (public libraries, local history collections, and cultural institutions) and utilizing the wide array of North Carolina-focused online primary source collections and resources available. While these grant-funded workshops weren't intended to be virtual, adapting to the COVID-19 pandemic and shifting to a solely online model has worked out well, both for ease of delivering workshop content and for future sustainability and accessibility of workshop content. Join us to learn more about the development of this project and ways that it has impacted and will continue to help NC K-12 students and teachers, as well as how you can adapt this workshop model and its available online resources to develop digital and primary source literacy among educators and students in your own local community.

📢 **Speakers**

Jennifer Hanft Head, Content & Information Delivery, State Library of North Carolina

Kathelene Smith Interim Head, Martha Blakeney Hodges Special Collections and University Archives, The University of North Carolina at Greensboro

Tammy Gruer UNCG Professor, School Library Coordinator and Associate Chair of the LIS Department, UNCG

Kelly Agan Reference Services Supervisor, State Library of NC

Francesca Evans

Librarians as Critical Partners in First-Year Student Success During COVID-19 and Beyond

🕑 2:45pm - 3:45pm, Oct 20

📍 PRE-RECORDED

Academic Libraries **Programming/Outreach/Advocacy** **Teaching/Learning/Literacy**

First-year seminars and experiences and common intellectual experiences are two of the high-impact educational practices (HIPSs) identified by George Kuh and the Association of American Colleges and Universities as increasing student retention, engagement, and positive learning outcomes. As one of the top-ranked institutions for first-year experiences in the U. S. News & World Report rankings, Elon University's culture fosters integration of programs so that everyone participates in this student-centered work. Elon's library measures its success by its engagement with each of the high-impact educational practices that are essential to its campus. As part of its strategic plan, Belk Library is creatively embedded in efforts to engage and challenge first-year students on our campus.

Our expertise working with first-year students prepared us well to respond to COVID-19. Engaging in student-centered first-year experiences during the challenge of a pandemic required the faculty librarians to be adaptable, resilient, and creative. First-year classes were taught in-person, virtually, and as hybrids and the faculty librarians had to quickly adapt to new technology and pedagogy. Physical distancing and mask-wearing made it more difficult to engage in relationship-building with these first-year students which had long been a hallmark of Belk Library. Yet, even while encountering these challenges, faculty librarians volunteered for front line responsibilities related to student outreach and response to COVID-19.

Though our COVID-19 work is the most recent demonstration of faculty librarian responsiveness, Belk Library always partners in the campus culture of learning. We do so through our engagement with residence life, academic advising, and the university's first-year foundation courses. Faculty librarians are instructors in Elon's first-year experience seminar (Elon 101) that integrates academic advising with other academic orientation elements. We partner with teaching faculty to create communities of practice with the first-year writing (ENG 110) and global experiences (COR 110) foundation courses. In these courses, faculty librarians work with instructors and program coordinators to develop assignments, co-teach information literacy, and create and participate in assessment initiatives. For nearly a decade, the library's Personal Librarian program has integrated with more than 100 Elon 101 sections yearly to assign each new student to a faculty librarian who helps them build research skills and transition to the academic expectations of college. Additionally, one faculty librarian is a permanent member of the university's Common Reading committee which selects a book that first-year students engage with as part of a shared intellectual experience.

This presentation will offer lessons learned about communication, opportunities, and strategies to help teaching faculty, staff, and faculty librarians build successful partnerships to enhance the academic success of first-year students and how those partnerships can be leveraged during a crisis to support the university's mission.

📢 **Speakers**

Teresa LePors Coordinator of Library Research and Scholarly Services, Belk Library, Elon University

Patrick Rudd Coordinator of Library Instruction and Outreach, Elon University

Shannon Tennant Coordinator of Library Collections, Elon University

Library Usability Services: Helping Instructors Create Usable and Accessible Online Courses

🕑 2:45pm - 3:45pm, Oct 20

📍 PRE-RECORDED

Academic Libraries **Collections/Discovery/Access** **Library Spaces/User Experience**

As librarians, we strive to make our information and services as usable and accessible to our students and faculty as possible—but what if usability and access were seen as services unto themselves that the library can provide?

In Summer/Fall 2019, the Marydean Martin Library at Nevada State College piloted a Usability Testing Service aimed at providing actionable feedback to instructors on their Canvas course sites' organization, navigability, and accessibility. The timing for the pilot was advantageous as, in the wake of the COVID-19 pandemic, over 75% of in-person courses taught at NSC were converted to online during Spring 2020.

This presentation focuses on how the Usability Testing Service was created, the piloting process and initial results—where faculty who made changes based on the usability test findings found that they received positive feedback from on their end of semester evaluations—and how this service is now being used as a resource for instructors during an unprecedented time at the college as a way to improve Canvas course sites by getting direct feedback from student testers.

📢 **Speaker**

Lauren Johnson User Experience Librarian, Nevada State College

Adapting and Packaging STEM-Based Outreach to Go!

🕑 2:45pm - 3:45pm, Oct 20

📍 PRE-RECORDED

Equity/Diversity/Inclusion/Social Justice **Programming/Outreach/Advocacy** **Public Libraries** **Teaching/Learning/Literacy** **Technology/Digital Tools** **Youth Services/School Libraries**

The COVID 19 pandemic has created many challenges for library services, especially with outreach to schools and other groups in the community due to social distancing and safety guidelines. In this session, outreach and youth staff from the Lincoln County Public Library will discuss how they adapted their STEM outreach to local schools from in-person hands-on presentations into neatly packaged individual take home kits and the challenges associated with it. The discussion will include ideas for locating funding, forming new relationships with key stakeholders, creating engaging STEM lessons that align with curriculum standards and much more. A key component of adapting and packaging your STEM outreach is to look at associated costs, the presenters will also provide tips and tricks on how to procure needed materials on a tight budget. STEM outreach can be a challenge during these unprecedented times, but not impossible, with a little ingenuity and elbow grease your library can still engage in meaningful programs with students from afar.

📢 **Speakers**

John Russell Youth Services Coordinator, Lincoln County Public Library System

Phillip Overholtzer Program Outreach Manager, Lincoln County Public Library

Embedding Social Justice within the Freshman Experience
🕑 2:45pm - 3:45pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `People/Community Development`
`Programming/Outreach/Advocacy` `Reference/User Services` `Teaching/Learning/Literacy`
`Technology/Digital Tools`

Social Justice issues were driven to the forefront of campus discussions during 2020's year of racial unrest. For many campuses this was a new effort. Winston-Salem State University, a historically minority serving institution, was entering its third year of embedding social justice as the focal point of its freshman seminar, titled the "First Year Experience" (FYE). This session will discuss the ways in which the university equips its students with a solid understanding of the five pillars of Social Justice: diversity, educational equity, health equity, community sustainability and community empowerment. We will also discuss the curriculum creation process and the library's participation within course instruction. The presenters will highlight the University's history of social justice activism and discuss the student assigned Signature Project that culminates the first-year experience course.

📢 **Speakers**

Wanda Brown Past Presdient, American Library Association, Winston-Salem State University

Sharnette A. Evans Adjunct Professor, Winston-Salem State University

AlTonya Washington Reference and Education Librarian, Winston-Salem State University

4:00pm

Academic Library Learning Space Evolution: Beyond the Information Commons
🕑 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Library Spaces/User Experience` `Technology/Digital Tools`

Forrest and Halbert's "A Field Guide to the Information Commons" was originally published in 2009. The second edition "Beyond the Information Commons" (2020) showcases new facilities such as Learning Commons, makerspaces and digital scholarship centers. In the twenty-first century, academic libraries work continuously to introduce new resources and service models in response to innovations in pedagogy and research, both on campus and in the larger society. Knowledge of trends in academic library services and programs will enable participants to work more effectively in their academic libraries to ensure student success, enhance faculty productivity, and increase institutional impact. The presenters will describe the

emergence of the Information Commons in the 1990s, its continuing evolution in the 2000s, and conclude with a look ahead at future directions for technology-enabled state-of-the-art academic library learning programs, services and spaces.

📢 **Speakers**

Charles Forrest Principal & Owner, 21st Century Libraries Consulting, LLC

Martin Halbert NSF Science Advisor for Public Access, National Science Foundation

Copyright and Fair Use: Policies & Preparation for Future Library Professionals
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

`New Professionals/Early Career` `LIS Education` `Teaching/Learning/Literacy`

Graduate schools are preparing future librarians for professional roles as leaders who honor core values of librarianship. Knowledge of copyright policy that is balanced between the rights of the public and the interests of rights holders, is one of these core values, and is critical for library professionals. It is the responsibility of every Library Science student, instructor, and supervisor to be aware of copyright, fair use, and intellectual property guidelines. In their professional practice, school librarians sometimes encounter concerns in understanding copyright, being able to answer questions professionally and competently, formulate policy statements and advise patrons and colleagues about concerns related to copyright. Recent questions from graduate students engaged in internships demonstrated a need for more instruction on copyright and fair use. To determine how widespread these needs might be, the presenters surveyed school librarians and administrators about their copyright questions, professional development, and district policies. This presentation will provide an overview of survey results and offer information about how graduate programs can intentionally address concerns and ensure support of their students in this area. Information about ways to determine where library science programs might incorporate teaching concepts of intellectual property and copyright will be shared. Presenters also will share sample copyright policies and resources that support future professional graduate students who will gain employment and be called upon to share their knowledge and support with others (staff, patrons, other educators) in the proper use of copyright.

📢 **Speakers**

Kaye Dotson Associate Professor, East Carolina University

William Thomas Assistant Director for Collections and Scholarly Communication, East Carolina University

Empowering Student Voices: Inside a Library Ambassadors Program
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Leadership/Administration` `Library Spaces/User Experience` `New Professionals/Early Career` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries` `Youth Services/School Libraries`

In this session, presenters will share the development of a Library Ambassadors program, expand on the benefits of having student Ambassadors, and offer insight for developing a student Ambassador group at your library.

Our Library Ambassadors program began as a student feedback group in 2012, and has since developed into a formal leadership and advocacy program that offers tremendous value to our library community. The Ambassadors represent the student voice for a host of programmatic, service, and facility considerations, and the group is frequently consulted by library administration for their perspective and counsel. In recent years, our library Ambassadors have worked to develop and implement library programs, student feedback channels, and design proposals for library spaces. During the 2020 Covid-19 pandemic, our Ambassadors were instrumental in providing appraisals of modified library policies and services, which allowed us to anticipate student needs and adapt appropriately.

The application process for our library Ambassadors is structured to recruit students within the campus community who are passionate about the library and seek opportunities to contribute through student leadership. All undergraduate students are eligible to apply but must serve a one year commitment in the program. Every spring semester, the group votes in an Ambassador leadership team which includes the President, Vice President, Secretary, Book Reviews and Displays Chair and Community Engagement Chair. As part of their membership responsibilities Ambassadors are required to attend no less than 25% of regularly scheduled meetings each academic semester; participate in at least three library events or programs each academic semester; and as a group identify, research, and create a library project proposal, which is presented to Library Administration in a private "town hall" format at the end of the academic year.

Our Ambassadors attend biweekly meetings, and are encouraged to attend library programs and outreach events. In an effort to educate our Ambassadors about library services, collections, and responsibilities, we invite special guests to meetings and offer behind-the-scenes tours. In addition to developing leadership and professional skills, our Ambassadors are rewarded for their contributions with exclusive study space during finals week and invitations to special library events.

Our session will provide further exploration of our library Ambassador program and share program objectives, recruitment efforts, expectations, outcomes, and challenges. Attendees will leave with a plan to develop their own Ambassador program.

📢 Speakers

Meghan Webb Instruction & Outreach Librarian, Wake Forest University

Hubert Womack Instruction and Outreach Librarian , Wake Forest University

The Life, Death, and Resurgence of QR Codes (and Their Uses in Libraries)
🕓 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

`Academic Libraries` `Programming/Outreach/Advocacy` `Public Libraries` `Technology/Digital Tools`

What are QR codes and their applications in libraries? This presentation will introduce the audience to QR codes by explaining what they are and how they work, exploring why they failed to gain popularity, and investigating their unexpected return. Then, the presentation will shift to show librarians how they can create QR codes and share ideas for utilizing QR codes for programming and outreach.

📢 Speaker

Brittany Hickey Research & Instruction Librarian, Columbia College

Haven't Conducted an Equity, Diversity, Inclusion (EDI) Assessment for your Library Yet? You Might Want to Get Going on That

🕐 4:00pm - 5:00pm, Oct 20

📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Whether looking internally at your organization, or externally at the services, programs, and collections provided to the communities you support, libraries understand the importance of assessment for measuring the impact of their work. But within the need to assess our work is a need to understand the influence of equity, diversity, and inclusion (EDI) on that work. While most libraries recognize the importance of EDI, understanding the impact of EDI on the organization and the library's work can be a more daunting undertaking. Libraries may assess EDI within aspects of their work, such as the collections and programming. But a more holistic assessment, one that looks at the entirety of the organization is often overlooked.

This session will introduce the idea of conducting a whole-organization EDI assessment, including the why, the who, and the how. Suggestions for potential approaches that can be used will be shared, along with the questions that need to be asked before the assessment begins. The information learned from an organizational EDI assessment can have immense impact on a library's understanding of their work, and on the decisions made about the future of the library and the communities they support. When applied correctly, an EDI assessment is a powerful tool for a library's ability to support, educate, and empower.

The presentation slide deck is available online.

📢 **Speaker**

Kawanna Bright Assistant Professor, East Carolina University

Avenues for Advocacy with Anthony Chow, presented by The Women in Libraries Roundtable and the NC Library Advocacy and Legislative Section (NCLA/LALS; NCLA/WILR)

🕐 4:00pm - 5:00pm, Oct 20

📍 LIVE VIRTUAL EVENT

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Leadership/Administration` `Library Spaces/User Experience` `NCLA/LALS` `NCLA/WILR` `New Professionals/Early Career` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

This presentation is in partnership with the Women in Libraries Roundtable and The North Carolina Library Advocacy and Legislative Sections of NCLA.

