

Public Library Section (NCLA) Minutes
January 21, 2022
Online

Present: Sandra Lovely, Morgan Paty, Jeffrey Hamilton, Laura Highfill, Carrie Lee, April Llewellyn, Dianie Palimieri, Morgan Paty, Joan Sherif, Lindsey Shuford

Chair Sandra Lovely called the meeting to order.

Sandra welcomed Diane to PLS, and everyone introduced themselves. Diane is the new Marketing Committee Chair. She thanked Diane for her posts on Facebook.

Sandra and Morgan will be partnering this year to chair PLS to help prepare Morgan to serve as Chair next biennium.

The vision for the biennium was discussed including: building on last biennium's successes, additional outreach and involvement with membership, increased marketing and visibility, and more programs possibly with training modules. Sandra said that the past virtual programs and training were well received.

Sandra turned the meeting over to Morgan. There was not a quorum present to approve the minutes. Morgan has the latest PLS membership list.

Directors Report - none

New Business

There was brainstorming about goals for the next two years which included visibility, advocacy, outreach, data driven programs, and how to communicate the importance of public libraries, New Public Library Standards were discussed and will be helpful.

Diane said she has started Facebook posts with 67 followers to date. She asked about expectations and said that her committee has three members. She sent out a survey and received 5 responses to date. The PLS newsletter was discussed, and there was a consensus that it would be quarterly including program ideas, interviews with librarians, and requests to the membership to contribute submissions.. Morgan said that it would be helpful to target PLS members and suggested that she and Sandra send out a welcoming email and survey.

It was discussed that it was important that the newsletter be accessible, timely, and not too long (several pages). It could be posted on the PLS page. It is time to update the website for the new biennium. It was suggested to add members and committees to the webpage. Reaching out to other sections is also important to network with other groups.

Reports

YSS Liaison - Joan said that the YSS section is off to a strong start and is already active. Planning has begun for the youth services retreat.

Circulation/Customer Service - April said that a survey asking about training topics was sent out last September with 12 responses. Topics included how to strengthen relationships with community members, successful programs, weeding, collection development guidelines, and challenged books and other items. Jeffrey said that we could check with the Intellectual Freedom Section for more information. It was suggested that we also talk with Lauren Clossey with the State Library about any possible upcoming training. Jeffrey said that it could be an opportunity for collaboration with YSS. It was suggested that there also be discussion with NCPLDA.

A schedule for the newsletter was discussed with the possibility of starting in April and continuing in June, October, and January. Initial topics could be collection development and challenged books. Morgan said that we could start coming up with more questions for the newsletter and then start soliciting submissions from the membership.

Sandra said that the meeting schedule would depend on what is going on and suggested meeting every other month.

State Library Report

Jeffrey said that there have been interviews for a new State Librarian. He mentioned the Adapting Technology Grant and said that 19 applications have been received. He encouraged applying for these grants.

With there being no further business, the meeting was adjourned.

Respectfully submitted,

Joan Sherif
Secretary