



What's Next for AFF, et al.?

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UNC at Chapel Hill

Help! I'm an Accidental Government Information Librarian

June 7, 2018



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Agenda

- Overview & timeline for tool migration to new platform
- Beta version content & limitations
- Intro to the new interface
- How to give the Census Bureau feedback (& about what)
- Demo/example searches

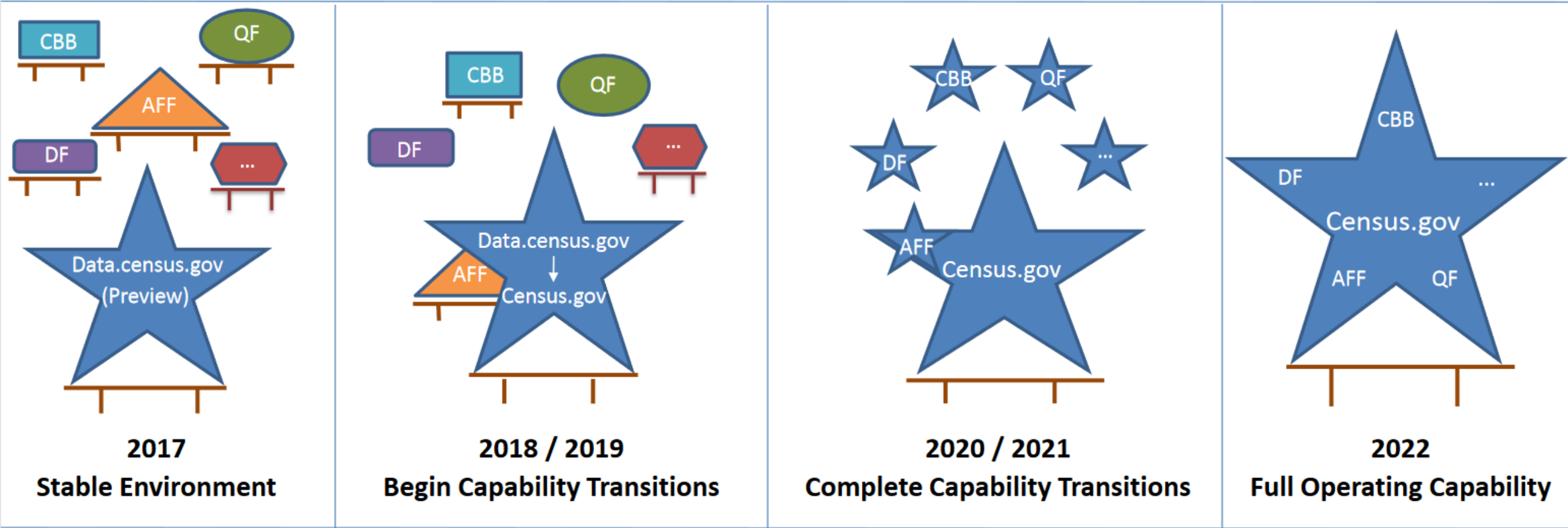
(Note: Use the chat to send me any searches you'd like to see done.)

ALL data products moving to single interface




And it's about time...




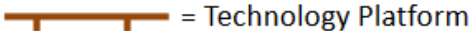
- American FactFinder debuted 1999; rvsd. 2011
 - both pop & econ data
- DataFerrett – 1995
- Quarterly Workforce Indicators & OnTheMap – 2006
- API – 2012

Timeline



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

-  = Census Business Builder
-  = DataFerrett
-  = Other Census Tools

-  = QuickFacts
-  = American FactFinder
-  = New Data Dissemination Environment
-  = Technology Platform

Data.census.gov β – What’s In There?