Anthony Chow is a UNCG Professor of Library Science, and the Chair of the NC Library Advocacy and Legislative Section of NCLA. This group advocates tirelessly for libraries, and shares information and resources to help others become better advocates as well. When we were planning this session, Professor Chow immediately sprang to mind as a presenter who could provide an in-depth and multi-layered approach to this topic. The steps outlined in the "How To Be A Good Advocate" Toolkit from the NCLALS site are particularly relevant to this training, as they focus on knowledge, action, and follow-up, all of which are essential to many library-related decisions and tie heavily into quality advocacy in practice.

This session also relates to the conference theme of "S.E.E. The Future: Support. Empower. Educate." Good

advocacy supports communities through education and empowerment, creating structures and practices that provide optimal conditions for success. Advocacy in action is about acknowledging and addressing needs, garnering support on a systemic level that can build lasting change, and providing resources to allow communities to thrive. While advocacy is a cornerstone of library service, the past year has provided new challenges and tested the existing structures for staff and communities alike, which has prompted conversation on how we can serve library users better, and how we can better support library staff to prevent burnout and disengagement.

Over the past year, Libraries have redesigned services and programming, with a focus on prioritizing public health while meeting community needs. As libraries worked to keep users informed, conversations often arose around best practices for disseminating information to help constituents understand and embrace changes. On the Civil Rights front in the past year, libraries have held trainings, engaged with their communities, and changed policies and practices that were disproportionately impacting users of color. Through discussion on community advocacy, session attendees will learn more about effective ways to advocate for your community's needs, and how to take action that can have lasting, sustainable results. As staff weathered an increasing workload against the mounting demands of pandemic life, conversations arose in the library community about how to effectively voice needs, and how to create a supportive environment for staff. Discussions around self and staff advocacy in this session will demonstrate how the tools that serve our communities can also be used in the workplace, both as employees and leaders.

📢 **Speaker**

Anthony Chow Director, iSchool, San Jose State University

Building Community for Empowered Education by Connecting the School and Public Library (NCLA/LBC)
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

NCLA/LBC   People/Community Development   Public Libraries   Youth Services/School Libraries

The Librarians Build Community Committee offers this session on practical strategies for public librarians to connect with their local school librarians. The day to day structure of what it's like to be a school librarian will be explained with suggestions for how public librarians can support the work of school libraries through collection development, literature guides, and programming.

📢 **Speaker**

Jessica Schaefer School Librarian, Cash Elementary

Taking Advantage of Your OverDrive Collection
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

Academic Libraries   Collections/Discovery/Access   NCLA/TNT   Programming/Outreach/Advocacy   Public Libraries   Teaching/Learning/Literacy   Technology/Digital Tools   Youth Services/School Libraries

During the pandemic, public libraries in NC closed their doors and "leaned in" to their digital book collections. This was the case for High Point Public Library. Being a member of the NC Digital Library Consortium made this transition easier, due to the access to the consortium's collections. Also having an OverDrive Advantage collection allowed the library to be very flexible with purchases to meet the specific demands of their community, especially as more patrons were taking advantage of the digital collections.

This session is for librarians who work with their library's OverDrive Advantage collection, or for libraries

that are OverDrive consortium members and are interested in learning more about how Advantage collections works. The presenter will share best practices for managing High Point Public Library's OverDrive Advantage collection, using the tools available in OverDrive Marketplace.

These will include:

Using Automated Carts to assist in making purchasing decisions

Strategies for managing Carts for current and future purchases

Approaches to managing patron purchase recommendations

Utilizing the Reports in Marketplace to track circulation and holds statistics

Strategies for promoting the collection by creating Curated Lists

Best practices for managing holds lists on titles

Suggestions for using the Advantage Plus feature to share Advantage owned titles with the entire consortium

This session will also provide time for questions and the flexibility for attendees to share successes and tips they use in managing the Advantage collection in their libraries.

📢 **Speaker**

Julie Raynor Facilitator of Digital Download Programs and Services, High Point Public Library

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Paired presentations: Diversity and Representation
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

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2 Subsessions

● **Beyond a Diversity Audit: Next Steps**
🕐 4:00pm - 4:30pm, Oct 20
📍 PRE-RECORDED

● **Asian/Asian American Representation in Children's Picture Books**
🕐 4:30pm - 5:00pm, Oct 20
📍 PRE-RECORDED

Paired Presentations: Leadership and Management
🕐 4:00pm - 5:00pm, Oct 20
📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

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2 Subsessions

● **Up Next: Ensuring a Leadership Pipeline with Succession Planning**
🕐 4:00pm - 4:30pm, Oct 20
📍 PRE-RECORDED

● **'You need me to do what?' : Taking on New Management Roles in a Pandemic**
🕐 4:30pm - 5:00pm, Oct 20
📍 PRE-RECORDED

REMCo Chairs: A Decade In Review (NCLA/REMCO)

🕐 4:00pm - 5:00pm, Oct 20

📍 PRE-RECORDED

Academic Libraries **NCLA/REMCO** **New Professionals/Early Career** **Teaching/Learning/Literacy**

It's the end of the decade! Let's take a Look back on some of the biggest moments in REMCo's 10 year growth. During the past decade, REMCo has grown in leaps and bounds. This growth will be discussed through the reflections of REMCo's past chairs 2010-2020. Join Evelyn Blount, Avis Jones, Shamella Cromartie, Jewel Davis, and Marcellaus Joiner as they discuss highlights, challenges, and triumphs of their time at the helm of REMCo's leadership. As we embark on this new decade, incoming chair Brittany Champion will top off our panel with her vision as incoming chair and where REMCO will be going in this next decade.

https://drive.google.com/file/d/1yayjtKax3WKfWiD_au5gpufj5Q9UpyAN/view?usp=sharing

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📢 **Speakers**

Evelyn Blount Retired, Retired

Shamella Cromartie Associate Dean, Hunter Library, Western Carolina University

Jewel Davis Education Librarian, Appalachian State University

Marcellaus Joiner Supervisor for the Heritage Research Center at the High Point Public Library/Archivist for the High Point Museum, High Point Public Library/High Point Museum

Brittany Champion Instruction and Outreach Librarian, Pitt Community College Library

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I Scream, You Scream, We All Scream for Self-Care (SELA/NMRT)

🕐 4:00pm - 5:00pm, Oct 20

📍 PRE-RECORDED

Academic Libraries **Archives/Special Collections** **Leadership/Administration** **LIS Education** **New Professionals/Early Career** **People/Community Development** **Public Libraries** **SELA** **SELA/NMRT** **Special Libraries** **Youth Services/School Libraries**

Join SELA's New Members Round Table for an ice cream social and discussion of librarian mental health! Panelists from a variety of libraries will discuss mental and physical health, focusing on strategies for caring for oneself in stressful, traumatic, or uncertain times, and dealing with change. Attendees are encouraged to eat their favorite ice cream or frozen treat and participate in the discussion. There will be an opportunity to ask questions anonymously.

📢 **Moderator**

L

Lauren Geiger Metadata Librarian, Mississippi State University

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📢 **Speakers**

Jamie Stanfield University of Southern Mississippi, Gulf Coast Library

Dawn Behrend Instruction and Outreach Librarian, Lenoir-Rhyne University

H

Heather Holmes

M

May Watson

Discussion Group: Adapting OER to fit your needs: Supporting and empowering instructors to enhance their courses (NCLA/ACRL-NC)

🕐 4:00pm - 5:00pm, Oct 20
📍 LIVE VIRTUAL EVENT

Academic Libraries　**NCLA/ACRL-NC**　**Public Libraries**　**Teaching/Learning/Literacy**　**Technology/Digital Tools**
Youth Services/School Libraries

> One of the many benefits of Open Educational Resources (OER) is that they can be adapted and customized. Increasingly, instructors are interested in adapting OER to better align with their course objectives and include diverse learning opportunities. In this session, the presenters will discuss ways to adapt OER in k12 and college classrooms and share examples of successfully adapted resources. Moderators: Jeanne Hoover and Heather Seibert

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📢 **Speakers**

Jeanne Hoover Head, Scholarly Communication, East Carolina University

Heather Seibert 7th Grade World History, Sallie B. Howard School of Arts and Science

Thu, Oct 21, 2021

8:15am

Guided Meditation

🕐 8:15am - 8:35am, Oct 21

📍 IN-PERSON/SALEM 3AB

Guided mindfulness meditation with Jenneffer. The sessions will be ~20 minutes, using the techniques of hand mudras, visualization, and breathwork. Take a break to care for yourself!

📢 **Speaker**

Jenneffer Sixkiller Staff Librarian, Mooresville Public Library

9:00am

Virtual Exhibit Hall and Virtual Poster Sessions

🕐 9:00am - 10:00am, Oct 21

📍 VIRTUAL

`All-Conference`

Take some time to visit our incredible exhibitors and sponsors in the Virtual Exhibit Hall or visit the Virtual Poster Sessions!

Both are available under Additional Resources in the Whova mobile app; on the web app you'll find Exhibitors & Sponsors in the left navigation and posters under Agenda > Posters.

📢 **Speakers**

Alison Van Norman Outreach and Marketing Librarian, Belk Library, Elon University

Alyssa Coleman Graduate Student, East Carolina University

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Amy Harris Houk Department Head of Research, Outreach, and Instruction, University of North Carolina Greensboro

Angela Wacker Assessment and User Experience Librarian, Belk Library, Elon University

Angela Whitehurst Librarian, Mitchell Community College

Ariana Baker Scholarly Engagement Librarian, Coastal Carolina University

B

Beth Caruso Digital Pedagogy & Emerging Technologies Librarian, UNC Charlotte, J. Murrey Atkins Library

Betty Garrison Business Research Librarian, Elon University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Bryan Nicholls Evening Librarian, Smith Library-High Point University

Catherine Tingelstad Instruction & Curriculum Engagement Coordinator, Atkins Library at UNC Charlotte

Christie Reale (she/her) Kannapolis Branch Manager, Cabarrus County Public Library

Christin Lampkowski Emerging Technologies Librarian, J. Murrey Atkins Library, UNCC

Christine Fischer Head of Technical Services, UNC Greensboro

Claire Cahoon Libraries Fellow, North Carolina State University Libraries

Cody Walters Information Literacy and Reference Librarian, Winthrop University

Colin Nickels Experiential Learning Services Librarian, North Carolina State University Libraries

Danielle Moore Associate Director of Daniel Library, The Citadel

David Hisle Academic Library Services

David Young Research Services Librarian, Livermore Library, UNC Pembroke

Debbie West Humanities Reference Librarian, Troy University

Elise Aiello Pasco County Library System

Ella Gibson Online Learning and Instruction Librarian, University of Colorado Colorado Springs

Emma Sobczak Schell Outreach Librarian, Appalachian State University

Gary Moore Coordinator of Cataloging, UNC Wilmington

Heather D. Freeman Professor of Art - Digital Media, Department of Art & Art History - College of Arts + Architecture, UNC Charlotte

Holly Roper Instructional Services Librarian, Central Carolina Community College

Jennifer Smith Belk Library, Elon University

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Jessica Dame University of North Carolina at Greensboro

Johanna Alberich Spanish Professor, Troy University

Juanita Thacker Information Literacy Lecturer, UNCG University Libraries

Julio Bahamón Associate Chair for Academics and Teaching Assistant Professor, Department of Computer Science - College of Computing and Informatics, UNC Charlotte

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Katy Webb Director of Access Services and Bass Library, Yale University

Kayla Kuni Associate Director of Libraries, Pasco-Hernando State College

Libby Coyner Archivist, Belk Library, Elon University

Lisa Vardaman Education Reference Librarian, Troy University

Lois Barnes Vinson Assistant Circulation Desk Manager, UNCG Jackson Library

Mark Sanders Assistant Director for Public Services, East Carolina University

Melody Rood Student Success and Open Education Librarian, University of North Carolina Greensboro

Rachel Hooper Head of Reference, Troy University

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

Ralph Scott Ecu

Rodney Lawley Social Sciences Librarian, Troy University

Sarah B Dorsey Associate Professor, Head of the Harold Schiffman Music Library, University of North Carolina Greensboro

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Susan Forbes Assistant State Librarian, State Library of North Carolina

Tiffany Davis Digital Scholarship Librarian & Diversity Resident Librarian, UNC Charlotte, J. Murrey Atkins Library

Von Yeager Public Services Librarian, Daniel Library, The Citadel

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

10:00am

*Ogilvie Lecture: Kaetrena Davis Kendrick: Not Staying, Not Leaving: Pathways from Low-Morale Experiences

🕐 10:00am - 11:30am, Oct 21

📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston Ballroom

`All-Conference` `Equity/Diversity/Inclusion/Social Justice` `NCLA` `People/Community Development` `SELA`

Kendrick -- who has completed several benchmark studies on low-morale experiences in library workplaces -- will share and discuss data on how library employees who experienced workplace abuse and neglect decided to exit their organizations. Factors and systems that influence these exit trajectories highlight and confirm several aspects of library field and organizational culture, and offer insight for those interested in LIS job satisfaction, employee recruitment, and employee retention. Those who have been impacted by low morale will also appreciate Kendrick's invitation to discuss established and emerging low morale countermeasures.

Kendrick will be presenting virtually. The keynote will be live streamed to virtual attendees and to attendees at the Benton Covention Center. There will be a time for Q&A at the end of the presentation.

📢 **Speakers**

Kaetrena Kendrick Speaker and Consultant, Researcher | Leader | Facilitator

Jewel Davis Education Librarian, Appalachian State University

11:45am

From Strategic Plan to Action Plan
🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

`Academic Libraries` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`
`Archives/Special Collections` `Leadership/Administration` `People/Community Development`
`Programming/Outreach/Advocacy`

> How impactful is your library's strategic plan? Is it driving action and change? Or merely taking up space on your website? Strategic planning shouldn't end with a final draft! Whether your library is embarking on a planning process or dealing with an existing plan that no longer resonates, you can turn your strategic plan into an action plan that guides, inspires and empowers. In this session, attendees will learn realistic strategies for going from strategic plan to action plan. Learn how to successfully implement your library's strategic goals using shorter-term objectives, and to continue to engage your stakeholders and staff, creating a culture of shared accountability, through more transparent communication. Ideas for infusing strategic priorities throughout all levels of your library or organization will be shared.

📢 **Speaker**

J

Jami Yazdani Founder and Chief Strategist, Yazdani Consulting and Facilitation

The Entrepreneurial Ecosystem: Finding Your Library's Place in the Business Community
🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

`People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries`

> Many small and mid-sized libraries want to provide support for entrepreneurs but may be short on the financial resources and staff time required to create a full-fledged business center. This presentation will demonstrate how to effectively support entrepreneurs and business leaders through creative, adaptable programming. In 2019, North Carolina was home to more than 900,000 small businesses. These companies employ roughly 1.7 million people, representing a whopping 44% of the private sector workforce. Recognizing this change in our community, the Southern Pines Public Library made it a mission to become a part of the local entrepreneurial ecosystem. This was achieved by organizing and hosting two roundtable discussions with local business leaders, offering the Ice House Entrepreneurial Mindset Program free of charge through a grant from the NC IDEA Foundation, and encouraging creative thinking through programming. By the end of the year, community partnerships were strengthened, business leaders enjoyed more media mentions and heightened profiles, and the library gained a better understanding of the information needs of entrepreneurs. This presentation will prove that becoming a part of the local entrepreneurial ecosystem is possible regardless of library size or budget, and building mutually beneficial relationships with local business owners is essential for libraries dedicated to empowering their community. We will share strategies for incorporating entrepreneurial thinking into programs that appeal to everyone. Through the examples we will provide, other libraries can learn how to work with partners and leverage connections to amplify entrepreneurial voices in the community.

Laurel Holden Librarian II Programs and Outreach, Southern Pines Public Library

Mary Howard Librarian I Collection Development and Acquisitions, Southern Pines Public Library

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Rebuilding a Workplace Community (NCLA/LAMS)

🕐 11:45am - 12:45pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Leadership/Administration` `NCLA/LAMS` `People/Community Development` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

We are living through unprecedented times – with so much that deeply impacts us being completely out of our control. As we enter the next phase of this new normal, it is of utmost importance that we increase our capacity to demonstrate care for those within our spheres of influence. Research shows that employees define and experience their workplace culture by what happens at the team and unit level, despite any existence of broad, organizational initiatives. Come join us as we examine how leadership and community building are inextricably linked and as we take time to consider how we steward a culture of care as we rebuild our respective workplaces.

📢 **Speaker**

Dawn Osborne-Adams University Ombuds and Director, Ombuds Office, University of North Carolina at Chapel Hill

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Literacy Without Barriers: Meeting Community Literacy Needs

🕐 11:45am - 12:45pm, Oct 21

📍 PRE-RECORDED

`Public Libraries` `Youth Services/School Libraries` `Reference/User Services` `Teaching/Learning/Literacy`

The Neuse Regional Libraries strive to foster learning within the communities of Lenoir, Jones, and Greene Counties and have implemented several initiatives with this goal in mind. The Literacy Without Barriers program, made possible by funding from a LSTA grant, offers tutoring and literacy services for adult learners as well as after school homework help and tutoring for students. Adult learners receive specialized one-on-one literacy tutoring by trained staff and volunteers, while students meet with certified teacher tutors and high school student volunteers at five Neuse Regional Library locations. Adult sessions are customized for each learner, and to date have included practice with conversational and reading comprehension skills, citizenship skills, math skills, and computer skills to enhance employment opportunities. When the COVID-19 pandemic led to increased virtual learning, the Homework Help program stepped in to fill the gap and meet with students in need of one-on-one in-person assistance with their assignments. Additionally, the STEM 4 All and Stemology programs funded by the Gateway to STEM IMLS grant, provided students with an opportunity to experience different STEM learning tools with Osmos, and IXL. Each STEM program offers a Homework Help component as well. With virtual learning comes the need for strong, reliable Internet connectivity, and it was clear the digital divide was affecting our students and their ability to participate in online learning. In an effort to bridge the gap, Neuse Regional Libraries created the Wifi for All program in Jones County in an effort to increase Internet access to those within the county. Additionally. Wifi signals were strengthened within all of the Libraries and their parking lots through the NC Park and Learn initiative. Neuse Regional Libraries are transforming into community centers where our creativity communities can S.E.E. a brighter future together by providing support, education and empowerment to local learners.

Amber Hargett Head of Youth Services, Neuse Regional Library

Chanda Platania Engagement Librarian, Neuse Regional Library

Justin Stout Special Projects Manager, Neuse Regional Library

Sharon Mervin STEM /Community Engagement Librarian, Neuse Regional Libraries

Empowering Users through Usability Testing: What We Learned About our Library Catalog

🕐 11:45am - 12:45pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Public Libraries` `Special Libraries` `Youth Services/School Libraries` `Collections/Discovery/Access` `Technology/Digital Tools`

> Usability testing allows librarians to directly experience a program or application with the user. By testing programs and applications, we learn what works and what does not, helping to better serve our community. Randall Library at UNC Wilmington recently performed usability testing of our online catalog. Our online catalog has not been significantly redesigned in many years. With the release of a recent API upgrade, we now have the ability to change the entire look and feel of the catalog. But without usability testing, we were not sure where to start. In our tests, we observed students at UNCW performing various tasks in our catalog, such as searching for items, retrieving items, saving items to lists for further research, and accessing electronic resources. In this session we will explore further how librarians can easily perform usability testing with users, what we learned from testing our online catalog with students, and our plans for the future of our library catalog based on the findings of the usability study.

🔊 **Speakers**

Marcella Fredriksson UNC Wilmington

Jason Fleming UNCW

Spinning resource cuts: how to appear to provide more, when making cuts

🕐 11:45am - 12:45pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Collections/Discovery/Access`

> Due to Covid-19 pandemic-related budget cuts, members of the Collection Management team at The

University of Memphis Libraries were forced to make cuts to resources. In doing so, they found an unexpected opportunity to pivot their responses to resource needs. An ILL librarian, electronic resources librarian, and acquisitions/collection development librarian were able to promote and improve knowledge about available resources, which led to greater appreciation among faculty for resources the library already supplied. They will share their experiences and tips for reducing expenses while continuing to provide for resource needs. Examples include: cutting serials, cutting databases, reducing streaming video costs, eliminating departmental allocations, alternate and automated interlibrary loan processes.

📢 **Speakers**

K

Karen Brunsting Acquisitions and Collection Development Librarian, The University of Memphis Libraries

Sofiya Dahman

C

Caitlin Harrington Electronic Resources Librarian, The University of Memphis

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Apply Yourself: Understanding How to Create Resumes, CVs, Cover Letters, and Application Materials for the Library and Information Field (NCLA/NMRT)

🕓 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

NCLA/NMRT **New Professionals/Early Career**

📢 **Speaker**

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

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Learning Across Consortia: Expanding Access to Free Professional Development For Library Workers in North Carolina

🕓 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **Equity/Diversity/Inclusion/Social Justice** **LIS Education** **New Professionals/Early Career** **People/Community Development** **Public Libraries** **Teaching/Learning/Literacy**

The beginning of the COVID-19 pandemic brought a deluge of interest in online professional development. Rising to the challenge of meeting demand during a time of uncertainty and limited resources, NC LIVE reached out to eight library consortia to form an alliance and share training opportunities for their members. Working collaboratively in a time of isolation allowed each consortium to offer more to its members, while also developing working relationships with similar institutions across the United States. This broader professional network has also facilitated more programming related to racial equity in libraries and allowed consortia to share that knowledge with a national audience. This session will describe the cooperative model, discuss its successes and challenges, and share next steps for the future of the Professional Development Alliance of Library Consortia.

Attendees will learn about how this collaboration gives library workers in North Carolina access to webinars

led by content experts and a voice in guiding the profession's continuing education priorities on a national stage. Free and high quality professional development can also address skill gaps in LIS education and help library workers feel empowered in their current roles. The session will first cover how data and member input has driven the group's decisions and then, attendees will participate in an open discussion of how online learning has facilitated their work in the last year.

📢 **Speaker**

Devon Waugh NC LIVE

Discord: A Bridge to Teens in a Virtual World
🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

`Public Libraries` `Technology/Digital Tools` `Youth Services/School Libraries`

We will be discussing exploring the opportunities on how to reach teens through gaming, Discord, and the benefits of giving teens a virtual safe place to engage in library activities.

Our goal is to share the positive information we have found on gaming as a virtual program, our experience with using Discord, and ways to reach teens on a level they are already comfortable with and currently use. The pandemic has affected our county as it has many other libraries and we have struggled on how to rebuild the relationships with our youth in Gaston County. The Mount Holly Branch Library was closed to the public not only due to the pandemic but also during renovations that kept our doors closed to the community for about 10 months. As many other libraries are experiencing, we are still not to the point of offering in person programming.

The Mount Holly Branch Library sits in a small diverse city within walking distance to both a middle school and an elementary school. Before the pandemic, we averaged at least 20 teens in the building a day, most of them from lower income families. Once we could not have patrons enter the library building and began offering virtual only programs, our participation fell heavily. Finding a way to reconnect with the teens in our community again in a way they did not feel was another online obligation and still creating a safe environment online proved to be a struggle. After much research and discussion, we found gaming with Discord helped us begin to rebuild those relationships. We were able to introduce Discord to all locations in our county and have noticed several branches having success with using Discord in their programs.

We hope to provide insight on Discord as a tool to connect libraries to their patrons, all of the ways it can be utilized, and the different styles of stress free gaming. We would like to discuss why meeting teens on their level of technology and activities is important during an unpredictable time and how to continue to offer virtual programs in the future. We will discuss the technological aspect of Discord, how to create accounts, and how to use Discord. We will also explain the convenience of having Discord Bots to keep the maintenance of the server up to date and more importantly how those Bots assist in keeping the server a safe place for all who join.

📢 **Speakers**

C

Chelse Harris Branch Supervisor, Gaston County Public Library

J

John Dondero

Fostering Partnerships through Virtual Programming

🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

`Public Libraries` `People/Community Development` `Programming/Outreach/Advocacy` `Technology/Digital Tools`

The Lincoln County Public Library, like most libraries in the state, quickly transitioned to virtual programming for their patrons after COVID-19 closures. Library staff wanted to keep the community connected during the stay at home mandates. One of the main programs offered during this time was "Around our Community Storytimes." These storytimes featured local community heroes, partners, and businesses including a Walmart truck driver, firefighters and even Santa. Through the success of these programs, staff realized that there was a distinct need from the community to feel connected and maintain a sense of normalcy within all the uncertainty. From there, further partnerships were created to develop two distinct video series, the first being Virtual Farm Tours. These videos were designed to still give students the option to have a "field trip" experience. In collaboration with Lincoln County Soil and Water, the library has visited a dairy farm, a chicken farm, an alpaca farm, and a pumpkin farm to name a few. These educational tours cover the operation of farm life as well as facts and figures of each individual farm. This partnership allowed Soil and Water to still provide educational programming about conservation efforts farmers are making in their day to day business. Staff also created "I Survived: The Connecting Linc." Using Lauren Tarshis' popular "I Survived" Series to inspire these videos, staff have already interviewed a local WWII Veteran, the son of a Pearl Harbor survivor and our Veterans Services director for the video tying into the WWII books. LCPL have also partnered with the National Weather Service for safety tips for what to do when a hurricane goes through our area for "I Survived: Hurricane Katrina, 2005." These videos tie in the historical events of Tarshis's books with events that happened in the students own back yard giving them a unique connection to the past. In this session, learn tips for establishing creative partnerships, learn how to recognize the needs of the community and where to connect, and gather tools and tips on where to begin your own video series beyond the doors of the library.

📢 **Speaker**

Emily Burgess Account Manager, CSTMR Fintech Marketing & Design

Paired Presentations: Tools for Virtual Learning
🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

2 Subsessions

● **The Future of Virtual Library Programming: Online research and instruction sessions for students, instructors, and librarians**
🕐 11:45am - 12:15pm, Oct 21
📍 PRE-RECORDED

● **The utility of chat widgets in a time of digital learning**
🕐 12:15pm - 12:45pm, Oct 21
📍 PRE-RECORDED

Level Up: Helping Students Navigate Postsecondary Options
🕐 11:45am - 12:45pm, Oct 21
📍 PRE-RECORDED

`Programming/Outreach/Advocacy` `Public Libraries` `Reference/User Services` `Youth Services/School Libraries`

In Fall of 2020 Wake County Public Libraries introduced a new program of service called Level Up: to College and Beyond that is designed to reach juniors and seniors in high school for help navigating the college application process. Level Up consists of two parts, programs that are delivered by expert partners and

personalized librarian-led appointment based services. Partners include: the College Foundation of North Carolina, CollegeWise and Princeton Review. In addition to programs, partners offered extensive training to librarians providing the service. Students receive a one-on-one appointment with a librarian to address issues related to applying to college including testing, college applications, essays, and paying for college. Level Up offers first generation and underserved students guidance for where to start their college application process and the timing for all of the steps involved. There are no limits to the number of appointments in order to give guidance and support through the entire process when the student needs it. Level Up appointments have confirmed there is a need for support and guidance through the college application process.

The panel will share how Wake County Public Libraries determined this was a need for the community, how to meet that need, the design and development process, work with partners, the program launch including the need to shift to virtual during the pandemic and initial results from delivery.

📢 Speakers

Rita Bhattacharyya Librarian

Dayna Shields WCPL

Melissa Kammerer Youth Services Librarian, Wake County Public Libraries

Hunter Buxton Wake County Public Libraries

Connie Harr Senior Manager of Adult Services, Wake County Public Libraries

*Adapting and Packaging STEM Based School Outreach to Go! (In-Person)
🕚 11:45am - 12:45pm, Oct 21
📍 IN-PERSON/Winston 3A

`Programming/Outreach/Advocacy` `Youth Services/School Libraries`

The COVID 19 pandemic has created many challenges for library services, especially with outreach to schools and other groups in the community due to social distancing and safety guidelines. In this session, outreach and youth staff from the Lincoln County Public Library will discuss how they adapted their STEM outreach to local schools from in-person hands-on presentations into neatly packaged individual take home kits and the challenges associated with it. The discussion will include ideas for locating funding, forming new relationships with key stakeholders, creating engaging STEM lessons that align with curriculum standards and much more. A key component of adapting and packaging your STEM outreach is to look at associated costs, the presenters will also provide tips and tricks on how to procure needed materials on a tight budget. STEM outreach can be a challenge during these unprecedented times, but not impossible, with a little ingenuity and elbow grease your library can still engage in meaningful programs with students from afar.