| Current Data in data.census.gov | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---|------|------|------|------|------|----------|----------|
| ACS 1-Year Detailed Tables and Data Profiles | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| ACS 1-Year Comparison Profiles and Subject Tables | | | | | | ✓ | ✓ |
| ACS 1-Year Supplemental Estimates | | | | | | ✓ | ✓ |
| ACS 3-Year Detailed Tables and Data Profiles | | | ✓ | ✓ | | | |
| ACS 5-Year Detailed Tables and Data Profiles | ✓ | ✓ | ✓ | ✓ | ✓ | Dec 2017 | Dec 2017 |
| ACS 5-Year Comparison Profiles and Subject Tables | | | | | | Dec 2017 | Dec 2017 |
| County Business Patterns | | | ✓ | ✓ | | | |
| Non-Employer Statistics | | | ✓ | ✓ | | | |
| Economy-Wide Key Statistics (EWKS) | | | ✓ | | | | |
| Decennial Summary File 1 (SF1) | ✓ | | | | | | |
| Survey of Business Owners | | | ✓ | | | | |

The data presented in this release are test data and have limitations. This release should not be used for purposes beyond evaluating the functionality of the platform.

Known Limitations

- Tract-level access not yet available; expecting with geospatial development
- DataFerrett-type cross-tabbing further down the road (but not a lot further)
- Data-scraping capability/direct access for services like ArcGIS Online not yet under development but know people want that

Known Limitations

| Limitation | Description |
|--------------------|---|
| Mapping Feature | Active development in our mapping features may cause inconsistencies. |
| Data | This release does not include all Census Bureau datasets and geographies. See “Data sets” in Table 1 above for a listing of data offered in data.census.gov. We will be providing support for additional data with future releases. |
| Browser | This current release works best in Internet Explorer versions 11 and 10. |
| Pseudo Geographies | Users may notice inconsistency in the behavior of the pseudo geography check boxes within the filters |
| Geography Names | The geography names may appear differently than in the previous releases. We are working to address this item. |
| Filters | The topics and other options available within the filters continue to be updated during the releases. Users may notice some inconsistencies as we complete these updates. |

Think about how you search

- Do you prefer looking first for topics or places?
- Do you type in full questions or simple words/phrases?
- Do you start broad and get more specific? Or start specific, then look at the bigger picture?

Data.census.gov



Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.


I'm looking for...



Click on search box for Advanced Search

Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.


[Advanced Search](#)

Data.census.gov



[data.census.gov](#) > [Search](#) > [Advanced Search](#)

Advanced Search

Find results with...

...all of these words

poverty, race, income

...this exact word or phrase

transportation to work

...at least one of these words

transportation, vehicles, automobiles

...none of these words

age, sex, population

Then use filters to narrow your search

TOPICS

GEOGRAPHIES

YEARS

SURVEYS

INDUSTRIES

🔍 Enter text to filter...

« TOPICS

Business and Economy

Education

Employment

Families and Living Arrangements

Health

Data.census.gov



[data.census.gov](#) > [Search](#) > [Advanced Search](#)

Advanced Search

Find results with...

...all of these words

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Data.census.gov

Then use filters to narrow your search

TOPICS GEOGRAPHIES YEARS SURVEYS INDUSTRIES

Q Enter text to filter...

« TOPICS

Business and Economy

Education

Employment

Families and Living Arrangements

Health

Will be challenging for new users
...and they might not know it

- Cues about 100% data versus calculated estimates will be subtle
 - Presence of MOEs
 - Source notes
- Search for “race” yields many fewer tables than might expect because many tables focus on particular race and that word isn’t in the title.
- Trees/hierarchical lists are hard to find, and otherwise no way to browse to find geographies or tables user didn’t previously know were there

Feedback *Now* Is Critical!

- What did you search?
- What did you find?
- What had you expected to find?
- Did the search meet your expectation? If not, how could they improve it?

>> Email your feedback to cedsci.feedback@census.gov

Other Things I've Pointed Out

- Navigation issues, or when things are hard to see/find
 - Especially technical documentation
- Relevance of tables or stats presented for a search
- Feature requests or suggestions for new/revised functionality, e.g., making linked suggestions run a search instead of just populating the search box.
- Need for expanded metadata, like adding “race” to all tables about individual races.

Demo/Test Searches

race income

Search for the keywords race and income and the geography Orange County, North Carolina.

education north carolina

Search the terms education and North Carolina.

rice

Search the term rice.

Search the NAICS code for rice milling, 311212.

Contact Info

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Original Census Webinar

<https://www.census.gov/data/training-workshops/recorded-webinars/data-tools.html>

Search for **December 12, 2017 – Help Us Change the Way We Disseminate Data!**