📢 Speakers

Phillip Overholtzer Program Outreach Manager, Lincoln County Public Library

John Russell Youth Services Coordinator, Lincoln County Public Library System

*REMCo's Author Talk with Talitha Vickers and REMCo Roadbuilders Award Ceremony (NCLA/REMCO)

🕐 11:45am - 1:00pm, Oct 21
📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston Ballroom

Collections/Discovery/Access **Equity/Diversity/Inclusion/Social Justice** **Library Spaces/User Experience**
NCLA/REMCO **Public Libraries** **Teaching/Learning/Literacy** **Youth Services/School Libraries**

(FREE but registration is required for the in-person event; in-person attendance is limited to 30 people. The event will be live streamed to virtual attendees.)
Join REMCo's Author Talk with Talitha Vickers, journalist for WXII News 12 and children's book author of *Why My Hero Had to Go*. We will explore the inspiration and motivation that sparked this universal story with mass appeal. *Why My Hero Had to Go* is centered around courage, inclusion, kindness and diversity. It dives into a world that children often do not understand with the absence of a parent who is deployed while also showing how they are uniquely connected despite being apart. Through bright illustrations this children's picture book can be a form of Bibliotherapy for children to fill-in the emotional tough of war about why their hero had to go. It also offers their peers a deeper understanding of a dynamic that may differ from their own with pet Baily the Beagle and a cuddly bear along for the adventure. In the words of the author, *Why My Hero Had to Go* is dedicated to the thousands of members of the United States Armed Services and the families who quietly serve a "special mission" of their own. This true-life story is one that opens conversations and allows children to explore a world that is often difficult to fathom. The moderator for this session will be Yolanda Bolden, Manager of Outreach Services at Forsyth County Public Library.

The REMCO Roadbuilders Award Ceremony will take place after Ms. Vickers's presentation.

This event will be live streamed from the Benton Convention Center. Copies of Ms. Vickers's book will be available for purchase on-site through Bookmarks bookstore and literary arts nonprofit. Bookmarks also has copies for sale in-store, or you can purchase a copy online .

Individuals interested in meeting up after the session for lunch and discussion should contact REMCO Chair, Marcellaus Joiner at marcellaus.joiner@highpointnc.gov.

📢 **Moderator**

Yolanda Bolden Assistant Library Director, Forsyth County Public Library

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📢 **Speakers**

Talitha Vickers

Marcellaus Joiner Supervisor for the Heritage Research Center at the High Point Public Library/Archivist for the High

Point Museum, High Point Public Library/High Point Museum

UNC Press Celebrates 100 Years!
🕐 11:45am - 12:45pm, Oct 21
📍 LIVE VIRTUAL EVENT

Academic Libraries **Archives/Special Collections** **Collections/Discovery/Access** **People/Community Development**
Programming/Outreach/Advocacy **Public Libraries** **Special Libraries** **Teaching/Learning/Literacy**

This event will feature John Sherer, Spangler Family Director of UNC Press, in conversation with Susan Brown, Director of Chapel Hill Public Library.

📢 **Speakers**

John Sherer University of North Carolina Press

Susan Brown

Therapy Dogs
🕐 11:45am - 12:30pm, Oct 21
📍 IN-PERSON/Winston 1C

📢 **Speaker**

Mary Sizemore

Discussion Group: In Person vs. Online Instruction: The Good, The Bad, The....We Can't Hear You, You're Muted!
🕐 11:45am - 12:45pm, Oct 21
📍 IN-PERSON/Salem 1A

Academic Libraries **Teaching/Learning/Literacy** **Technology/Digital Tools**

While many academic librarians have made the shift to online instruction since March of 2020, some have returned to teaching completely in-person. Still others are using a hybrid approach. This group will offer an opportunity for participants to share their thoughts and strategies related to making instruction successful in any setting. We'll discuss models of online, in person, hybrid, synchronous, and asynchronous teaching and share stories.

📢 **Speaker**

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

1:00pm

Yoga for Everyone
🕐 1:00pm - 1:20pm, Oct 21
📍 LIVE VIRTUAL EVENT/IN-PERSON/Salem 3AB

Gentle yoga with Lisa. The sessions will be ~20 minutes and can be done sitting in a chair, using a yoga mat/towel, or both. Modifications will be given throughout. Everyone can do yoga, so join us!

📢 **Speaker**

Lisa Coats Research and Instruction Librarian, UNCW Randall Library

Virtual Exhibit Hall and Virtual Poster Sessions
🕐 1:00pm - 2:30pm, Oct 21
📍 VIRTUAL

`All-Conference`

Take some time to visit our incredible exhibitors and sponsors in the Virtual Exhibit Hall or visit the Virtual Poster Sessions!

Both are available under Additional Resources in the Whova mobile app; on the web app you'll find Exhibitors & Sponsors in the left navigation and posters under Agenda > Posters.

📢 **Speakers**

Alison Van Norman Outreach and Marketing Librarian, Belk Library, Elon University

Alyssa Coleman Graduate Student, East Carolina University

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Amy Harris Houk Department Head of Research, Outreach, and Instruction, University of North Carolina Greensboro

Angela Wacker Assessment and User Experience Librarian, Belk Library, Elon University

Angela Whitehurst Librarian, Mitchell Community College

Ariana Baker Scholarly Engagement Librarian, Coastal Carolina University

Beth Caruso Digital Pedagogy & Emerging Technologies Librarian, UNC Charlotte, J. Murrey Atkins Library

Betty Garrison Business Research Librarian, Elon University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Bryan Nicholls Evening Librarian, Smith Library-High Point University

Catherine Tingelstad Instruction & Curriculum Engagement Coordinator, Atkins Library at UNC Charlotte

Christie Reale (she/her) Kannapolis Branch Manager, Cabarrus County Public Library

Christin Lampkowski Emerging Technologies Librarian, J. Murrey Atkins Library, UNCC

Christine Fischer Head of Technical Services, UNC Greensboro

Claire Cahoon Libraries Fellow, North Carolina State University Libraries

Cody Walters Information Literacy and Reference Librarian, Winthrop University

Colin Nickels Experiential Learning Services Librarian, North Carolina State University Libraries

Danielle Moore Associate Director of Daniel Library, The Citadel

David Hisle Academic Library Services

David Young Research Services Librarian, Livermore Library, UNC Pembroke

Debbie West Humanities Reference Librarian, Troy University

Elise Aiello Pasco County Library System

Ella Gibson Online Learning and Instruction Librarian, University of Colorado Colorado Springs

Emma Sobczak Schell Outreach Librarian, Appalachian State University

Gary Moore Coordinator of Cataloging, UNC Wilmington

Heather D. Freeman Professor of Art - Digital Media, Department of Art & Art History - College of Arts + Architecture, UNC Charlotte

Holly Roper Instructional Services Librarian, Central Carolina Community College

Jennifer Smith Belk Library, Elon University

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Jessica Dame University of North Carolina at Greensboro

Johanna Alberich Spanish Professor, Troy University

Juanita Thacker Information Literacy Lecturer, UNCG University Libraries

Julio Bahamón Associate Chair for Academics and Teaching Assistant Professor, Department of Computer Science - College of Computing and Informatics, UNC Charlotte

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Katy Webb Director of Access Services and Bass Library, Yale University

Kayla Kuni Associate Director of Libraries, Pasco-Hernando State College

Libby Coyner Archivist, Belk Library, Elon University

Lisa Vardaman Education Reference Librarian, Troy University

Lois Barnes Vinson Assistant Circulation Desk Manager, UNCG Jackson Library

Mark Sanders Assistant Director for Public Services, East Carolina University

Melody Rood Student Success and Open Education Librarian, University of North Carolina Greensboro

Rachel Hooper Head of Reference, Troy University

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

Ralph Scott Ecu

Rodney Lawley Social Sciences Librarian, Troy University

Sarah B Dorsey Associate Professor, Head of the Harold Schiffman Music Library, University of North Carolina Greensboro

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Susan Forbes Assistant State Librarian, State Library of North Carolina

T

Tiffany Davis Digital Scholarship Librarian & Diversity Resident Librarian, UNC Charlotte, J. Murrey Atkins Library

Von Yeager Public Services Librarian, Daniel Library, The Citadel

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

2:45pm

Brave Conversations: Kids' Club for Social Justice
🕐 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

`Public Libraries` `Youth Services/School Libraries` `Equity/Diversity/Inclusion/Social Justice`

During the summer of 2020, in the midst of a pandemic when anti-racism and anti-police brutality protests erupted worldwide, the Youth Services staff at Chatham County Public Libraries wanted to help families tackle tough questions that arose from witnessing or hearing about current events. In this presentation, public and school librarians serving children and families will learn about the genesis of the idea for the Kids Club, the planning roadblocks that staff successfully maneuvered, the intense public scrutiny of the proposed program, the program's challenges and successes and plans for the future.

📢 **Speakers**

Katy Henderson (she/her) Youth Services Librarian, Chatham County Public Libraries

Kathleen Pierce Youth Services Library Assistant, Chatham Community Library

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Reckoning with the Past: Teaching Racial History through the Archives
🕐 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

`Academic Libraries` `Archives/Special Collections` `Equity/Diversity/Inclusion/Social Justice`
`Teaching/Learning/Literacy`

2020 was a challenging year for social justice and remote teaching. During this same year, five Charlotte-area colleges and universities came together to create the Charlotte Racial Justice Consortium and were selected by they the Association of American Colleges & Universities (AAC&U) as a Truth, Racial Healing, and Transformation Campus Center. As part of this consortium, selected students from each institution had to complete research on their school's racial history and how it connects with the greater history of the Charlotte area. This presentation will shine a light on the importance of integrating archival research skills with library instruction practices to community college students, a population that is often overlooked, the value of maintaining an archive at the community college level, the importance of making sure archive collections reflect the communities it serves, and the challenges faced in providing remote support during this pandemic.

📣 **Speakers**

Mariko Dailey Librarian, Cato Campus, Central Piedmont Community College

Erin Allsop Archivist, Central Piedmont Community College

Team up with Parks & Recreation
🕐 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

`Library Spaces/User Experience` `New Professionals/Early Career` `People/Community Development`
`Programming/Outreach/Advocacy` `Public Libraries` `Youth Services/School Libraries`

In 2017, the North Carolina Library Association hosted a session entitled The True Story of Tammy and Ron: How Libraries and Parks and Rec Can Have a Healthy Relationship, riffing on the truism that libraries and parks can be like cats and dogs. In real life, parks & recreation can be an amazing partner, working with librarians on everything from shared programming calendars to StoryWalk(r) programming. Based on an ongoing dialogue with the North Carolina Recreation & Park Association, and a parallel session at their Spring 2021 Conference, this interactive session goes over 5 easy ways to team up with Parks & Recreation before shifting into a community conversation on how you can initiate or improve your working relationship with Parks & Recreation agencies in your community.

📣 **Speaker**

Noah Lenstra, PhD Assistant Professor of Library & Information Science, University of North Carolina At Greensboro

Launching Diversity Initiatives as Creative Campus Partnerships

🕐 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `People/Community Development` `Programming/Outreach/Advocacy`

Librarians at Western Carolina University's Hunter Library have prioritized diversity, equity, and inclusion (DEI) initiatives in their emerging projects and services. Over the past three years, these initiatives have included a Faculty Fellows program focused on inclusive pedagogy and diverse resources; a local, rural LGBTQ archive; and campus-wide exhibits and speaker events built in partnership with WCU's Office of Equal Opportunity and Diversity Programs and Intercultural Affairs unit. The Faculty Fellows program's first cohort of four faculty is presently active; the LGBTQ archive is home to over 25 oral histories, holds a growing collection of campus and local news clippings, and has been featured on a variety of local news outlets; and the various exhibits and events have been broadly attended. By creating DEI initiatives that promote robust collaboration with faculty and staff from around the university, the library has broadened its commitment to diverse voices, built meaningful campus partnerships, and created fresh avenues to market library services. This presentation will detail Hunter Library's most successful recent DEI initiatives, offer tips for selecting and scoping projects, include lessons learned, and offer frameworks and documentation for other college and university libraries interested in building similar programs.

📢 **Speakers**

Shamella Cromartie Associate Dean, Hunter Library, Western Carolina University

Sarah Steiner Head of Research & Instruction Services, Hunter Library, Western Carolina University

Be Yourself: Career Paths for Library and Information Professionals (NCLA/NMRT)

🕐 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

`NCLA/NMRT` `New Professionals/Early Career`

📢 **Speakers**

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

Garrison Libby Assistant Director, Instructional and Research Services, Central Piedmont Community College

Adrian Zeck (he/him) Senior Library Assistant, Cabarrus County Public Library System

Jennifer Daugherty North Carolina Collection Librarian, East Carolina University

Preparing NC librarians for marijuana legalization: public and academic perspectives

🕑 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `People/Community Development`
`Reference/User Services`

With North Carolina's neighbor Virginia becoming the first state in the American South to legalize the adult use of cannabis (HB 2312/SB 1406), the filing of two marijuana legalization bills in the NC State Senate (S669/S646), and approximately 14,000 acres of North Carolina farmland licensed for hemp cultivation in 2020 (Triad Business Journal, March 2021), there is a growing discussion about the impact of legalized cannabis and cannabis- adjacent industries on communities- communities served by academic, public, and special libraries. Join three business librarians as we take a look at resources and research strategies to keep both entrepreneurs, local government, and the library community informed about this rapidly evolving hot-button topic.

📣 **Speakers**

Shaun Bennett Research Librarian for Business, Education, and Data Literacy, NC State University Libraries

Steven Cramer Entrepreneurship Librarian & Associate Professor; Coleman Fellow for Entrepreneurship Education, UNC Greensboro

Morgan Ritchie-Baum Business & Social Science Librarian, Wake Forest University

NCCARE360 - Streamline your organizations referral processes using North Carolina's first statewide coordinated electronic referral network.

🕑 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

`NCLA/PLS` `People/Community Development` `Programming/Outreach/Advocacy` `Public Libraries`
`Technology/Digital Tools`

Library customers come from all walks of life, and many enter the doors with needs extending beyond those met via traditional library services. Current trends indicate that today's libraries, as community hubs filled with learning resources, are increasingly challenged to address social determinants of health. This session will discuss opportunities that empower libraries to help connect customers to needed social services beyond their walls - especially during this period of COVID-19 recovery - by utilizing NCCARE360.

NCCARE360 is the first statewide network that unites health care, human services organizations and more with a shared technology that enables a coordinated, community-oriented, person-centered approach for delivering care in North Carolina. NCCARE360 helps providers electronically connect those with identified needs to community resources and allow for feedback and follow up. This solution ensures accountability for services delivered, provides a "no wrong door" approach, closes the loop on every referral made, and reports outcomes of that connection.

📣 **Speakers**

Mikayla Hopkins Senior Community Engagement Manager, Unite Us/NCCARE360

Joanna Ramirez

Managing the Transition to Online Internships for Library Science Students

🕑 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

LIS Education · Technology/Digital Tools

The Master of Library Science programs at East Carolina University and North Carolina Central University provide internship opportunities for our graduate students, pairing them with cooperating professionals to bridge the gap between theory and practice and to provide real-life experiences. The COVID-19 pandemic's resulting transition to online-only instruction impacted the traditionally in-person internship in many ways, forcing changes to placements, programs, and projects. Internship coordinators from both institutions will describe some of these changes; and site supervisors will describe some options for tools and techniques that can be used to meet the underlying issues across all internships: communication, planning, reflection, and assessment. Audience members will be encouraged to share additional strategies for making online-only internships beneficial for students and cooperating field sites.

📢 **Speakers**

Kaye Dotson Associate Professor, East Carolina University

Beth Strecker Director of Teacher Education, Assistant Teaching Professor, Mid-Atlantic Christian University

William Thomas Assistant Director for Collections and Scholarly Communication, East Carolina University

Mass Planning, Delivery, and Assessment of Library Instruction Online: One Team's Experiences

🕑 2:45pm - 3:45pm, Oct 21

📍 PRE-RECORDED

Academic Libraries · Teaching/Learning/Literacy

Communication Studies 105 (CST 105) is an introductory-level, speaking-intensive course at UNCG that provides an overview of public speaking and small group communication. The course, which is required for many majors, has numerous research assignments. As a result, librarians at UNCG have a long-standing relationship with the course director and campus partners associated with the class. However, during the COVID-19 pandemic, library instruction for CST 105 needed to shift online while still maintaining its usefulness to students and instructors. This presentation will detail those efforts.

In response to the abrupt shift to online instruction, the librarian for CST 105 created a

student learning module in Canvas, UNCG's Learning Management System (LMS). A significant number of factors had to be taken into account when planning for this strategy, including delivery method, assessment, prioritizing which information literacy concepts to include, and more. In addition, managing the grading of the modules and communication with CST 105 instructors necessitated the development of a structured workflow. Thankfully, a graduate practicum student in LIS was able to assist during the Spring 2021 semester. This extra help allowed for a smoother semester and for helpful and detailed assessment to be done. Over the course of the 2020-2021 academic year, more than 1,000 students from 30+ sections of the course completed the module. During the Fall 2021 semester, instruction for this program will remain virtual, though some instructors may opt for synchronous online sessions rather than the module. The presentation will be updated before the NCLA/SELA conference to include information about Fall 2021.

Link to slides: go.uncg.edu/qz4n5x

📢 **Speaker**

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

SilverSTEAM
🕑 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

People/Community Development   Programming/Outreach/Advocacy   Public Libraries   Technology/Digital Tools

The Lincoln County Public Library in partnership with Lincoln County Senior Services Department launched a STEAM program for Seniors in 2019-2020 thanks to funding through a LSTA grant. During this time the Library took STEAM programs already developed for kids and turned them into adult programs. For example, we introduced AR/VR Google Expeditions Armchair Travels to Seniors. They had a blast going through the Grand Canyon, visiting muesuems, and upon request a visit to the Holy Land. One participant said that the Grand Canyon experience reminded him of trips he use to take with his kids. Other fun technologies that were introduced are: Spheros, and Sewable Circuits. Participants still enjoyed an arts and crafts program every other month. During these programs participants had fun making Pop-Up valentine cards, Painting a Fall truck scene, Santa and Snowman ball ornaments, and much more. During our 20 minute presentation we will go over the planning behind the programs, creating partnerships with outside departments, as well as resources and takeaway ideas.

📢 **Speakers**

Crystal Edwards Technical Services Coordinator, Lincoln County Public Library

Helena Brittain Branch Supervisor, Charles R Jonas Public Library, Lincolnton, NC

Identifying and Applying for STEM Grants: Tips from the Experts (NCLA/STEM-LINC)

🕐 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **NCLA/STEM-LINC** **Programming/Outreach/Advocacy** **Public Libraries** **Special Libraries**
Youth Services/School Libraries

Do you want to learn more about what IMLS and LSTA STEM grants are available, what reviewers look for, or how other librarians have navigated applying for grants? The STEM-LINC Programs Committee's conference program includes panelists who will discuss and answer the above questions.

📢 **Speakers**

Nina Exner Research Data Librarian, Virginia Commonwealth University

Chelcie Rowell Head of Digital Scholarship, Tisch Library, Tufts University

Catherine Prince Federal Program Consultant, State Library of North Carolina

D

Denice Lewis

Words Matter: Reparative Work Through Language (NCLA/RSC)
🕐 2:45pm - 3:45pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **Archives/Special Collections** **Equity/Diversity/Inclusion/Social Justice** **NCLA/RTSC**
Public Libraries

Libraries, archives, and museums have become increasingly aware of the need to alter the way they describe materials in their collections. By broadening their critical lens and employing conscious editing and reparative descriptive practices, they are striving to use language that is inclusive and anti-oppressive, and that brings attention to the contributions of marginalized people. This panel features speakers who will talk about how this work is being accomplished at their institutions.

📢 **Moderator**

Jennifer Daugherty North Carolina Collection Librarian, East Carolina University

📢 **Speakers**

Jo Overstreet Outreach and Instruction Librarian for Special Collections, East Carolina University

Devin Kelly Collections Specialist, Cape Fear Museum of History and Science

Erin Lawrimore University Archivist and Associate Professor, UNC Greensboro

Brittney Rankins Digitization and Description Archivist, State Archives of North Carolina

Meaghan Alston Project Archivist, UNC Chapel Hill

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*Building Community for Empowered Education by Connecting the School and Public Library (NCLA/LBC)

🕐 2:45pm - 3:45pm, Oct 21
📍 IN-PERSON/Winston 3A

`NCLA/LBC` `People/Community Development` `Public Libraries` `Youth Services/School Libraries`

The Librarians Build Community Committee offers this session on practical strategies for public librarians to connect with their local school librarians. The day to day structure of what it's like to be a school librarian will be explained with suggestions for how public librarians can support the work of school libraries through collection development, literature guides, and programming.

📢 **Speaker**

Jessica Schaefer School Librarian, Cash Elementary

Discussion Group: Usability Testing in a Pandemic (NCLA/TNT)

🕐 2:45pm - 3:45pm, Oct 21
📍 LIVE VIRTUAL EVENT

`NCLA/TNT` `Technology/Digital Tools`

Pre-pandemic we could run a usability test by putting out a bowl of candy and asking for 5 minutes of someone's time. Remote and in-person testing have always been two sides of a coin, but now all testing is remote.

What's worked well for you to gather user feedback lately? What went horribly? What questions do you have? We'll puzzle it out together.

📢 **Speaker**

Chad Haefele Head, User Experience, UNC Chapel Hill Libraries

*Librarians as Critical Partners in First-Year Student Success During COVID-19 and Beyond (In-Person)

🕐 2:45pm - 3:45pm, Oct 21

📍 IN-PERSON/Winston 1A

Academic Libraries   **Programming/Outreach/Advocacy**   **Teaching/Learning/Literacy**

First-year seminars and experiences and common intellectual experiences are two of the high-impact educational practices (HIPSs) identified by George Kuh and the Association of American Colleges and Universities as increasing student retention, engagement, and positive learning outcomes. As one of the top-ranked institutions for first-year experiences in the U. S. News & World Report rankings, Elon University's culture fosters integration of programs so that everyone participates in this student-centered work. Elon's library measures its success by its engagement with each of the high-impact educational practices that are essential to its campus. As part of its strategic plan, Belk Library is creatively embedded in efforts to engage and challenge first-year students on our campus.

Our expertise working with first-year students prepared us well to respond to COVID-19. Engaging in student-centered first-year experiences during the challenge of a pandemic required the faculty librarians to be adaptable, resilient, and creative. First-year classes were taught in-person, virtually, and as hybrids and the faculty librarians had to quickly adapt to new technology and pedagogy. Physical distancing and mask-wearing made it more difficult to engage in relationship-building with these first-year students which had long been a hallmark of Belk Library. Yet, even while encountering these challenges, faculty librarians volunteered for front line responsibilities related to student outreach and response to COVID-19.

Though our COVID-19 work is the most recent demonstration of faculty librarian responsiveness, Belk Library always partners in the campus culture of learning. We do so through our engagement with residence life, academic advising, and the university's first-year foundation courses. Faculty librarians are instructors in Elon's first-year experience seminar (Elon 101) that integrates academic advising with other academic orientation elements. We partner with teaching faculty to create communities of practice with the first-year writing (ENG 110) and global experiences (COR 110) foundation courses. In these courses, faculty librarians work with instructors and program coordinators to develop assignments, co-teach information literacy, and create and participate in assessment initiatives. For nearly a decade, the library's Personal Librarian program has integrated with more than 100 Elon 101 sections yearly to assign each new student to a faculty librarian who helps them build research skills and transition to the academic expectations of college. Additionally, one faculty librarian is a permanent member of the university's Common Reading committee which selects a book that first-year students engage with as part of a shared intellectual experience.

This presentation will offer lessons learned about communication, opportunities, and strategies to help teaching faculty, staff, and faculty librarians build successful partnerships to enhance the academic success of first-year students and how those partnerships can be leveraged during a crisis to support the university's mission.

📢 **Speakers**

Teresa LePors Coordinator of Library Research and Scholarly Services, Belk Library, Elon University

Patrick Rudd Coordinator of Library Instruction and Outreach, Elon University

Shannon Tennant Coordinator of Library Collections, Elon University

*Discussion Group: NCCardinal Libraries - Collection Development

🕐 2:45pm - 3:45pm, Oct 21

📍 IN-PERSON/Salem 1B

`Collections/Discovery/Access` `Public Libraries` `Technology/Digital Tools`

📢 **Speaker**

Lara Luck Collection Development Manager, Forsyth County Public Library

3:00pm

Therapy dogs

🕐 3:00pm - 3:45pm, Oct 21

📍 IN-PERSON/Winston 1C

📢 **Speaker**

Mary Sizemore

4:00pm

Discussion Group: A New Chapter: Library Outreach During a Pandemic

🕐 4:00pm - 5:00pm, Oct 21

📍 IN-PERSON

`Academic Libraries` `Programming/Outreach/Advocacy` `Public Libraries` `Special Libraries` `Youth Services/School Libraries`

> The past year has demonstrated unique challenges to library outreach and programming. After libraries began shutting down in response to the pandemic, and our communities experienced the devastating impacts of COVID-19, librarians and library staff were challenged to adapt to the environment in new and innovative ways. Join us to share your experiences with library outreach and programming during the past year, and to discuss the state of library outreach in a post-Covid world.

📢 **Speaker**

Meghan Webb Instruction & Outreach Librarian, Wake Forest University

SEE You in Class: Creating an Information Literacy Course From Scratch

🕐 4:00pm - 5:00pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Teaching/Learning/Literacy`

> In fall 2019 I was asked to develop a for-credit Information Literacy course – from scratch, to start in just a few weeks. Having only done one-shots in the past, I went looking for resources to tell me how to begin

designing this full course, but I found very little. So, having now taught this course successfully 3 times, this is the presentation I wish I could have attended before I designed my class! I will discuss all aspects of creating an Information Literacy course from scratch, including developing learning objectives, structuring your content, open source learning materials, syllabi, and other concepts that are helpful in designing such a course. I will also share my experience revising the course as I teach it each time, and considerations for teaching in person vs. online (thanks to COVID, I did it both ways). Participants will leave the session armed with tools and knowledge to create or revise their own for-credit Information Literacy course of any length or format. Though geared towards a for-credit course, many of these concepts can also apply to a one-shot session or workshop, so all librarians involved in instruction will benefit. Slides at https://bit.ly/3gAMeSI .

📢 **Speaker**

Lara Little Library Director and Reference Librarian, Pfeiffer University

Podcast 101: Launching Your Library's Podcast
🕓 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

`Public Libraries` `Library Spaces/User Experience` `People/Community Development`
`Programming/Outreach/Advocacy` `Technology/Digital Tools`

Like many libraries across the country, the Gaston County Public Library has been working hard to find new and inventive ways to provide outreach and new connections with members of their community. In recent years, podcasts have become one of the most popular and pervasive information mediums, and many libraries have started using them to offer new and engaging content. Staff at the Gaston County Public Library felt that a library podcast would not only connect us to a greater part of our community, but also deliver yet another social outlet to continue to move the library forward into the 21st Century. In February of 2020, the Gaston County Public Library launched its first podcast named Gaston Speaks. Within the first year, library staff produced 24 episodes, and had 748 downloads. These 24 episodes provided a wide range of content. The Coming Soon Report, released at the beginning of each month, focuses on upcoming popular titles that will be available in the library's collection. The History Minute series focuses on providing quick, entertaining bits about Gaston County History. In addition, we have created fun episodes focused on North Carolina true crime, local ghost stories, and Emmy and Oscar predictions. This presentation will focus on a series of questions that other libraries may have about launching their own podcast: What is podcasting? Why should you podcast? How should you podcast? What equipment should you use? What can you do with podcasting? By answering these questions, the presentation hopes to provide concrete answers to help other North Carolina libraries become a part of the podcasting phenomenon. It will also provide useful tips and tricks, share common struggles, and provide support and encouragement for new library services.

📢 **Speakers**

Andrew Pierce Librarian Supervisor - Adult Services, Gaston County Public Library

Angelique Roberts Adult Services Librarian, Gaston County Public Library

Recasting the Library Role: Emerging as Essential During the COVID-19 Pandemic
🕓 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

With most of the campus closed and unoccupied during the COVID-19 pandemic, the library remained open but often forgotten and ignored in facilities emergencies and by other offices that support students. To emphasize our relevance during the pandemic and beyond, we re-cast our role to "essential service." We found it necessary to increase our visibility for administration, information technology, and other groups, so they would understand our importance to students. We needed university administration to remain attentive to our environmental and safety concerns. We also had to work carefully with library personnel to communicate the strategic importance of assuming a more prominent role on campus. Why is the academic library taken for granted in some situations? How is the assumption we will always be open and adequately staffed problematic? What do we do when we are answering questions from students that are the responsibility of other service providers? How do we balance the delicate line between students' needs and staff safety? How do we change the campus perspective about the role of the library? How do we provide services and resources that students and faculty expect in both a virtual and in-person environment?

📢 Speakers

Anne Moore Dean, J. Murrey Atkins Library, UNC Charlotte

Ryan Harris University of North Carolina, Charlotte

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Discussion Group: SEE the Future for Students and New Professionals (NCLA/NMRT)
🕐 4:00pm - 5:00pm, Oct 21
📍 LIVE VIRTUAL EVENT

NCLA/NMRT   New Professionals/Early Career

📢 Speaker

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

Library Virtual Adult Programming in the Age of COVID 19 (NCLA/NCLPA)
🕐 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

Academic Libraries   Library Spaces/User Experience   NCLA/NCLPA   People/Community Development   Programming/Outreach/Advocacy   Public Libraries   Reference/User Services   Special Libraries   Teaching/Learning/Literacy   Youth Services/School Libraries

This presentation will talk about the challenges and successes of adult programming during the pandemic. Since in person programming has been suspended currently in many libraries, creative ways had to be put in place to continue programming.

📢 **Speaker**

Ronald Headen Library Associate, Greensboro Public Library

Embed, Reflect, Repeat: A Case Study of How Critical Research Reflection Strengthens Undergraduate Information Literacy Skills

🕐 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **New Professionals/Early Career** **Teaching/Learning/Literacy**

One of AppState Libraries' strongest partners is the Rhetoric and Composition (RC) program, which includes the course, RC-1000: Expository Writing, the First-Year Writing course in AppState's General Education curriculum. This course offers the Libraries a platform to interact with predominately first-year students engaging with academic research. The Libraries' support of RC-1000 students has traditionally taken the form of face-to-face in person one-shot instruction sessions. Thankfully, when the COVID-19 pandemic forced courses online in 2020, the First Year Experience Librarian had already begun to update the first-year information literacy curriculum. This included creating a more standardized set of resources in the form of a new streamlined, comprehensive course LibGuide and accompanying set of course materials designed for writing instructors to use in online classes. In Fall of 2020, a unique librarian was provided a novel opportunity to navigate this new learning landscape by being able to integrate the library's new content into an asynchronous online RC class. As both a librarian and a lecturer of Rhetoric and Composition, this educator has perspective in both the worlds of writing and information literacy. The integration process conducted by the instructor/librarian involved embedding the custom LibGuide into AppState's Learning Management System and incorporating a series of writing prompts into the course's discussion forums that cover a host of timely topics like privilege in academic scholarship and the accompanying citational politics. The third and perhaps the most important part of the process asks students to engage in critical reflection on writing and research assignments encouraging them to contemplate the ways in which their research skills influence their writing processes. Critical reflection by the students provided the opportunity for both the instructor and librarians to have tangible data that allows us to better understand students' information seeking habits and practices. Rarely, does a librarian have access to and influence over this information, which directly impacts curriculum decisions specific to information literacy.

In order to determine the success of this integration of library resources, the instructor/librarian completed an IRB to gain permission to use students' writing as evidence of their accomplishment of the RC learning goals which are aligned with the following ACRL frames: Research as Inquiry, Searching as Strategic Exploration, Authority is Constructed and Contextual, and Information Has Value. This alignment has resulted in a clear set of library outcomes for both synchronous and asynchronous information literacy instruction. Several patterns have emerged that show that the intentional scaffolding of co-designed library resources is an effective means of information literacy instruction. The exciting discovery of this experience is that if these online asynchronous resources were to be incorporated into first-year writing courses in coordination with more traditional information literacy instructional sessions, students would be better prepared to accomplish their research goals throughout their college careers.

This presentation details the development, implementation, and results of this ongoing project. While the authors acknowledge their singular circumstances, the results of this study are useful to inform and support program-wide curriculum-based collaborations.

📢 **Speakers**

Dusty Ross Information Literacy Librarian for the Social Sciences, Appalachian State University

Mark Coltrain First Year Experience Librarian, Appalachian State University

Walking the Walk: Student Success and Equity, Diversity and Inclusion Work in an Academic Library

⏱ 4:00pm - 5:00pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `Leadership/Administration` `LIS Education` `New Professionals/Early Career` `People/Community Development` `Programming/Outreach/Advocacy` `Teaching/Learning/Literacy`

Student success and equity, diversity, and inclusion have many interrelationships on a contemporary campus. Presenters will share steps to define the problems, take action, and get started on facing the challenges our students and colleagues need to overcome to serve our constituencies better. If you are looking to get started in this critical space, this session will help you find a path forward.

📢 **Speaker**

Harvey Long Student Success Librarian, North Carolina A&T State University

Paired Presentations: Emerging virtual tools

⏱ 4:00pm - 5:00pm, Oct 21

📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

2 Subsessions

● **Dogs as Instructors: Creating Deepfakes for Engaging Library Videos**

⏱ 4:00pm - 4:30pm, Oct 21

📍 PRE-RECORDED

● **Talk the Plank: Podcasting as Pirates**

⏱ 4:30pm - 5:00pm, Oct 21

📍 PRE-RECORDED

Technology out of Turbulence: Tools, Tricks and Trends in 2021 (NCLA/TNT)

⏱ 4:00pm - 5:00pm, Oct 21

📍 PRE-RECORDED

`Academic Libraries` `NCLA/TNT` `Public Libraries` `Special Libraries` `Technology/Digital Tools`

New innovations, updates, tools, and techniques are always arising where libraries intersect with technology. This especially is true in the last two years, as libraries and librarians have had to pivot to a more virtual world while remaining connected to their physical spaces. In this presentation, library staff working in a variety of roles and types of libraries will share their new projects, favorite tools, and highlight important trends that they have engaged with in their library. The session will be fast paced, with each speaker having 5-10 minutes to share their tech trend, tool or tip that helped them navigate, thrive, or just try something new over the last two years.

📢 **Speakers**

K

Kate Hill Library Services Engineer, EBSCO Inc

E

Erica Derr

Mark Sanders Assistant Director for Public Services, East Carolina University

B

Barry Rodriguez

J

John Dondero

S

Sean Moore

A

Anna Ward

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6 Subsessions

- **Kahoot Trivia Night**
  🕐 4:00pm - 5:00pm, Oct 21
  📍 PRE-RECORDED

- **Using people counting cameras to assess schedules**
  🕐 4:00pm - 5:00pm, Oct 21

- **Lemonade from Lemons**
  🕐 4:00pm - 5:00pm, Oct 21
  📍 PRE-RECORDED

- **OBS for Use in the Library**
  🕐 4:00pm - 5:00pm, Oct 21
  📍 PRE-RECORDED

- **VR Talk**
  🕐 4:00pm - 5:00pm, Oct 21
  📍 PRE-RECORDED

- **Zoho**
  🕐 4:00pm - 5:00pm, Oct 21
  📍 PRE-RECORDED

Technically Thriving – Library Institutions Supporting each other through Technical Services Partnerships (SELA/RTSLS)

🕐 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **Collections/Discovery/Access** **Leadership/Administration** **People/Community Development**
Public Libraries **SELA** **SELA/RTSLS** **Special Libraries**

Libraries most effectively support their patrons when librarians collaborate across different types of institutions to improve services. This panel is focused through the lens of collaborative efforts in technical services between academic and public librarians. Featuring three or more panelists with experience in public and academic library technical services, the session will explore the past, present, and future of public-academic library cooperation and collaboration. There will be time at the end of the session for attendees to ask questions. Attendees will gain insight from the panelists on how to forge connections and create projects that empower their patron base through collaborative technical services partnerships, as libraries are strongest when they partner to support their community.

📢 **Moderator**

Bonnie Thornton Electronic & Continuing Resources Librarian, Mississippi State University

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📢 **Speakers**

Preston Salisbury Mississippi State University

Linh Uong Catalog Metadata Librarian, University of North Georgia

Elaine Hardy PINES and Collaborative Projects Manager, Georgia Public Library Service

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ALA's United for Libraries and Advocacy (SELA/TFLS)
🕐 4:00pm - 5:00pm, Oct 21
📍 PRE-RECORDED

Academic Libraries **Leadership/Administration** **People/Community Development**
Programming/Outreach/Advocacy **Public Libraries** **SELA** **SELA/TFLS** **Youth Services/School Libraries**

United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association with approximately 4,000 personal and group members representing hundreds of thousands of library supporters. United for Libraries supports those who govern, promote, advocate, and fundraise for libraries, and brings together library trustees, advocates, friends, and foundations into a partnership that creates a powerful force for libraries in the 21st century. Charity Tyler, Executive Director of the Cedar Rapids Public Library Foundation, is the 2021-2022 President of United for Libraries. Dr. Gordon N. Baker, Dean Emeritus, Clayton State University, and Instructor, Valdosta State University, serves as the 2021-2022 President-Elect of United for Libraries.

📢 **Speakers**

Charity Tyler

Gordon Baker Instructor, Valdosta State University

Discussion Group: Live online programming (NCLA/TNT)
🕐 4:00pm - 5:00pm, Oct 21
📍 LIVE VIRTUAL EVENT

NCLA/TNT **Technology/Digital Tools**

What have we all learned about conducting online remote programming since 2020? What lessons or events will we keep virtual even once in-person is a regular option again?

📢 **Speaker**

Adrian Zeck (he/him) Senior Library Assistant, Cabarrus County Public Library System

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*Discussion Group: SELA's Public Library Section, and what they are doing for you (SELA/PLS) (In-Person)
🕐 4:00pm - 5:00pm, Oct 21
📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston 1B

New Professionals/Early Career **Programming/Outreach/Advocacy** **Public Libraries** **SELA** **SELA/PLS** **Youth Services/School Libraries**

The Public Library Section of SELA has been going through a bit of a revitalization over the last two years. The current leads of the section would like to see that continue. The leads of the section will be discussing what has been happening and what they are doing for the section. The section leads will ask participants to share what they would like to see the section do and highlight the benefits of SELA membership. There will also be a question and answer time, as well as a time to share about something your library is doing that you are proud of.

📢 **Speaker**

Danielle Thornton Branch Manager, Librarian IV, Greenville County (S.C.) Library System

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5:15pm

Yoga for Everyone
🕐 5:15pm - 5:35pm, Oct 21
📍 LIVE VIRTUAL EVENT/IN-PERSON/Salem 3AB

Gentle yoga with Lisa. The sessions will be ~20 minutes and can be done sitting in a chair, using a yoga mat/towel, or both. Modifications will be given throughout. Everyone can do yoga, so join us!

📢 **Speaker**

Lisa Coats Research and Instruction Librarian, UNCW Randall Library

6:45pm

All-Conference Reception

🕐 6:45pm - 7:15pm, Oct 21

📍 IN-PERSON/Winston Ballroom

All-Conference

Bring your own cocktails/mocktails and snacks and join us for the all-conference reception at the Benton Convention Center to enjoy engaging with other in-person attendees. We will start the evening with a welcome and remarks from NCLA President Lorrie Russell and SELA President Melissa Dennis. At 7pm, we will have a DJ and will also make a space available for those who want to participate in virtual trivia. We will have heavy hors d'oeuvres and a cash bar for in-person attendees. Tickets are available at the registration desk!

CONFERENCE PLANNING COMMITTEE PRESENTS

ALL CONFERENCE RECEPTION

DJ J·MIK PARTY DJ *GET THE PARTY STARTED!*

Featuring DJ J. MIK
Oct 21 | 6-9 PM
Winston 2
Benton Convention Center
Attire: Business Casual
Heavy hors d'oeuvres will be served

FULL CONFERENCE REGISTRANTS WILL RECEIVE AN EMAIL RSVP

📢 **Speakers**

Lorrie Russell Assistant Director, High Point Public Library

Melissa Dennis Head of Research & Instruction Services and Associate Professor, University of Mississippi

7:00pm

NMRT Virtual Trivia Night!
🕐 7:00pm - 8:30pm, Oct 21
📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston 1B

`All-Conference` `NCLA/NMRT` `New Professionals/Early Career`

Trivia night is back at NCLA, this time virtually! Join NMRT for our biennial trivia night via Zoom, hosted in part by NMRT 2019-2021 Chair and recent *The Chase* contestant Amanda Glenn-Bradley. Additional details, including team and individual registration, are forthcoming. All proceeds from this event will benefit our community including NCLA's scholarship fund and Libraries Build Communities.

In-person attendees can also participate! We will have a space available during the all-conference reception to broadcast the trivia competition for those who would like to form a team or just watch!

📢 **Speaker**

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

Fri, Oct 22, 2021

8:15am

Guided Meditation
🕐 8:15am - 8:35am, Oct 22
📍 IN-PERSON/SALEM 3AB

Guided mindfulness meditation with Jenneffer. The sessions will be ~20 minutes, using the techniques of hand mudras, visualization, and breathwork. Take a break to care for yourself!

📢 **Speaker**

Jenneffer Sixkiller Staff Librarian, Mooresville Public Library

9:00am

Virtual Exhibit Hall and Virtual Poster Sessions
🕐 9:00am - 10:00am, Oct 22
📍 VIRTUAL

`All-Conference`

Take some time to visit our incredible exhibitors and sponsors in the Virtual Exhibit Hall or visit the Virtual Poster Sessions!

Both are available under Additional Resources in the Whova mobile app; on the web app you'll find Exhibitors & Sponsors in the left navigation and posters under Agenda > Posters.

📢 Speakers

Alison Van Norman Outreach and Marketing Librarian, Belk Library, Elon University

Alyssa Coleman Graduate Student, East Carolina University

Alyssa Nance Institutional Repository Metadata Analyst, University of North Carolina at Greensboro

Amy Harris Houk Department Head of Research, Outreach, and Instruction, University of North Carolina Greensboro

Angela Wacker Assessment and User Experience Librarian, Belk Library, Elon University

Angela Whitehurst Librarian, Mitchell Community College

Ariana Baker Scholarly Engagement Librarian, Coastal Carolina University

Beth Caruso Digital Pedagogy & Emerging Technologies Librarian, UNC Charlotte, J. Murrey Atkins Library

Betty Garrison Business Research Librarian, Elon University

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Bryan Nicholls Evening Librarian, Smith Library-High Point University

Catherine Tingelstad Instruction & Curriculum Engagement Coordinator, Atkins Library at UNC Charlotte

Christie Reale (she/her) Kannapolis Branch Manager, Cabarrus County Public Library

Christin Lampkowski Emerging Technologies Librarian, J. Murrey Atkins Library, UNCC

Christine Fischer Head of Technical Services, UNC Greensboro

Claire Cahoon Libraries Fellow, North Carolina State University Libraries

Cody Walters Information Literacy and Reference Librarian, Winthrop University

Colin Nickels Experiential Learning Services Librarian, North Carolina State University Libraries

Danielle Moore Associate Director of Daniel Library, The Citadel

David Hisle Academic Library Services

David Young Research Services Librarian, Livermore Library, UNC Pembroke

Debbie West Humanities Reference Librarian, Troy University

Elise Aiello Pasco County Library System

Ella Gibson Online Learning and Instruction Librarian, University of Colorado Colorado Springs

Emma Sobczak Schell Outreach Librarian, Appalachian State University

Gary Moore Coordinator of Cataloging, UNC Wilmington

Heather D. Freeman Professor of Art - Digital Media, Department of Art & Art History - College of Arts + Architecture, UNC Charlotte

Holly Roper Instructional Services Librarian, Central Carolina Community College

Jennifer Smith Belk Library, Elon University

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Jessica Dame University of North Carolina at Greensboro

Johanna Alberich Spanish Professor, Troy University

Juanita Thacker Information Literacy Lecturer, UNCG University Libraries

Julio Bahamón Associate Chair for Academics and Teaching Assistant Professor, Department of Computer Science - College of Computing and Informatics, UNC Charlotte

Katherine Heilman Electronic Resources Librarian, UNC Greensboro

Katy Webb Director of Access Services and Bass Library, Yale University

Kayla Kuni Associate Director of Libraries, Pasco-Hernando State College

Libby Coyner Archivist, Belk Library, Elon University

Lisa Vardaman Education Reference Librarian, Troy University

Lois Barnes Vinson Assistant Circulation Desk Manager, UNCG Jackson Library

Mark Sanders Assistant Director for Public Services, East Carolina University

Melody Rood Student Success and Open Education Librarian, University of North Carolina Greensboro

Rachel Hooper Head of Reference, Troy University

Rachel Olsen Assistant Professor, First-Year Communication & Social Sciences Librarian, University of North Carolina Greensboro

Ralph Scott Ecu

Rodney Lawley Social Sciences Librarian, Troy University

Sarah B Dorsey Associate Professor, Head of the Harold Schiffman Music Library, University of North Carolina Greensboro

Shelly Hypes Resource Development and Access Librarian, UNC Charlotte

Susan Forbes Assistant State Librarian, State Library of North Carolina

Tiffany Davis Digital Scholarship Librarian & Diversity Resident Librarian, UNC Charlotte, J. Murrey Atkins Library

Von Yeager Public Services Librarian, Daniel Library, The Citadel

William Gee Head of Circulation & Interlibrary Loan / Associate Professor, East Carolina University

10:15am

The Future Can be Hacked: How Libraries Can Manage, Operate, and Survive During a Ransomware Attack

🕐 10:15am - 11:15am, Oct 22

📍 PRE-RECORDED

`Academic Libraries` `Leadership/Administration` `Public Libraries`

On Feb. 10, 2021, Central Piedmont Community College was the victim of a serious ransomware attack. Unfortunately, this is not uncommon for institutions of higher education; the FBI and other cybersecurity professionals report an increased number of attacks on colleges and universities. These kinds of cyber attacks present numerous challenges for libraries as they attempt to maintain operations during the investigation and recovery periods, but organizations can plan and prepare for accessing key library resources, sustaining essential services, and providing effective internal and external communication post-attack. This session will review the timeline of the aftermath of CPCC's attack, including a review of the library services we were able to maintain, how and when new processes were implemented, communication successes, and opportunities for improvement. We will discuss how to address physical library access, alternative methods for online and virtual access to resources and services, as well as what information we wished we had on Feb. 9th that will assist other libraries in their planning for such cyber events.

📢 **Speakers**

Emily Leachman Librarian Senior, Public Services, Central Piedmont Community College

Jennifer Arnold Senior Librarian, Central Piedmont Community College

Cheryl Coyle Senior Librarian, Levine Campus Manger, Central Piedmont Community College

Embracing Inclusive Teaching Practices in Library Instruction and Consultations

🕐 10:15am - 11:15am, Oct 22

📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Teaching/Learning/Literacy`

Appalachian State University is committed to diversity and inclusion and conversations abound across campus, including within the library. However, conversations are just a beginning. Even more important is

to start considering how to implement the changes that are being discussed. As libraries continue to establish themselves as diverse and inclusive spaces on campus, we must also reflect on what this means for all aspects of our work including library instruction. Inclusive teaching involves creating a supportive classroom environment that strives to make students feel valued through addressing their different needs and backgrounds. A large part of literature around inclusive teaching and inclusive pedagogy addresses its incorporation at the course level. What does inclusive teaching mean and look like for librarians and library instruction, including one-shot instructional sessions? Even for those of us who are already incorporating inclusive elements into our classroom instruction, whether intentional or not, there is always room for reflection and growth. During this presentation, we will explore more about what inclusive teaching means, what inclusive teaching strategies can look like in action, and how librarians can incorporate inclusive teaching practices into library instruction sessions and research consultations. By being more intentional in our inclusive pedagogical practices, we can build rapport with students, advocate for diversity of thought and opinion, and further demonstrate the library as a place of support and inclusion.

📢 **Speakers**

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Dusty Ross Information Literacy Librarian for the Social Sciences, Appalachian State University

A Librarian's Guide for Supporting Mental Wellness and Self -Care in the Workplace (NCLA/RASS)

🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

`Academic Libraries` `NCLA/RASS` `New Professionals/Early Career` `People/Community Development`
`Public Libraries` `Special Libraries` `Youth Services/School Libraries`

Mindful self-care enhances your physical, mental, and emotional health. A librarian's work extends them far beyond books and the act of self- care is pivotal to maintain optimal functioning in all aspects of our lives. Along with the stresses of overworked staff, librarians, including library directors, can get compassion fatigue—burnout and indifference because of so many demands from those who are suffering. It is equally important that library directors invest in their own self-care because, by taking care of yourself, you take care of others and help avoid burnout. Participants can leave the session with a clear plan and specific skills to be happy in both your personal and professional lives. Printable self-care plans can be found here.

📢 **Speakers**

Ruby Brown-Herring President/Principal Consultant, RBH Wellness Solutions, LLC

Susana Goldman Director, Alamance County Public Libraries

Early Literacy to-go: Outreach and Self-Directed Activities to Empower Child Care Centers, Parents & Caregivers (NCLA/YSS)

🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

Creating meaningful resources to support child care centers along with early literacy activities that empower caregivers can be challenging in any time. Having to do so with limited visibility and access can make things even more complicated. In this session, learn how two successful programs can empower caregivers in your community to engage in early literacy learning at home and in centers. Join Christin as she provides a plan and resources to create your library's own Literacy Boxes to send child care partners in your community. These reusable boxes are thematically fabricated kits filled with age appropriate books, activities, literacy tips, and instructions to educate and empower child care providers to share with their children.

Additionally, Christin will outline self-directed pick-up activities that combine fine and gross motor skills, cognitive development, as well as clear, easy to do activities to enrich at home learning for toddlers and preschoolers.

📢 Speaker

Christin Daubert Early Childhood Librarian, Southern Pines Public Library

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Paired Presentations: Adapting Systems
🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

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2 Subsessions

- **Comprehensive ILS Management with Alma and Primo VE**
  🕐 10:15am - 10:45am, Oct 22
  📍 PRE-RECORDED

- **Laptop Distribution: Campus Collaboration for Student Success**
  🕐 10:45am - 11:15am, Oct 22
  📍 PRE-RECORDED

S.E.E. Yourself as a Leader: Support, Education, and Empowerment and the NCLA Leadership Institute (NCLA/LI)
🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

Join a panel of North Carolina Library Association Leadership Institute alumni and friends for a panel discussion of the history of the leadership institute, impact on their career and educational trajectories, value of leadership on all aspects of library and information work and all library workers, and what the future holds for the 2020(+2) cohort and beyond.

📢 Speakers

Lisa Coats Research and Instruction Librarian, UNCW Randall Library

Jennifer Hanft Head, Content & Information Delivery, State Library of North Carolina

Joel Ferdon Director of Library Services, Stanly Community College

Debra Trogdon-Livingston User Experience and Education Strategist, Network of the National Library of Medicine - Region 2 - MUSC

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Kate Hill Library Services Engineer, EBSCO Inc

Amanda Glenn-Bradley User Engagement Librarian & CrAFT Studio Coordinator, D. Hiden Ramsey Library at UNC Asheville

Debbie Shreve

Adapting Services to Unexpected Changes (NCLA/PLS)
🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

NCLA/PLS **Public Libraries**

If the last year has taught us anything it's to expect the unexpected and that adapting to changes quickly is an essential part of public library services. How do public libraries respond to changes in service delivery, programming, and collections quickly, efficiently, and effectively now and in the future? Our panelists will discuss how their libraries handled one of these aspects over the last year including an after-hours book locker implementation, the shifting of a popular local author program from in-person to virtual, and readjusting collection development with reader's advisory and circulation trends.

📢 **Speakers**

Elaina Wolfe Branch Librarian -- Waxhaw Library, Union County Library, NC

April Llewellyn Circulation Supervisor, Mooresville Public Library

Rachel Webb Acquisitions & Collections Librarian, Union County Library

From Among Us to Tik Tok: Focusing on the needs and interests of Teens (NCLA/YSS)

🕐 10:15am - 11:15am, Oct 22
📍 PRE-RECORDED

`NCLA/YSS` `New Professionals/Early Career` `Programming/Outreach/Advocacy` `Public Libraries`
`Youth Services/School Libraries`

Teens represent a significant percentage of library patrons but are often hard to program for. While teen needs often vary from community to community, all teens can benefit from building social and emotional skills that will help them in life. In this session, librarians will cover how they have created a unique space where teens can try something new and explore who they are. Librarians will discuss what did and did not work as they share how they have planned programming to meet the unique needs of teens.

https://docs.google.com/presentation/d/1tBdqLEhPioNHWvDJEYdOME47dVmVFpHo4MFkRhdX3w0/edit?usp=sharing

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📢 **Speakers**

Alicia Finley Library Associate, Charlotte Mecklenburg Library

Gracey Gordon STEAM Services Manager, Durham County Library

Megan Mosher Teen Librarian, Mooresville Public Library

Jessica Reid Teen Librarian, Charlotte Mecklenburg Library

Discussion Group: How membership in REMCo can support BIPOC (Black, Indigenous, and people of color) librarians and paraprofessionals (NCLA/REMCO)

🕐 10:15am - 11:15am, Oct 22
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `NCLA/REMCO` `New Professionals/Early Career`
`Public Libraries` `Special Libraries`

Current REMCo leadership will discuss the benefits of membership, current initiatives, and future goals under the upcoming administration. Panel attendees will be offered the opportunity to engage in a questions and answer portion for further clarification of benefits of membership and participation in REMCo.

📢 **Speakers**

Leander Croker Business Services Manager, Durham County Library

Marcellaus Joiner Supervisor for the Heritage Research Center at the High Point Public Library/Archivist for the High Point Museum, High Point Public Library/High Point Museum

Brittany Champion Instruction and Outreach Librarian, Pitt Community College Library

Joan Hill Reference & Instruction Librarian, Livingstone College

Lajuan Pringle Charlotte Mecklenburg Library - West Boulevard

*Taking Advantage of Your OverDrive Collection (In-Person)
🕐 10:15am - 11:15am, Oct 22
📍 IN-PERSON/Winston 1A

`Academic Libraries` `Collections/Discovery/Access` `NCLA/TNT` `Programming/Outreach/Advocacy` `Public Libraries` `Teaching/Learning/Literacy` `Technology/Digital Tools` `Youth Services/School Libraries`

During the pandemic, public libraries in NC closed their doors and "leaned in" to their digital book collections. This was the case for High Point Public Library. Being a member of the NC Digital Library Consortium made this transition easier, due to the access to the consortium's collections. Also having an OverDrive Advantage collection allowed the library to be very flexible with purchases to meet the specific demands of their community, especially as more patrons were taking advantage of the digital collections.

This session is for librarians who work with their library's OverDrive Advantage collection, or for libraries that are OverDrive consortium members and are interested in learning more about how Advantage collections works. The presenter will share best practices for managing High Point Public Library's OverDrive Advantage collection, using the tools available in OverDrive Marketplace.

These will include:

Using Automated Carts to assist in making purchasing decisions

Strategies for managing Carts for current and future purchases

Approaches to managing patron purchase recommendations

Utilizing the Reports in Marketplace to track circulation and holds statistics

Strategies for promoting the collection by creating Curated Lists

Best practices for managing holds lists on titles

Suggestions for using the Advantage Plus feature to share Advantage owned titles with the entire consortium

This session will also provide time for questions and the flexibility for attendees to share successes and tips they use in managing the Advantage collection in their libraries.

📢 **Speaker**

Julie Raynor Facilitator of Digital Download Programs and Services, High Point Public Library

The Intersection of Minimalism and Librarianship: The Future of Collections Management

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

Academic Libraries **Public Libraries** **Collections/Discovery/Access** **Library Spaces/User Experience**

The COVID-19 pandemic forced much of the world's academia online. Our university was now in need of virtual collections and services, almost exclusively. With no end in sight, our library staff recognized that our aging collection (and thus our library) was in danger of becoming obsolete. System reports indicated that over 50% of our physical collection dated between 1960 and 1990, with only 16% of the collection being copyrighted in the past 20 years. It was time for change. How big did our collection really need to be? Wasn't it more important to grow in quality than quantity? It was time to rightsize and minimize. During the past year we have worked closely with faculty to discern exactly what our patron's needs really are, and how we can shape our collection into one that will not only serve them for years to come, but will set the stage for continued collaboration and adaptation. We are seeing the future together... and the future is small.

📢 **Speaker**

Katie Ervin Acquisitions Librarian, Gardner-Webb University

S.E.E.ing the Future: Creating a Juvenile Braille Collection to Serve Educators Who Teach and Empower Visually Impaired Children

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

Academic Libraries **Collections/Discovery/Access** **Equity/Diversity/Inclusion/Social Justice** **New Professionals/Early Career** **Public Libraries** **Youth Services/School Libraries**

In South Carolina, there are approximately 7,200 children between the ages of five and fifteen who are visually impaired. In collaboration with the South Carolina School for the Deaf and Blind, USC Upstate offers the only Master of Education in Visual Impairment program in the state, which prepares individuals to teach students with visual impairments. Since 2012, the library liaison to this program has collaborated with the program coordinator to create a juvenile collection of braille books that can be used by graduate students when implementing lesson plans with young children. This collaboration has been successful because the presenters have brought expertise in braille literacy and children's literature to create the collection. It includes a variety of books for different age levels. This collection contains books in uncontracted and contracted braille, books with tactile graphics, board books with textures, bilingual books, chapter books, award winners, and classic titles. The librarian and program coordinator meet regularly to assess the collection, identify gaps, and make recommendations for additional titles. It is essential that the collection is well-rounded and supports the graduate curriculum. For example, students in the Advanced Braille class visit the library to review how children's books are formatted. They use this knowledge gained by viewing the books to create instructional materials for an assignment.

During this session, the presenters will highlight how this collection is curated, maintained, and assessed and will celebrate how this faculty-librarian partnership provides necessary resources to support educators who teach and empower children with visual impairments. In addition, we will share practical and easy-to-implement suggestions for beginning a juvenile braille collection in academic and public libraries. Having braille books available in public libraries allows children who are visually impaired to experience the joy of checking out a book for immediate use, instead of waiting for books to be shipped from the National Library Service for the Blind and Print Disabled and/or Statewide Talking Book Services. Having braille books available in both public and academic libraries also allow education majors and teachers to check out braille books for read alouds and lesson plans. Attendees will learn about where reasonably priced braille books may be ordered, how to create a small collection of juvenile braille books, and how to inexpensively care for your braille books. Come and learn how your library can provide equitable access to braille books for children with visual impairments.

📢 **Speakers**

Camille McCutcheon Coordinator of Collection Management and Administrative Services, University of South Carolina Upstate

Tina Herzberg University of South Carolina Upstate

Are We There Yet? Using Virtual & Augmented Reality for Information Literacy Instruction

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

Teaching/Learning/Literacy **Technology/Digital Tools**

Virtual reality (VR) and augmented reality (AR) are no longer just for expensive gaming systems. Low cost or free VR/AR applications and games are available on many smartphones, including apps specifically designed for use in education, as well as more general web-based VR software. The cost of creating VR/AR content has dropped with the rise of inexpensive 360-degree video cameras and the wider availability of content creation software. With the emergence of this more readily available technology, has it developed to the point where we can use it for information literacy instruction?

This presentation will attempt to answer that question by providing an overview of current low-cost or free VR/AR applications and equipment; look at ways in which popular applications like the Merge Cube could be used as part of information literacy instruction; discuss practical considerations like prep time needed, learning curves for software, and equipment needs; and point out potential pitfalls such as lack of support/discontinuation of applications (i.e. Google Expeditions, HP Reveal) or price increases from developers. The presentation will also examine potential future uses in IL as the technology continues to evolve and address issues relating to VR that is physical equipment based (i.e. goggles) versus VR delivery that is dependent on specific equipment.

📢 **Speaker**

Chip Larkin Instruction & Assessment Librarian, NC Wesleyan College

Cultivating your Creative Side: How to be more imaginative at work

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

Leadership/Administration

Do you wish you could be more creative at work? Do you ever feel like you're not a naturally creative person or that your job does not lend itself to creativity? Creativity has been linked to many benefits on the job, including increased problem-solving skills, innovation, employee motivation and team-work. I wanted to be more creative at work, but as a natural analytical thinker, I struggled to find my creative side in my job. In an attempt to solve this problem, I did some research. I read books and articles, watched TED talks, and listened to podcasts, all on quest to find out how I could be more creative in my work. As it turns out, creativity is a skill that can be learned, and it even applies to jobs we don't typically think of as creative. In this presentation, I will discuss what I learned from my research and how I applied it to my work. I'll share practical, everyday tips you can use in your own work to spark creative thought. I'll discuss what worked for me and what didn't, and what managers can do to build a culture of creativity among employees. We'll also try a few creativity exercises to explore the right-side of our brains and channel our imaginations.

Link to presentation materials: https://drive.google.com/drive/folders/1j6i0Cmhooal355wEWH79pDNooZuFuesv?usp=sharing

Claire Leverett Assistant Director, NC LIVE

Rob Ross NC LIVE

Teaching Diverse Student Populations Online: Training, Design, Accessibility

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

`Academic Libraries` `Equity/Diversity/Inclusion/Social Justice` `Teaching/Learning/Literacy`

Like most academic institutions, our mid-sized public university faced significant challenges with the sudden shift to remote instruction in March 2020. As a minority-serving institution with increasing low-income student enrollment and steady rural student enrollment, our university faced particular challenges related to access. As the campus prepared to offer a mix of instructional delivery methods in Fall 2020, the University Libraries made the decision to offer only online instruction as a measure to reduce physical traffic in the libraries and to keep students, faculty, and staff as safe as possible from a public health standpoint. In this presentation, an information literacy coordinator and an online learning librarian will discuss this shift to providing 100% online library instruction for Fall 2020 and Spring 2021. We approached this shift with the goals of empowering and supporting our students as well as our colleagues. We will describe the support we provided as we trained and prepared librarians and archivists to handle this shift, why we encouraged the use of backward design and Universal Design for Learning in both synchronous and asynchronous instruction, and how we worked to make all of our online teaching equitable and inclusive. We will share the strategies we used, the challenges we faced, and the lessons we learned providing 100% online library instruction for our diverse student population.

📢 **Speakers**

Samantha Harlow Online Learning Librarian, UNC Greensboro

Jenny Dale Information Literacy Coordinator, UNC Greensboro

Paired Presentations: Sustainability initiatives

🕐 11:30am - 12:30pm, Oct 22

📍 PRE-RECORDED

Paired presentations consist of two 15-20 minute presentations on a related topic that have been paired together in one session timeslot. Click the sub-session titles below for access to each presentation.

2 Subsessions

● **Sustainability and Organizational Change**
🕐 11:30am - 12:00pm, Oct 22
📍 PRE-RECORDED

● **Plastic Party: Filament Recycling for Makerspaces**
🕐 12:00pm - 12:30pm, Oct 22

Discussion Group: Career Paths in Libraries (SELA/MEMC and SELA/MENC)

🕐 11:30am - 12:30pm, Oct 22
📍 LIVE VIRTUAL EVENT

`Academic Libraries` `Leadership/Administration` `LIS Education` `NCLA/NMRT` `New Professionals/Early Career` `Public Libraries` `SELA` `SELA/MEMC` `SELA/MENC`

Curious about what you can do with that MLS degree? Are you interested in transitioning to a different type of library, like public to academic? Check out this discussion panel sponsored by SELA's Membership and Mentoring committees to learn more. Panelists will talk about their background, education and experience. After a brief introduction, panelists will speak frankly about career highs and lows and share tips to find and successfully apply for library positions.

📣 **Speakers**

Kate Engelbrecht Librarian, Charlotte Mecklenburg Library

Maria Fesz Content Specialist II, Overdrive, Inc.

Cearra Harris Library and Information Science PhD Student, University of South Carolina-Columbia

Kurt Brown Librarian, Charlotte Mecklenburg Library

Shannan Hicks Librarian, Laman Library

We (Still) Got This: Reflections on a Training Program for a Cohort of New Instruction Librarians (with Different Backgrounds)

🕐 11:30am - 12:30pm, Oct 22
📍 PRE-RECORDED

`Academic Libraries` `New Professionals/Early Career` `Teaching/Learning/Literacy`

In spring 2019, a southern regional comprehensive university hired four new Reference and Research Librarians. These new librarians had varied experiences with information literacy instruction in academic libraries. Most were recent library school graduates, two were assistants in circulation and technical services, and the other was a part-time reference and instruction librarian. The Coordinator of Information Literacy realized that a training program was needed and implemented a plan that would get the new librarians accustomed to instruction, no matter their level of experience. Two years later, these (now not-so-new) librarians have had time to develop and deliver numerous information literacy sessions, both in-person and virtual. In this panel, the librarians will reflect on their training and how they have grown since their first semester. Alongside the Coordinator of Information Literacy, they will also cover the shift in approach for COVID-19 and the return to in-person instruction in fall 2021. The goal of this session is for attendees to gain insight into equipping new instruction librarians with the skills to be successful and providing tangible results. There will be ample time for questions and discussion with panelists.

Erika Montgomery Reference & Instruction Librarian, University of South Carolina-Upstate Library

Allison Read Reference and Research Librarian, University of South Carolina Upstate

Mark Smith Reference and Research Librarian, University of South Carolina Upstate

John Siegel Coordinator of Information Literacy, University of South Carolina Upstate

Rebuilding Literacy Initiatives after COVID-19 (NCLA/LIT)
🕐 11:30am - 12:30pm, Oct 22
📍 PRE-RECORDED

`NCLA/LIT` `Public Libraries` `Youth Services/School Libraries`

COVID-19 has been disruptive in many areas of our society including our school systems. Several reports have been published about how students are behind from online schooling especially in the areas of reading and math. As more schools continue to reopen and plans come out on how to bring students back up to speed, librarians, especially school and public, need to consider the role they can play in helping elementary students catch back up. The NCLA Literacy Section plans to bring in different stakeholders to offer tips and tricks on how to help our elementary students through literacy initiatives.

📢 **Speakers**

Breanne Crumpton Information Literacy Librarian for the Humanities, Appalachian State University

Jason DeHart Assistant Professor, Appalachian State University

Amber Hargett Head of Youth Services, Neuse Regional Library

Tammy Gruer UNCG Professor, School Library Coordinator and Associate Chair of the LIS Department, UNCG

Genealogy Research with Government Resources (NCLA/GRS)
🕐 11:30am - 12:30pm, Oct 22

Academic Libraries **Archives/Special Collections** **NCLA/GRS** **Programming/Outreach/Advocacy** **Public Libraries** **Reference/User Services** **Special Libraries**

Many public libraries and some academic libraries help patrons with genealogy research. There are a variety of government resources available to do genealogy research especially from the National Archives and Records Administration (NARA), which holds the permanently valuable records of the U.S. federal government. The Government Resources Section presents a presentation by Claire Kluskens from NARA on government resources for genealogy research for all types of libraries.

📢 **Speakers**

Claire Kluskens Genealogy/Census Records Subject Matter Expert, National Archives and Records Administration

Rebecca Freeman Director, University of South Carolina Lancaster

Elisabeth Garner Interim Government Resources Coordinator, UNCW-Randall Library

*Discussion Group: We Can Take Our OverDrive Collections "Over the Top" (In-Person)

🕑 11:30am - 12:30pm, Oct 22
📍 IN-PERSON/Salem 1A

Collections/Discovery/Access **NCLA/TNT** **Public Libraries** **Technology/Digital Tools** **Youth Services/School Libraries**

This is an open discussion for any public, academic or school librarians who manage their library's OverDrive collections. The purpose of the discussion is to share ideas about what has been successful and what has been challenging to you when matching your users with their digital collections. This is also a time to share "best practices" for managing the collection development and promotion of your OverDrive collections. The format of this discussion group is informal and the atmosphere will be open and accepting of all points of view, with the intention that every participant leaves with new ideas to try in their own library.

📢 **Speaker**

Julie Raynor Facilitator of Digital Download Programs and Services, High Point Public Library

12:45pm

Closing Session: Business Meeting

🕑 12:45pm - 1:15pm, Oct 22
📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston Ballroom

All-Conference **NCLA** **SELA**

This session will be live streamed and recorded.

Join us for the business meeting portion of the conference. In this session, we will review the past biennium

and look ahead to the next. We say thank you to the Executive Board for 2019-2021 and administer the oath of office to our incoming board members for 2021-2023.

Lunch will be served during the board meeting at the in-person session. Please RSVP if you are planning to attend the luncheon! The business meeting will be followed by our closing keynote speaker, Cadwell Turnbull.

CLOSING SESSION AND KEYNOTE

LUNCHEON

Friday, 10/22/2021 at 12:30 PM
•Winston 2
Benton Convention Center

Menu: Asian Fusion themed buffet

FULL CONFERENCE REGISTRANTS
WILL RECEIVE AN E-MAIL
INVITATION

📢 **Speakers**

Lorrie Russell Assistant Director, High Point Public Library

Libby Stone Vice President/President-Elect, NCLA

Melissa Dennis Head of Research & Instruction Services and Associate Professor, University of Mississippi

1:30pm

Closing Keynote: How We Get There: Speculative Fiction as a Look Towards the Past and the Future

🕐 1:30pm - 2:15pm, Oct 22

📍 LIVE VIRTUAL EVENT/IN-PERSON/Winston Ballroom

All-Conference NCLA SELA

This session will be live streamed and recorded.

The influence of speculative fiction can be seen all around us in our physical technologies and our scientific breakthroughs, but how can we use the speculative to re-imagine our social systems and cultures? In this conversation, I will talk about my own engagement with this question, the "social change" authors that have influenced me the most, and why I think speculative fiction is uniquely suited to helping us reckon with our past and imagine better futures.

📢 **Speakers**

Cadwell Turnbull Author, Creative Writing Assistant Professor, North Carolina State University

Kathy Shields Research & Instruction Librarian, History & Social Sciences, Wake Forest University, Z. Smith Reynolds Library

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